





New Housing Breakthrough

It's new. And, it's old. DAK grew out of the industrial tape market. We manufactured tape for high speed duplicators who recorded music and voice tapes at 15 times normal speed.

We developed special cassette liners that would allow our cassettes to be ultra reliable even under the relentless demands of high speed professional duplication. In the liner pictured to the left, you can see the multiple creases that gently guide each layer of tape as it winds within the cassette.

Now, we've developed a housing that incorporates all we've learned about high speed, heavy-duty use. This housing will give you the kind of reliability from your car cassette player and your personal stereo that you'd only expect from your home cassette deck which, theoretically at least, handles your cassettes with loving care.

And, we have listened to your requests. There's more room to write on the label. We've added removable bias tabs for auto-bias decks. But most important, this super heavy-duty, dimensionally stable housing will give you maximum protection for your cherished tapes.

And at least for now, there will be absolutely no increase in price. All orders will be shipped with our super new music vault housing.

Normal Bias

Thundering bass and crystal clean highs are now a reality with DAK's new top of the line Gold Label MLX normal bias 90 minute cassettes.

These professional quality cassettes feature very special, ultra uniform and narrow ferric iron particles. These particles allow the oxide density to be much greater than previous ferric cassettes.

The denser particle packing (more particles per inch of tape) translates into improved frequency response, better signal to noise ratio and more headroom and dynamic range. And, it all makes sense because there's more magnetic material to work with per inch of DAK Gold Label MLX tape.

MLX cassettes offer you a frequency response capability that is superior to most good quality cassette decks. If your deck can handle it, you can expect a frequency response up to 19,500hz.

And even if your cassette deck doesn't record to 19,500hz, the sound you get will be clean and pure. And, speaking of

pure, the high density packing also gives you more headroom and dynamic range.

With your first recording, you'll notice superbly accurate recordings even at very high levels. The high density packing allows this tape to be recorded louder and driven harder than previous tapes.

And the tape will be quiet too. With the increased output, signal to noise ratio is improved so you'll get super clean quiet recordings.

The tape isn't the end of the story. DAK housings act like a vault to protect and guide your tapes. Each tape comes with labels, a deluxe index insert card and a beautiful all clear hard plastic box. DAK cassettes are backed by a full one year limited warranty.

You can pay \$4 to \$5 for cassettes like Maxell UDXL or TDK at your local Hi Fi store, or you can buy factory direct from DAK at tremendous savings.

To save you money, DAK only makes

MLX



90 minute cassettes and we offer them only in prepackaged units of 10. This saves us money and as you can see from our prices, saves you money too. So, why not order some today for our standard 30 day risk free trial. DAK Gold Label MLX 90 minute cassettes cost you just \$2.49 each or **\$24.90** (\$1.50 P&H) for each group of 10. Order No. 9650.

If you're into dramatic good sound, you should be using DAK MLX 90 minute cassettes. They sound great!

High Bias Super MLX²

Why Chrome? DAK has never offered a chrome tape. And there was a good reason. The original Chrome formulations lacked both sensitivity and detail at the low end.

But, no more. After a very long wait, DAK is adding an incredible 90 minute Chrome (CrO₂) tape to our line. It's called Gold Label MLX² and the sound you'll get when you record on this tape will knock your socks off.

Why is it better? Well, the single greatest advantage of Chrome lies in the shape of its particles. Chrome is actually a synthetic mono-crystal that is grown under 30,000 pounds of pressure at a temperature of 900°.

These particles are very small, and very long and thin. What's really important is that they are all virtually identical in size. So, like our normal bias tapes they can be packed together very densely.

The recordings that you will get using DAK's new MLX² are nothing short of incredible. You'll have a frequency response that can top 21,000hz (assuming your deck can) and look at this. Without Dolby® this tape offers a signal to noise ratio of 62db. Think of what it will be with Dolby® B or C. Wow.

While the bass response is full rich and deep, this tape offers up to 6db more sensitive than previous tapes above 10,000hz. You'll capture the subtle harmonics of the most demanding recordings and play them back with the reality of a live performance.

Once you try and compare new DAK Gold Label MLX² to Maxell UDXL II or TDK SA, you'll probably never even consider paying the \$4 or \$5 you'd pay at your local Hi Fi store. We don't think there's even a contest any longer. But, when you make your test, be sure to use an original Direct to Disk or Digital recording. Or better yet, record live. The sound you hear is sure to amaze you.

DAK MLX² comes in DAK's deluxe vault like housing that will both protect and guide the tape for supreme reliability. It's backed by our one year limited warranty. And, it comes with labels, a deluxe index insert card and a beautiful all clear hard plastic box.

As with all DAK tapes, we save ourselves and you money by not wasting our time with lots of different lengths and packagings. We make only 90 min-



ute MLX² cassettes and we only package them in groups of 10. So, try our new Gold Label MLX² 90 minute cassettes under our normal 30 day risk free trial. They're just \$2.69 each. That's just **\$26.90** (\$1.50 P&H) for each group of 10 you buy. Order Number 9651.

So which cassette do you use? Well, for normal records or FM, we recommend MLX, but for live recording, recording from digital or original pressing records, or for even the most demanding audiophile where only the best will do, use MLX². The sound is nothing short of breathtaking.



DAK INDUSTRIES INCORPORATED

AB90

10845 VANOWEN ST. NORTH HOLLYWOOD, CA 91605

Dear Mr. Nobles,

Take out your checkbook. Grab your credit card. I've got some deals in this catalog that will knock your socks off!

Since you're an active DAK customer, you know that I'm not really into high pressure selling, but never has so much come together at one time as it has in this catalog.

Now you can have remote control throughout your home. I have the top of the line BSR Command Console close-out priced at just \$16.50. Wow! There's no wiring to run. You just plug it in and start pushing buttons.

And please, don't be mad at me if you're one of the tens of thousands who bought a 700' cordless phone for \$79 from my Phone Extortion ad. Now I've got just 11,000 of them for only \$58. You see, I just buy the 'deals' as they come along, then pass on the savings to you.

I've saved the most important for last. We have a super new music vault cassette housing, described to the left, that will protect your music like never before. It represents all we've learned in our years of industrial tape manufacturing.

Its dimensional stability is incredible. You'll notice an improved high frequency response because of the superb azimuth accuracy. And, with our spring tension liners and this housing, this is one cassette that will really stand up to the adverse conditions it will face in your car or personal stereo. And, for this catalog, there will be no price increase on MLX or MLX2.

There's lots more, from a 440 watt (220 X 2) audiophile amplifier at just \$349 to the incredible reversing deck on the back cover. And please read about the Wrist EKG pulse watch on page 9. It's really worth having.

Sincerely,
DAK INDUSTRIES, INC.


Drew Alan Kaplan
President



TOLL FREE CUSTOMER SERVICE

Once you place an order from DAK, we don't leave you out in the cold. You can call our toll free customer service department at **1-800-423-2866** or in Los Angeles, call **1-213-985-2697**.

You can check on your order, or let us know about any problems you may encounter with merchandise you have bought from us. Please use these numbers for problems. The people on the main DAK order lines do not have any information about orders in progress or shipped merchandise.

DOUBLE RISK FREE OFFER

We want you to try anything in this catalog risk free. You'll find our product descriptions more complete than in any other catalog that we have seen. Our feeling is that the more you know about a product the more likely you are to like it when it comes.

And, that's important to us because when you do receive a product from us, you have a full 30 days to decide if 1) it's what we described, 2) it fits your needs, and 3) if you like it.

All you need to do to get your money back, is return the product to us prepaid and insured, in new unmarked condition with all its original parts, instructions, packing boxes and our original invoice (or a copy) within 30 days of when you receive it.

Price Protection. You can't lose. As part of our 30 day risk free trial, in the unlikely event that you find any product that you buy from this catalog selling for less than our catalog price, just send us a copy of any newspaper or magazine advertisement that appears during the 30 day period, and a copy of your invoice.

We will issue you an immediate merchandise credit for the difference in merchandise price. So, you'll have both a satisfaction guarantee plus price protection for 30 days from the time you get any DAK product purchased from this catalog. Of course you are also protected by the individual manufacturer's warranties on all the products we offer.

VISIT OUR FACTORY SHOWROOM

When you're in the Los Angeles area why not drop in and visit us in person. You'll get a really close-up look at most of the exciting products in our catalog.

Plus, you'll find products from past catalogs and products that will be in future catalogs. A trip to our showroom is like a venture into the future.

ORDER TOLL FREE

FOR CREDIT CARD ORDERS

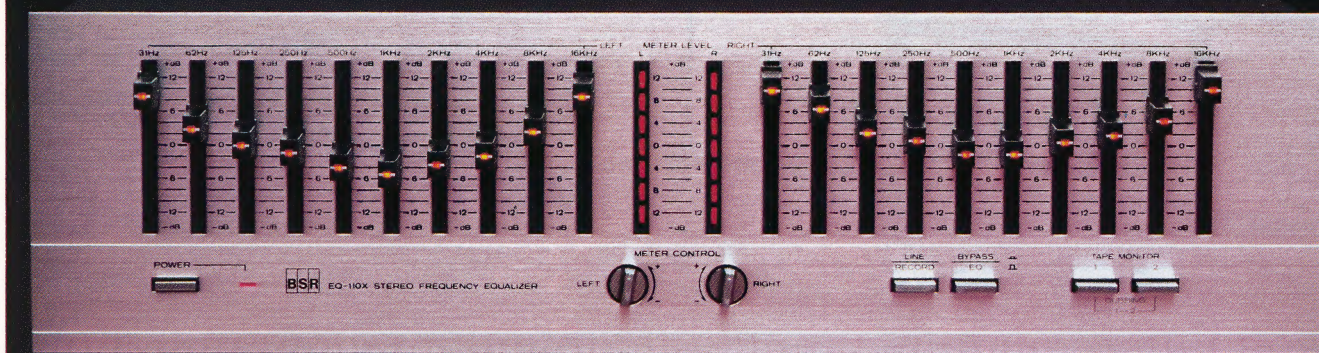
Call 24 hours a day 7 days a week

3 2 5

1-800-DAK-0800



\$89 CLOSE-OUT



Sound Detonator Plus

Make your stereo system's sound explode with life. Improve the sound quality by 30 to 50%. Plus, you'll add tape dubbing too with this limited BSR \$89 close-out.

It's like night and day. Crashing cymbals, the depth of a string bass, more trumpets or more voice will come bursting forth from your stereo at your command.

You'll make your music so vibrant that it will virtually knock your socks off when you use this professional quality 10 band stereo Sound Detonator Plus Equalizer.

It has a frequency response from 5hz to 100,000hz ± 1 db. BSR, the ADC equalizer people, make this super equalizer and back it with a 2 year limited warranty. Our \$89 close-out price is just a fraction of its true \$249 retail value.

CAN YOUR STEREO SOUND BETTER?

Incredibly better. Equalizers are different from regular bass and treble controls. And, 10 band EQs are the best.

Bass controls turn up the entire low end as well as the low mid-range, making the sound muddy and heavy. With an equalizer, you simply pick the exact frequencies you want to enhance.

You can boost the low-bass at 31hz, 62hz and/or 125hz, and the mid-bass at 250hz and 500hz to animate specific areas of the musical spectrum.

And, when you boost the part of the bass you like, you don't disturb the mid-range frequencies and make your favorite singer sound like he has a sore throat.

The high frequencies really determine the clarity and brilliance of your music.

You can boost the mid-range and highs at 1,000hz, 2,000hz, 4,000hz, 8,000hz and 16,000hz. So, you can bring crashing cymbals to life at 16,000hz while at the same time you cut tape hiss or annoying record scratches at 8000hz.

You can also boost or cut specific mid-range frequency areas to add or subtract vocal, trumpets, guitars or whatever instrument ranges you prefer.

GREAT FOR 2 TAPE DECKS

You can push a button and transfer all the equalization power to the inputs of two tape decks. So, if you have a cassette deck in your car or a personal stereo that you wear, now you can pre-equalize your cassettes as you record them.

Now you can get all the dramatically enhanced sound wherever you are. This

is an especially great feature for bass starved portables and high-end starved car stereos to make them come alive.



And, look at this. There are two tape inputs and outputs, so you can dub from tape deck A to B, or make two tapes at once with or without equalization.

EASY HOOK UP

Use your tape monitor circuit, but don't lose it. Now your one tape monitor circuit lets you connect two tape decks.

Just plug the equalizer into the tape 'in' and 'out' jacks on your receiver. We even supply the cables.

As you listen to your records, FM or 'aux', any time you push the tape monitor switch on your receiver you'll hear your music jump to life.

The output from your receiver is always fed directly to your tape decks for recording, and with the touch of a button, you can choose to send equalized or non-equalized signal to your recorders.

When you want to listen to a tape deck, just press a tape monitor button on the equalizer and your tape deck will work **exactly** as it did before. Except, that now you can choose to listen with or without equalization and you can dub.

You won't be listening to any distortion or hum. The Sound Detonator Plus has a 95db signal to noise ratio and total harmonic distortion of just 0.018%

Once you've set your equalizer controls, switch it in and out of the system. You'll hear such an explosive improvement in sound, you'll think you've added thousands of dollars of new equipment.

WHY A CLOSE-OUT?

Last year DAK closed out over 18,000 of BSR's 7 band equalizers because BSR had decided to only sell equalizers under their ADC name and they still had some left with the BSR name on them.

Well, as Detroit comes out with new cars each year, ADC comes out with new equalizers. We got them to supply us

with just 15,000 of last year's model before they shut down for the new one.

They had already paid for all the tooling, all the research and design, so we were able to buy these for less than half the normal price, for cold hard cash.

So, you can go to any HiFi store and buy this year's design in an ADC equalizer made by the parent company BSR, or you can get this \$249 value BSR equalizer while our limited supply lasts, for \$89.

THE FINAL FACTS

There are 20 slide controls, each with a bright LED to clearly show its position. Each control will add or subtract up to 12db. (That's a 24db range!)

There are separate sound detonation slide controls for each channel at 31hz, 62hz, 125hz, 250hz, 500hz, 1,000hz, 2,000hz, 4,000hz, 8,000hz, and 16,000hz.

LED VU meters with ± 0.5 db accuracy show levels for each channel. It is 17" wide, 6 1/2" deep and 4 1/2" tall.

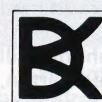
PUT LIFE INTO YOUR MUSIC RISK FREE

Prepare for a shock the first time you switch in this equalizer. Instruments you never heard in your music will emerge and bring a lifelike sound that will envelop you and revolutionize your stereo system.

If your system doesn't spring to life, simply return the equalizer within 30 days in its original box for a refund.

To order your Sound Detonator Plus Tape Dubbing BSR 110X10 Band Stereo Frequency Equalizer risk free with your credit card, call toll free or send your check not for ADC's \$249 value, but for only \$89 plus \$7 for postage and handling. Order No. 9724. CA res add 6% tax.

Wake up the sound in your stereo. Your sound will explode with life as you detonate each frequency band with new musical life. And now you'll be in control of two tape decks as an added plus.



DAK
INDUSTRIES INCORPORATED

TOLL-FREE ORDER LINE

For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE... 1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605



Phone Extortion

Let's put the screws to our phone suppliers on a terrific long range cordless phone with a novel new consumer buying tool called GREED!

It's a war. The major phone suppliers are each desperately trying to lock up big orders. And now, we've devised a plan to take advantage of their greed.

Together we can apply enough pressure to get you a super high quality cordless phone with a range up to 700' for just \$79. And, hopefully we'll make a good profit for ourselves. But, there's a problem.

TIGHTEN THE SCREWS

Before I tell you all about the great features and sound of the phone, let me explain just how we plan to deliver these phones for such an admittedly foolhardy price. You see, it's called extortion (legal definition please) and it works like this.

There are two large phone companies that are trying to get DAK's phone business. To be perfectly honest, the quality, guarantee and sound are so close that we couldn't decide between the two.

Even their prices are close. So here's what we did. We got quotes from both of them for 5,000, then for 50,000 phones.

And, here's what we decided. As you place your orders, we'll offer each of the two companies a check (cash in advance) for the number of phones we need.

The company with the **lowest price of the day** will get that day's order. You see, your orders give us incredible leverage.

Usually we buy just one phone from one supplier. Unfortunately once they have a contract with us, they have no incentive to lower our price. And, at our costs today, we really can't come out at only \$79.

SAFE INVESTMENT

Don't worry about your \$79. DAK is a large company. If this plan to sell 50,000 phones fizzles out, we'll still be OK. Plus, DAK doesn't even charge your credit card until **after** we ship.

And most important. Each phone will come to you in its factory sealed carton, and will be backed by the manufacturer's standard limited warranty.

Finally, you won't be getting a cheap

stripped down phone. We aren't dumb. We picked the phones we wanted **before** we got the quotes. So, nobody can make any changes to come out lowest.

And frankly we'll get 50,000 of you new customers (we have 290,000 now) to send our 68 page electronics catalog to. So, even if it does fizzle, we're sure to get another chance at you later.

A GREAT LONG RANGE PHONE

So, now let's see if this is really going to be a stripped down low quality phone. Remember, each and every feature I describe appears on both phones. And, if for some emotional reason you want to specify which phone you want, no problem, I've got a way for you to do that too.

Imagine walking from room to room in your home talking on the phone. You'll go out and get the mail, walk over to a neighbor's or work in the yard or the garage.

It's a superb personal security device. You can instantly call a doctor or police from anywhere you happen to be.

And, if you are needed at home, no problem. There's a page button on the base that beeps you at the handset which then becomes a wireless intercom.

Cordless phones are a great combination of posh luxury and life saving utility.

NO INSTALLATION

If you can plug in a lamp you can install your new cordless phone. Just plug in the modular phone plug and the AC line cord, then start talking. The phone uses universal pulse dialing compatible with both rotary dial and Touch Tone® phone lines.

LOADED WITH FEATURES

Look at these features. You'll have last number redial to redial busy numbers. And, an LED on the base shows when the unit is charging or when the handset is in use.

There's both a standby/talk switch and a power off switch so that you don't have to return the handset to the base when you aren't using it.

And when you do put the handset in the

base, its heavy duty NiCad batteries recharge automatically, and a security system protects your base station.

If you're adjusting a TV antenna, the person at the base can talk to you using the intercom feature and any of your regular house phones. So, you'll have a cordless intercom, with a range up to 700 ft too.

The two companies that we are trying to 'extort' our low prices from are Computron, and U.S. Tron. Even their names sound alike. Both phones are backed by a manufacturer's standard limited warranty.

TRY TOTAL PHONE FREEDOM RISK FREE

Experience the thrill of total phone freedom as you roam throughout your home, yard or even a neighbor's house. You'll never have to 'run for the phone' again.

Try a cordless phone in your own home risk free. If you don't find the luxury of talking from wherever you are 100% enthralling, just return the phone to DAK in its original box within 30 days for a refund.

To order a long range full featured cordless phone risk free with your credit card, call toll free or send your check for the 'extorted' price of just ~~\$79 plus \$3.50 for postage and handling. Order Number 9700. CA~~ res add 6% sales tax.

If you have a particular love for either phone, you can have your choice for just ~~\$89 plus \$3.50 for postage and handling. To order the U.S. Tron, use Order Number 9701. To order the Computron, use Order Number 9702. So, you'll pay only \$79 if the choice is ours, or \$89 if it's yours.~~

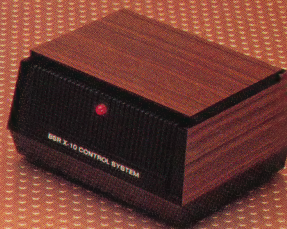
\$58 FINAL CLOSE-OUT

Last Chance. We've made one final buy of 700' cordless phones for this promotion. **And look at this,** The Computron now has music on hold. And, the U.S. Tron is the same as Pierre Cardin's. So, now for only **\$58 (\$3.50 P&H)** Order No. 9789, you'll get our choice. Wow!

Or, you can choose the Computron with Music On Hold, Order No. 9790, or the Pierre Cardin Order No. 9791, for just **\$68 (\$3.50 P&H)**. So, you'll pay \$58 if the choice is ours and \$68 if it's yours.



CLOSE-OUT



Remote Control Seduction

It had to happen. Now you can do it from across the room or throughout the house. And best of all, you can do it without even leaving your bed.

It's late at night. You're in bed. The lights are romantically low. The stereo playing in the background, as well as your lights, will be automatically turned off after you're asleep.

As you peacefully drift off, you'll be secure in the knowledge that to a burglar on the prowl, your family still appears to be moving about. Even your garage door will be electronically locked.

You'll sleep soundly while you save energy as your central heat is automatically set back for the night.

And if that's not enough, you'll awake in the morning to a warm home, freshly brewed coffee, and the sounds of your favorite cassette.

And look at this, even your electric blanket will be automatically shut off after you're up.

All of the above can be yours **right now**. And, wait till you see just what you can do when you're not in bed.

CHEAP THRILLS

Romantic lighting, burglar deterrents and energy saving controls are just the beginning of this remarkable, installation free, remote control system from BSR, the mammoth electronics giant.

And speaking of remarkable, due to a DAK all cash buy, you can forget the retail price. In fact, you can even forget the wholesale dealer cost.

Now you can remotely turn on, off and dim your lights, thwart burglars, start your dinner while you're away and even turn the lights on or off in an unattached garage or barn for as much as 65% off the suggested retail price. Wow!

This instant remote control system simply plugs-in in seconds and consists of inexpensive space age control modules and command centers.

It actually uses your existing house or

office wiring. And if you can plug in a lamp, you have all the expertise you'll need to plug-in this system.

\$16.50 STARTS IT ALL

Imagine that you're watching TV. You can dim the lights from your easy chair. If you hear a noise outside, touch a button and your outside flood lights jump to life. If you get warm or cold, just touch a button to activate your heat or air.

It's all easy when you have this top of the line Command Console, shown above, sitting next to you. It can let you control up to 16 different lights and appliances.

You can turn each on or off. You can dim or brighten lights. And look at this, you can turn all your lights on or off for instant security with the 'all on' and 'all off' buttons on the console. Plus, a red LED lights to acknowledge commands.

It's a \$49 retail value, but it's yours, only from DAK, for just \$16.50. You can keep the Console on your nightstand, by your easy chair, or in the kitchen.

You can even move it from room to room because its total installation consists of simply plugging it in. Or at DAK's super low price, you can put Command Consoles in as many rooms as you wish.

No matter where the Command Console is, you can control lights, fans, TVs, and stereos anywhere in or around your home.

There's even a remote for your remote. This top of the line Command Console has a built-in ultrasonic receiver so that you can add (they weren't sold as a set) an optional \$24.99 retail value wireless remote handset. DAK's price for the handset is just \$10.

Every control on the console is exactly duplicated on the handset. So you can roam up to 30 feet from your easy chair or your bed and still be in full control.

And, if you buy several consoles, the

handset will work with all of them. But beware, the handset only works with the top of the line \$49 consoles. If you already own a BSR X10 console it may not have the sophisticated circuitry to accept and act on the remote handset's signals.

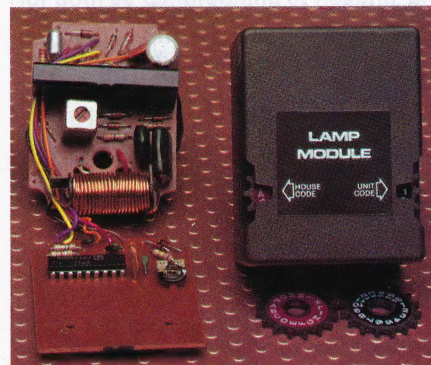
HERE'S HOW IT WORKS

As you push each button on the command console, a powerful but silent, encoded signal is sent down its AC cord into your home or office wiring.

This safe, silent encoded signal travels in all directions throughout your electrical system. It won't disturb your TV or your FM, but it will instantly find its way to every inch of your system.

It can even reach your unattached garages, barns, sheds and even your pool light, porch lights and yard lights.

Wherever you want to control a light or appliance, all you have to do is plug-in one of the system's sophisticated special controller modules.



Each module has a rotary dial numbered from 1 to 16. Just dial in a number to match one of the 16 number buttons on the console.

Over Please...



Remote Control

(Continued from previous page)

Then, just plug the module into the wall and the lamp or appliance into the module for instant remote control.

A sophisticated Integrated Circuit in each module senses all signals and responds only when the button on the console that corresponds to the number shown on the module's dial is activated.

Important note: You still have local control of all your lights and appliances by just using their normal switches even though they are plugged into modules.

Each module actually senses when you turn the controlled unit's switch and automatically relinquishes control.

There are separate modules for lamps that have full range dimming capability from 0% to 100% and handle up to 300 watts (that's three 100 watt bulbs or 5 60 watt bulbs). There are appliance modules that have no dimming but can handle up to 500 watts, or 1/3hp motors.

And, there are even light switch modules that have both full dimming and 500 watt capability which you can install instead of your present wall switches.

You can move the modules from place to place or change their numbers in seconds. And of course, if you move, your system goes with you.

So all you have to do is dial in a number, plug in the module and plug in the controlled device. Now, you'll have instant remote control in your own home.

SOME NEAT IDEAS

You'll find the system changes and bends to meet your exact needs. You can set several modules to the same number so that the front and rear lights can come on together.

Or, you can set all the lamps in a room to come on together. And, you can even dim them together.

If you don't set modules to the same number, you're still in control. If you want 5, 7, and 9 to come on, just punch the number keys and then on. With this intelligent system, there's no need to push on, off or dim after each number.

You're sure to want a module in your dining room. Eating by subdued light is a

real pleasure. And it's important to remember that not only do you get full remote control, you get 0% to 100% control of your lights.

It's like getting free dimmers thrown in with your remote control system. So, for bedside lamps, swag lamps, ceiling lights, track lights and garage lights, you'll be in full command.

And, you'll automate your fans, coffee-maker, de-humidifiers, crock-pots and even shut off your electric garage door opener when you're at home.

And, there's one last very important feature. In addition to the 16 electronic devices you can control, the entire system gives you a choice of 16 master system codes that you set yourself.

BSR calls them house codes and there's a second dial on all the modules and on the Command Base that lets you select a code from A to P. You don't need to use this code except that all your modules should be set to the same 'house code'.

But, look at this. If you'd like to run more than 16 devices, just add another Command Console set to another 'house code' and you can have a second, third or even a fourth totally separate system that won't interact with your first system in any way.

Of course, if you set a Command Console to the same 'house code', it will become part of the original system. And, there's no limit to the number of Command Consoles you can use in a system.

THE TIMER

Now let's add remote control that doesn't even require you to be at home.

BSR calls it simply, 'The Timer'. But, it's so much more. This sophisticated electronic brain can perform 32 tasks. BSR's price list shows a suggested retail price of \$74.99 for the timer, but from DAK, it's yours for just \$37.50.

It installs just like the Command Console. Plug it in and you're in operation. But, wait till you see what it will do.

Just select the module number you want to control, then decide if you want the controlled device to come on or off.

Now the fun begins. This is more than

an on or off timer. You're in command. If you only want something to happen once, just push the 'Once' button.

This is great for starting dinner before you get home. Or, if your cassette deck is 'timer ready', now you can record a special AM or FM radio event that you'd miss because you were at work or asleep.

There is a 'Daily' button that lets what you've programmed occur every day, 7 days a week, 365 days a year.

This is great for set-back heating, night lighting and wake up functions. The daily function can be put 'on hold' any time you don't want an event to occur.

There's a 'Security' button. You can program lights and radios to give your house a lived-in look when you're away.

This button will cause whatever you've programmed to occur at random times, differing each day by as much as 30 minutes from the set time.

And, there's a 'Sleep' button. A single touch of this button will let you turn any controlled module on for an hour.

So, tonight you can listen to your stereo for an hour before auto-shut off and tomorrow you can go to sleep watching TV.

And, if you want more than an hour, just push the button twice for two hours, 3 times for three hours and so on.

The Timer will allow you to program 8 modules of the 16 possible numbers. Each module can be turned both on and off twice a day to suit your needs.

Every command can be different. For example, you can have any module come on 'Once', go off 'Daily', come on for 'Security' and still program it for 'Sleep'.

And, The Timer can be used as a Command Console by selecting a module and pushing the 'Now' button for instant nontimed operation. There's also an 'All Lights On' security button.

With The Timer you can set either your central or window air conditioning to come on an hour before you return from work. You can have your porch lights come on so you'll never enter a dark house. And, you'll have complete control of all your electronic devices.

Over Please. . .



Seduction

TELEPHONE CONTROL TOO

And if this doesn't end all, now you can even call your home on the telephone and control anything you like.

The Telephone Responder is the most sophisticated option to the system. BSR's price list shows its suggested retail price to be \$149. But, you can control your home by telephone for just \$69.

The Telephone System is incredibly easy to use. Just plug it into both your AC line and any modular phone jack in your home or office.

Then just call your regular phone number, give it your 3 digit code that you set yourself, and start controlling.

You can call home and turn on your lights before you leave work or before you leave a midnight party. Call home and turn on your air conditioning or heat. Or, call home and start your tape deck.

Anything you can control from the regular Command Console, you can turn on or off by phone. If you have a summer or winter home, call it before you 'head out' so it will be ready when you arrive.

If you live in a brush fire area as I do, you can call and turn on your automatic roof sprinklers. If you have a mountain cabin, you can turn on your pipe heaters if there's an early snow.

The Telephone Responder lets you control 8 of your modules. You can turn them on or off. Plus there's an 'All Off' feature as well. The base can also operate as an on/off command console.

Although this whole system is obviously made for the very rich, you'll live like a king without paying a king's ransom.

AND NOW THE SEDUCTION

Close your eyes and imagine the soft music, dimmed lights, the cocoon of safety and the remote temperature control. What a wonderful 'picture of seduction', right out of the movies this can be. And, it can be yours today.

CHEAP, BUT WITH FULL WARRANTY

DAK has made an incredible all cash buy on a limited quantity of these BSR X10 components. BSR sold them to us for two reasons.

First, BSR made too many units with



the Leviton (the light switch manufacturer) brand name on their name plate, so BSR didn't know what to do with them. And second, BSR was supposed to have a joint venture with a computer company for an interface for this system. Unfortunately it hasn't worked out.

DAK already has these components at just pennies on the dollar. So, if you don't mind some of your modules or controllers saying Leviton X10 instead of BSR X10 (they look identical) and if you don't need to hook the system to your computer, you're going to save a bundle. Of course, the modules for the system are available almost anywhere.

And, even though you're only paying pennies on the dollar, it's backed by the full strength of BSR.

Every component you buy is backed by BSR's iron clad full one year limited warranty for your protection.

TRY A REMOTE WONDER RISK FREE

Now you can experience the wonder of remote control. It's simply a thrill to use. And at DAK's price, it's a cheap thrill.

As you get into bed tonight, think about what you'd do if you heard a noise outside, downstairs or at the other end of the house. Now, just touch a button and your home will be bathed in light.

Think about how nice dimmed lights would be in your bedroom, den or living room. And, think about coming home to a piping hot meal. It's all possible with BSR's incredible remote system.

Try any part or all of it. If you're not 100% satisfied for any reason, simply return it to DAK within 30 days in its original box for a courteous refund.

Order any combination of Command Consoles and modules that you want. The choice is yours. There are no limitations except that sales are limited to stock on hand.

1)The Control Console-Lets you control up to 16 different modules. On/off/dim/all on/all off. Just \$16.50 plus \$2 P&H. Order No. 9775.

2)The Ultrasonic Remote-Lets you roam up to 30 feet from any Control Con-

sole and duplicates all functions. Just \$10 plus \$1 P&H. Order No. 9776.

3)32 Event Clock Timer-Lets you control 8 modules with up to 2 on and 2 off commands to each. Also acts as a command base plus sleep and security extras. Just \$37.50 plus \$2 P&H. Ord No. 9777.

4)Telephone Responder-Now you can just call your home, enter your code and control any 8 of your controlled devices. It's also a base. It's yours for just \$69 plus \$3 P&H. Order No. 9778.

5)Lamp Module-Controls/dims lamps up to 300 watts plugged into walls. Just \$12.50 plus \$1 P&H. Order No. 9779.

6)Wall Switch Module-Controls/dims lights now controlled by wall switches. 500 watt capacity. This is the only module that requires installation. Just replace your current wall switch with this automated module. Just \$12.75 plus \$1 P&H. Order No. 9780.

7)Appliance Module-Control stereos, TVs, or anything with motors. 15 amps, 500 watts, 1/3hp rating. Just \$13 plus \$1 P&H. Order No. 9781.

8)Thermostat Controller-You don't touch your own thermostat. This device sticks just below your thermostat and 'fools' it into doing what you want by heating it 5, 10 or 15 degrees. It works for both air conditioning or heating, and it works perfectly. Use it to set back your heat at night, or turn your air on before you come home. Just \$69 plus \$3 P&H Order No. 9782.

You'll thrill in the automation of your whole house, not only at a fraction of the original price, but in ways that were never possible before at any price.



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10845 Vanowen St., N. Hollywood CA 91605



Audiophile Mood Maker?

Set the mood in your home or office with this bi-amplified, cassette, AM/FM stereo receiver with an electronic crossover that thinks it's audiophile equipment. 4 amps separately drive each woofer and each tweeter for superb sound detail. Price Slashed to \$168.

It's bi-amplified. There are right and left channels of course. But, in bi-amplification, each woofer and each tweeter is separately amplified and separately controlled, for incredibly pure, transparent sound.

Most bi-amplified systems sell for over \$5000. And frankly, that's why DAK was able to get this \$289 suggested retail, \$183 wholesale dealer cost, system to offer to you at the incredible close-out price of just \$168.

You see, no way is this a \$5000 super tweak audiophile system. But, on the other hand, it's not a 'compact stereo' that you'd find at a department store.

So, Randix had a problem. Either they had by far the best and most expensive 'compact system' ever made, or they had the worst sounding \$5000 stereo. And, they didn't know what to do.

\$5000 FEATURES

The FM stereo is superb. You'll tune in your favorite music stations easily and exactly because there are two green arrows on the central tuning dial.

As you tune in a station, this superb tuner guides you by lighting up arrow shaped LEDs to tell you which direction to tune in and lock in each station.

If you go past the station, an arrow

pointing in the other direction lights to tell you to back up. When tuning is perfect, both arrows disappear and only the red LED tuning bar is left. Plus, there's an LED signal strength meter too.

It's easy. It's exact. And, it gives you the lowest distortion for each station. It comes with a dipole antenna, or you can use a roof antenna or 75 ohm cable. The receiver also has really great sounding AM reception as well.

The cassette deck features soft touch controls, and it can record from any of the internal sources. Plus, this receiver has inputs for a turntable with magnetic cartridge (compacts usually only take ceramic), and any 'aux', like another tape deck plus external microphones.

The cassette deck is direct-coupled to all the inputs and makes great recordings. Plus, you can play your favorite tapes with complete confidence. This is no cheap cassette-eating compact deck.

BUT IT'S THE BI-AMPLIFICATION

There are no bass and treble controls. The volume control is actually the pre-amp 'out' volume control. Its output is shown on the 10 element LED meters.

The controls marked high and low are basic amplifier outputs that go directly to the individual woofers and tweeters.

There are absolutely no crossovers in the speakers. The difference in sound is astounding. When you hear this system, you won't believe that you're listening to 6½" woofers and 4" tweeters.

The sound is like 12" 3-way systems because the electronic crossover and circuits are so clean. Each channel only has 17 watts of power, but because of the direct to speaker bi-amping, it sounds like a whole lot more.

Randix says that this system, "provides the user with the ability to control optimum dispersion and transparency reproduction of sound with maximum acoustical detail and information." And, they're not too far off in their description.

The receiver is 15" wide, 11" deep and 4½" tall. Each of the beautiful two-way speaker systems is 11½" tall, 8" wide and 8" deep. Each special bi-amp speaker cable is about 6' long. It's all backed by Randix's limited warranty.

THE AUDIOPHILE MOOD MAKER RISK FREE

It's up to you to decide whether this is the best 'compact system' ever made, or the worst \$5000 system ever. Randix no longer cares, they've sold all 2700 to DAK for cold hard cash.

Regardless of which it is, now it's yours on a risk free trial, for less than even a compact system's price. If you're not 100% satisfied, simply return it in its original box within 30 days for a refund.

To order your Randix Bi-Amplified Cassette, AM/FM Stereo Receiver complete with matched two-way speaker systems, risk free with your credit card, call toll free or send your check, not for the \$289 suggested retail, or even the \$183 dealer cost. Send just \$168 plus \$12 postage and handling. Order Number 9731. CA res add 6% sales tax.

Here's a great sounding system for your office, bedroom, den, family room, or kitchen. Who knows, you might be happy with the worst \$5000 stereo as your main system. It's all up to you.



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The \$7 FM Stereo Masterpiece



**NEW
MUSIC VAULT
HOUSING**

Thunderingly vibrant, larger than life, brilliant FM stereo sound will engulf you as you put on the stereophones of this state of the art personal FM stereo. It's all yours for just \$7. But, there's a catch.

It's no Hong Kong cheapie. Your FM stereo sound will explode with life.

In a market flooded with Hong Kong look-a-likes, this incredible Japanese crafted personal FM stereo from MGT, (the super tweak auto-stereo company), was simply too expensively built for the market during the last recession.

So, DAK was able to buy (steal) all 64,000 of these audiophile quality personal FM stereos for cold hard cash.

Each is complete with super feather-weight headphones, leatherette carrying case and two standard AAA batteries. You get everything for just \$7, but don't forget, there's a catch.

MICRO-SIZE/MAGNIFICENT SOUND

MGT has produced an FM tuning circuit of incredible quality using three 16 pin integrated circuits. For those of you who are electronic nuts as I am, even the resistors are gold banded 5% prime as used in only the very finest equipment.

So, you'll have the finest circuit and the best components to give you remarkably drift free ultra clean FM stereo sound.

Most fine stereo equipment is designed to be lovingly placed on a shelf and never moved. Obviously, this isn't a practical way to listen when you're walking your dog, jogging or mowing the lawn.

So, whether you're working in your office with the Stereo Sports unobtrusively sitting in your shirt pocket, skiing down a fast slope, or just lying on your backyard hammock, you'll have massively powerful, breathtakingly crisp, FM stereo music anywhere.

CHALLENGE YOUR HOME STEREO

This tiny FM receiver (it's only about the size of a standard cassette), will easily slip in your shirt pocket, yet it's so powerful it can challenge your home stereo.

So, here's our challenge. Start at 88MHz on the bottom of the FM dial. And, station by station, compare the reception to your current home stereo.

You're sure to leave virtually any other personal stereo of any size in the dust, and MGT's dramatically alive FM stereo sound will even give a top of the line home FM tuner a run for its money.

TECHNOLOGY PLUS

Everything is automated. An extra large LED shows when the circuit automatically switches to stereo reception. And, there's no on/off button. Just plugging in the headset turns it on and off.

The headphone cable becomes a sensitive FM antenna. The leatherette case attaches to your belt. And, there's a wrist strap to make it easy to carry.

But, frankly it's the smaller than shirt pocket size and the incredibly pure sound that make this an audiophile's delight.

MGT made the Stereo Sports in both high-tech black, or white with blue accents. Whichever you choose, it's backed by MGT's standard limited warranty.

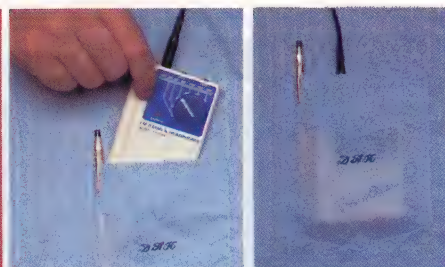
THE CATCH

Frankly we are losing our shirts on the FM stereo masterpiece, but we're looking for audiophiles who use cassettes.

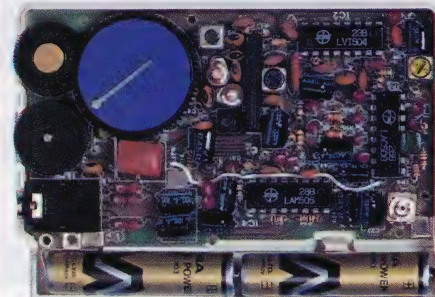
If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50, but at a factory direct price of just \$2.49 each for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA. If they win, we'll not only give you back



Shirt pocket size and massive, earthshaking sound are now made possible in this audiophile quality FM personal stereo. 3 integrated circuits and gold banded 5% prime resistors make your FM stereo come alive.



your money, we'll give you a free gift for your trouble. And, DAK's come with a deluxe hard plastic box, index insert card and a limited one year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 330,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now, our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

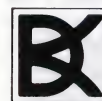
TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the audiophile quality FM Stereo Sports complete with headphones, case and batteries for just \$7, try 10 MLX 90 minute high energy cassettes. If you're not 100% satisfied, return only 9 of the 10 cassettes and the Stereo Sports in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label MLX 90 minute DAK cassettes and get the fabulous Stereo Sports FM Personal Stereo for only \$7 with your credit card, call toll free, or send your check for \$24.90 for the 10 tapes, plus \$7 for the Stereo Sports, and \$3 for postage and handling for each group. CA res add 6% sales tax.

Use Order Number 9711 for High-Tech Black or Order Number 9712 for White with Blue accents.

You'll have massive 20hz to 20,000hz audiophile FM sound from the Stereo Sports, and great audiophile sound from DAK's MLX 90 minute cassettes.



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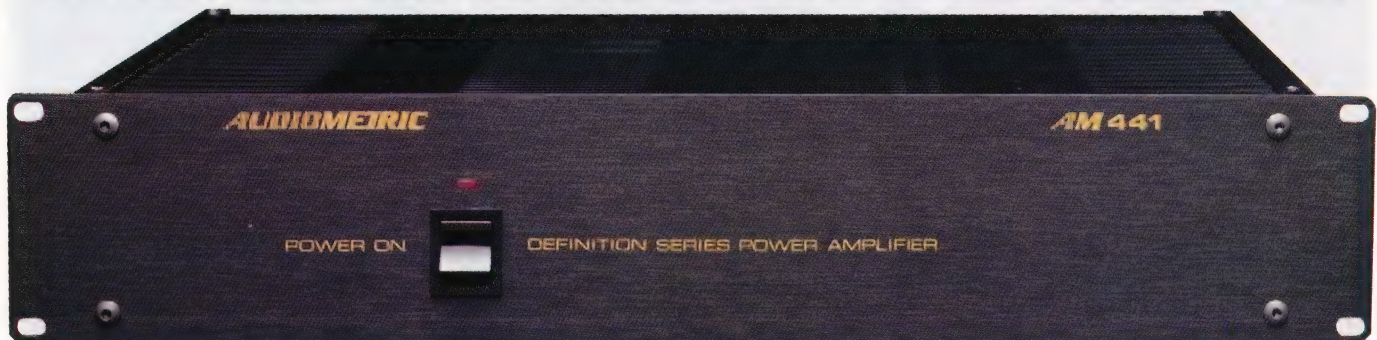
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HIGH BIAS SPECIAL

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$7 for the Stereo Sports and (\$3 P&H) Order No. 9753 for black and Order No. 9754 for White.

Make The Earth Move For Your Receiver



Infuse your own receiver with 440 watts, 220 watts per channel, of earth shaking mind boggling sound power. Experience the resonant depth, and thrill in the realism that only truly massive audiophile power can produce. And, wait till you see DAK's breakthrough price.

Make the earth move. Shake your home to its very foundations. Your stereo system will explode with life.

Just insert this 440 watt (220 X 2) audiophile amplifier between your receiver and your speakers by using the special 'black box' interface (included).

The sonic difference between the sound produced by this amplifier and a typical 30 to 50 watt receiver is as dramatic as the difference you'll hear when you switch from an AM radio to an FM stereo tuner.

USE YOUR OWN RECEIVER

There's a 3 dimensional aspect to the sound you'll hear that will leave you breathless. Music that sounded fine before, will be muddy by comparison.

You'll hear the dynamic range of your music literally explode as the chains of small amplifier capacity are cast aside. Your music will seem to expand both up and down, and it's so realistic that it will almost reach out and touch you.

And, best of all you'll be using your own receiver or preamp so you can easily compare the awesome difference. Plus, you can forget the specifications of the amp in your receiver, because they're about to be incredibly improved.

GREAT IDEA

Bring your own system to life with this 220 watt per channel, at 8 ohms, from 20hz to 20,000hz, with no more than 0.025% total harmonic distortion, audiophile amplifier.

It has an actual frequency response that stretches from 5hz to 100,000hz and a signal to noise ratio of 100db.

This top of the line Full Complementary Balanced Bridged audiophile amplifier is made in the U.S. by Audiometric, an upscale division of one of America's top audio manufacturers.

Just as with any other power amp, it can be hooked directly to any preamp. But, Audiometric has made a special interface exclusively for DAK that also allows it to be used with your own receiver.

Here's how it works. You attach the interface's 'black box' to your receiver's speaker terminals with the included standard speaker wire.

It loads your amp's outputs with an 800 ohm load, not the usual 8 ohm load. This means that your amplifier works virtually 1/100th as hard, so in effect, your receiver's amplifier becomes a preamp.

And for all practical purposes, distortion headroom and frequency response won't be limited by your receiver's amp.

The output from the interface feeds through standard patch cords into the amplifier. Once you've connected your speakers to the Audiometric 220 watt per channel amp, get ready for an incomparable kaleidoscopic explosion of sound.

And, as far as controls, you'll use your receiver or preamp exactly as you do now. The only difference will be the massive proportion and fine detail of the musical sound you'll experience.

FULL COMPLEMENTARY BALANCED BRIDGE

This system of amplification actually includes speaker behavior within the scope of amplifier performance. A Balanced Bridge amp **forces** the speaker systems to exactly reproduce musical signals from the amplifier.

Technically speaking, the Balanced Bridge system is like a combination of 4 amps. It's almost as if there were two amps for each channel.

The positive side of each speaker system is driven by one amp and the negative or ground side is driven by the other. So, the speaker itself actually becomes **the interactive part** of the amplifier.

This system literally assures perfect symmetry of the positive and negative sides of each cycle and absolutely locks the speaker into compliance with the signals produced by the amplifier.

It's important to note that the major difference isn't just the frequency response and ultra low distortion when measured at the amplifier.

The major difference is the fact that these specs. are carried out through your speakers for you to hear as massively powerful, but incredibly pure clean sound.

THE BOTTOM LINE

This Full Complementary Bridged Amplifier will deliver authentic musical truth. It has a super fast slew rate, transient intermodulation distortion (TIM) is not discernible, and because the transistors never shut off, you can just about forget crossover or notch distortion.

You'll hear pure uncolored unbelievably powerful sound that will send shivers up and down your spine and peel the paint from your walls.

The difference you'll hear with this amp won't be subtle. It's like opening a door. The music just seems to expand. At low levels there's a fullness and richness of sound that's breathtaking.

At high levels, you won't experience compression or clipping distortion that

smaller amps suffer as they try to produce full orchestral passages.

Most people think that more power (more watts) just makes for louder sound. That's not even half true. High power makes for clean pure unrestrained transparent sound at any listening level with virtually any speaker systems.

AUDIOMETRIC

If you're really into audiophile components, it won't be hard to figure out which of the few companies making 220 watt per channel audiophile amps is responsible for this amplifier.

The last time we ran a component from this company, they had so many dealer complaints about our low discount pricing that they really don't want us messing things up again.

So, while many other audiophile 220 watt per channel amps sell for \$600 to \$1000, from DAK and only under the Audiometric name, you'll have incredibly pure powerful sound for just \$349.

It is 19" wide, 12 3/4" deep and 3 1/2" high. And, it's backed by a standard 2 year limited warranty.

TRY THUNDERING REALISM RISK FREE

Sonically pure, thunderously powerful, this 220 watt per channel amplifier will bring audiophile sound to your receiver. Or, if you already have separates, it will add incredible power and clarity.

Try this power amplifier in your own system. If you don't hear incredibly better musical sound instantly through your own speakers, return it in its original box within 30 days for a courteous refund.

To order your 440 watt Audiometric 441 Definition Series Power Amplifier with 220 watts per channel with the special interface 'black box' for use with any receiver, call toll free or send your check, not for the \$600 to \$1000 you'd expect to pay, but send just **\$349** plus **\$12** for postage and handling. Order Number 9765. CA res add 6% sales tax.

No matter whose receiver or preamp/amp you now have, the purity and thundering power of this amp will revolutionize the sound of your stereo system.

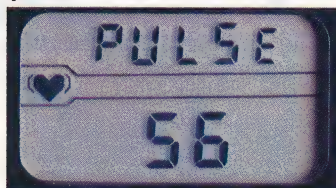


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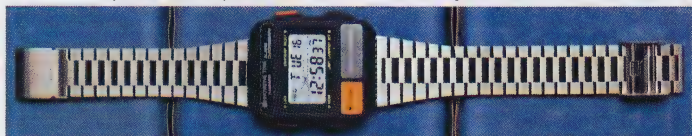
\$49⁵⁰ BREAKTHROUGH!



When you are at rest, so is your heart. A low resting heart rate usually means you're in good condition. Have you checked yours?



When you exercise, you should reach your heart's target zone. But, have I reached my exercise target zone, or just had too much coffee?



It's a high fashion dress watch and a sharp looking sports watch depending on which band you use. You get two luxurious bands with this watch.

Wrist EKG

Now you can exercise, rest, swim or go out to dinner wearing the latest in computer pulse takers on your wrist. Plus, it's a talented sports watch and a formal dress watch too.

By Drew Kaplan

It's a fact. You can tell a lot about yourself from your heart rate. You can evaluate the condition you are in, how much stress you are under, and how hard you should be exercising.

Think about it. How fast does your heart beat when you climb a flight of stairs? And how long does it take for your heart rate to return to normal?

Well, if you're at all like me, you may be a little out of shape. While I'm only 36, several friends my own age have recently had heart attacks. And frankly, I'm getting just a bit worried.

You see, I am getting past the point where I can simply say, "I'll get back into shape next year."

So, whether you're a long distance runner (this is the ultimate jogging companion), or just a few pounds overweight like I am, your heart rate will give you a definitive picture of your heart and body.

Now you can take your heart rate anytime, anywhere with the newest in sophisticated electronic pulse takers.

And best of all, this heart computer is contained in a beautiful 24 hour alarm, 24 hour chronograph, LCD watch, that you will be as proud to wear with a coat and tie as you are when you're running.

YOUR HEART'S TARGET ZONE

Your heart, just like any other muscle in your body requires exercise. Unfortunately, unlike your arms, you can't see your heart's condition just by looking.

The type of exercise called aerobic exercise is specifically designed to exercise your heart. The purpose of aerobics is to reach your heart's target zone.

So what is your target zone? Your target exercise zone is between 60 and 80% of your maximum heart rate. And here's an easy way to figure it out.

Simply subtract your age from 220 beats per minute. So, for me at 36, my maximum heart rate is (220-36) or 184.

So when I exercise I should get my heart rate up to at least (184 X 60%) or 110 beats per minute, and no higher than (184 X 80%) or 147 beats per minute.

With the Wrist EKG to help me, I can be sure that my workouts are valuable for

my heart and neither dangerous escapades nor total wastes of time. Of course, before beginning any exercise program you should consult your own doctor.

BUT ISN'T EVERYONE DIFFERENT?

Here's the really exciting part. The worse shape you're in, the faster you'll reach the target zone and the less work you'll have to do to stay in the zone.

You see, as you get in shape, your heart doesn't have to beat as hard to do the same amount of exercise. Just as when you work out with weights, your arms become stronger, your heart becomes stronger with aerobic exercise.

So the Wrist EKG is safe for the beginner or the athlete. And, you'll really see your improvement as you exercise.

But you don't have to exercise. Just wearing the Wrist EKG and using it at the office when you're under stress, after you've walked up some stairs or around the block will make and keep you aware of your body's physical condition.

And look at this. Sit down at your desk and take your pulse. Then drink a couple of cups of coffee and take your pulse again. You'll see just what your morning 'pickup' actually picks up, and if God forbid you smoke, take your pulse before and after a cigarette. Wow!

JUST LIKE A HOSPITAL EKG

With Innovative's new Pulsemeter watch, you'll have supreme accuracy. It's like a direct electronic line to your heart.

You see, unlike other pulseimeters that use a light shining through your finger, this instrument works just like a hospital EKG. It measures the electrical impulses that cause your heart to beat.

The back of the watch is one receptor, and the metal touch sensor on the front of the watch acts as the other EKG sensor. Just touch the sensor, and you'll see your pulse on the large LCD Display.

IS IT A DRESS OR SPORTS WATCH?

Innovative time thinks that everyone interested in their pulse must be a professional athlete. So, they've built this watch with all the athletic extras.

It's not only waterproof, it's guaranteed down to 60 feet (although you can't actually take your pulse underwater). It

has a stopwatch, a lap timer, and dual finish mode. Its band is made of very tough polymers. So, it's a sports watch.

But wait, I don't like black watches for dress. So, I've gotten Innovative to add a deluxe matching stainless bracelet to the watch. It's rendered in stainless and black and is a perfect high fashion choice. So, it's a dress watch.

Plus, there's a 24 hour alarm and an hourly chirp. The stainless band is great for sports or dress. So, you'll get the watch with the black band on it and the high fashion band packed with it, compliments of Innovative Time's superb engineering and DAK's good taste.

The Wrist EKG is backed by Innovative Time's 1 year limited warranty and comes with a 1 year battery in place.

TRY THE WRIST EKG RISK FREE

Now you can look at your heart as easily as the time. You'll see how you react to stress, foods and exercise. Don't let DAK's low price confuse you. Take this pulse watch to your own doctor and have him compare it with his EKG.

Why not take a copy of this ad too. Chances are that he'll also want one.

Try the Wrist EKG risk free. Try exercising and then check your cardiac recovery rate. If you don't like what you see, you'd better keep the watch. But if you just don't like the pulse watch, simply return it within 30 days in its original box for a refund.

To order your Wrist EKG, Pulse Sports/Fashion Watch, complete with two bands risk free with your credit card, call toll free or send your check for just **\$49.50** plus \$3 for postage and handling to DAK. Order No. 9638. CA res add 6% tax.

On the track, in the gym or at the office, you'll have a direct connection to the condition of your heart.



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Monster Masher

Here's a 140 watt (70 X 2) component system complete with a pair of 'Thunder Lizard Plus' Speakers that will not only shake the foundations of your home, it will do it automatically. And, wait till you see our price.

The sound is fabulous. But, you'd expect thunderously vibrant sound from a Monsterous System like this.

Imagine the awesome sound you'll experience when you combine BSR's 'Thunder Lizard Plus' Speakers, with a 140 watt (70 X 2) integrated DC servo amp, a linear tracking turntable, a quartz PLL synthesized tuner, and oh, what a tape deck.

TAME THE MONSTER

Before we look at the specs, because after all they're the only sane reason to buy a good system, let's see just what's so 'automatic' about this system.

And, when you say automatic, you've said a mouthful. The linear tracking DD fully automatic turntable starts it all.

Just select the tracks on a record in the order that you want to hear them. For example, you can select tracks 6, 3, 5, & 2 once or repeated over and over again.

MONSTER RECORDINGS

Now that you've programmed your turntable, just push the large red button on the upper right hand corner of the tape deck. And, you've entered 'CompuEdit'.

Your new tape deck will automatically start as the needle meets the groove of the first track of the record you've selected. It stops at the end of each track.

Then as each programmed selection begins, the tape will start again. The end result is a cassette copy of the record, flawlessly recorded, in the sequence that you've programmed the record to play.

And, by the way, you can switch the equalizer on the DC Servo Integrated Amp in and out of the recording loop.

By now you've probably noticed that this isn't an ordinary tape deck. But, wait till you see just how 'non-ordinary' it is.

Obviously it's a dual deck that lets you copy cassettes so that you can borrow cassettes or make extra copies of your own tapes for your car or pocket stereo.

But look at all this. First, there's high speed dubbing. So you can copy a tape in 1/2 the time. Then there's sound on sound. And, you'll love this feature if you sing. Simply put a recorded tape in deck 'A' and copy it onto deck 'B' as usual.

But, while you're copying, you can add your own vocal to the copy. Just plug your own mike in and sing. You can be a single, a duet, a trio, or even a chorus by repeated recording. It's all up to you.

Both fully logic-controlled decks feature 'AMPS' which lets you locate specific selections on a tape. And, if you're in the middle of a song, you can start it over or skip to the next song automatically.

Plus, 'Auto-Relay Play' plays a cassette in deck A and then one in deck B.

Finally, there's a feature I didn't like at first. This deck features automatic recording level control (ALC). In the past, I've found ALC compresses dynamic range.

Well, I tried super loud dramatic peaks against absolute silence, and frankly, the deck's recording is flawless. I haven't seen a schematic of the circuit, but it really does seem to work and I think you'll love the results as much as I do.

MONSTERS FROM THE OUTSIDE

There's a powerful quartz lock PLL digital synthesized tuner with 10.5db sensitivity and a 75db S/N ratio.

Oops, I slipped in a few specs. Oh



well, it's a great sounding AM and FM tuner with 6 AM and 6 FM presets that will really suck in stations.

MONSTER, NOT MONSTEROUS SOUND

The Integrated Amp features DC servo amplification for super clean sound. It has 70 watts per channel from 20-20Khz with no more than 0.07% THD. It has a total frequency response from 10 to 60Khz and a signal to noise ratio of 100db.

In addition to its 5 band equalizer with ± 12 db control at 80hz, 280hz, 1Khz, 3.5Khz and 12Khz which can be switched in and out of the tape loop, it has a 2nd tape monitor circuit with in/out jacks.

The turntable, complete with an audio-ophile dual magnet cartridge, has a re-

sponse from 10 to 20Khz and the tape deck's response spans from 20 to 17Khz with a S/N ratio with Dolby B of 68db.

When you listen to the included set of BSR's 'Thunder Lizard Plus' Speakers described to the right, be prepared for an earthshaking, thunderous, musical thrill.

The components are shown stacked for our picture, but as with any components, you can stack or separate them as you desire. Plus, these have the added advantage of being only 13 1/2" wide.

The components are made by Sansui, a company noted for both their superb audio equipment and superb technology. Sansui and BSR back their units with a standard limited warranty.

TRY MONSTER SOUND RISK FREE

If you aren't 100% satisfied, simply return the system in its original boxes within 30 days for a courteous refund.

To order the Monster System risk free with your credit card, call toll free or send your check. Don't send the suggested retail of \$970 for the individual Sansui Components and the \$399 suggested retail for the BSR 15" Speakers. Send just \$899 (\$42 P&H) Order No. 9783.

If you like the speakers you already own, you can buy the Sansui System without the speakers for just \$679 (\$17 P&H) Order Number 9784.

The sound will thrill you. The automated functions will boggle your mind.



Thunder Lizard Mistake Plus

Earlier this year we offered a 15" BSR speaker system with the wrong tweeter at a close-out price. Now, here's a super improved version of the same speaker for the exact same close-out price.

It was a mistake. Somebody goofed and put the wrong tweeter in 3500 of BSR's best 15" 3-way speaker systems.

THUNDER LIZARDS

BSR's salesman referred to the speakers as Thunder Lizards because the 15" acoustic suspension bass driver is so powerfully dramatic that it can literally recreate the power of an earthquake or explosion in your living room.

Unfortunately, without the brilliant and powerful exponential horn tweeter, the bass simply overwhelmed the highs and so the name Thunder Lizard was born.

But, DAK came to the rescue. We not only bought all 3500 of the speakers, we bought the exponential horn tweeters that BSR had left out and let our customers install the correct tweeter themselves. The highs and lows this system created were nothing short of awesome.

BUT, THERE'S A PROBLEM

We thought we'd have enough speakers for the rest of the year, but we sold over 3300 in just our Spring Catalogs. So, we went back to BSR and tried to buy more of the speakers. But, they only sold us the first batch at a close-out price because they had put in the wrong tweeters and didn't know what to do with them.

BSR said that luckily they didn't make mistakes very often and the only other 'problem' they had was an inventory of 6000 too many super tweak 8" midrange drivers with an exotic polypropylene cone they used for an expensive BSR tower system.

LOOK NO FURTHER

Well, to make a long story short, we got BSR to replace the plain paper 5" midrange in the Thunder Lizard Mistake with the new exotic 8" polypropylene midrange driver. And, they put the correct tweeter in for us too.

So, for exactly the same close-out price, we have 6000 speaker systems that produce a kaleidoscopic panorama of sound that is nothing sort of incredible. You're in for an earthshaking, bone jarring musical experience.

The exponential horn tweeter gives you startling dramatic highs to 20Khz. You won't just hear cymbal crashes, you will experience them. The highs are simply brilliant. Plus, a brilliance control lets you decide just how powerful you want the highs to be.

The bass, all the way down to 20hz is reproduced with thundering accuracy by



the pride of the BSR line, a 15" acoustic suspension bass driver. The lows seem to have life of their own.

You'll hear string basses emerge that you never knew were in your recordings. Just a bass drum is an experience.

And finally, the midrange from 1000hz to 4000hz is flawlessly reproduced by the newest development in high-tech speakers. Instead of using paper, polypropylene is used.

Its characteristics give incredible purity to the entire midrange. It's much more accurate than a paper midrange.

And, it's a perfect match for the dramatic thundering bass and startling highs these speaker systems produce. There's a presence control that lets you adjust the midrange level to suit your taste.

GREAT LOOKS AND GREAT SOUND

The beautifully crafted wood-grain appearance cabinet is 29" tall, 18" wide and 10½" deep. It comes with a beautiful removable real cloth speaker grill.

BSR backs this system with a 2 year limited warranty, and speaking of protection, the tweeter is fuse protected. The system can handle 180 watts peak, 90 watts continuous and requires 15 watts.

NEVER AGAIN?

BSR says that this is it. When these 6000 speakers are gone, there'll be no more. They say they have no more mistakes and no more extra speakers.

Well, we're delighted they make mistakes. And, we know once you've heard these 15" three-way speaker systems you'll be delighted too.

'THUNDER LIZARDS NO MORE' RISK FREE

Soft listening will give you a fullness and realism of sound not possible with conventional 10" and 12" speaker systems.

And, wait till you (and your neighbors) hear the thundering realism of high volume listening with these incredibly pure audiophile speaker systems.

Normally, only the most sophisticated audiophile can afford the ultimate, a 15" 3-way system. But now, due to BSR's errors, anyone can experience the incredible realism of a truly great speaker.

If for any reason you're not 100% overwhelmed by these speaker systems, simply return them to DAK in their original boxes within 30 days for a refund.

To order your BSR top of the line 15" 3-way loudspeaker system with the exponential horn tweeter and the new 8" polypropylene midrange already installed by BSR risk free with your credit card, call toll free, or send a check not for the suggested retail price of \$199 for the system with the 5" midrange but for only \$119 each plus \$12.50 each for postage and handling. Order Number 9717. CA res add 6% sales tax.

Now, without even having to install your own tweeter, you'll experience dramatic earthshaking musical sound that's so startlingly alive, it'll send shivers through your body for years to come.

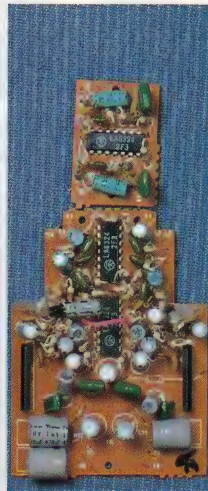
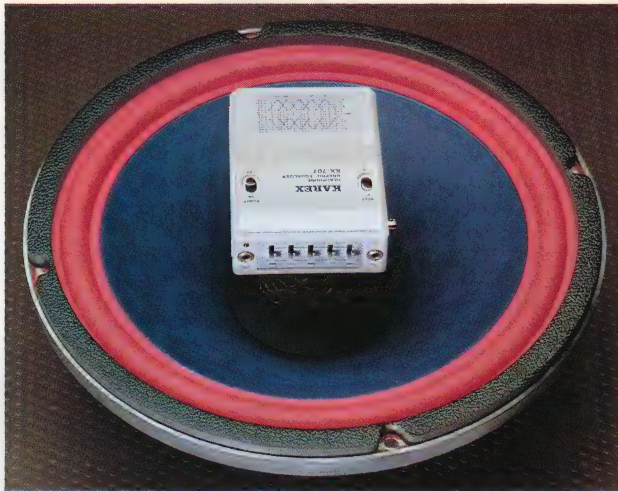


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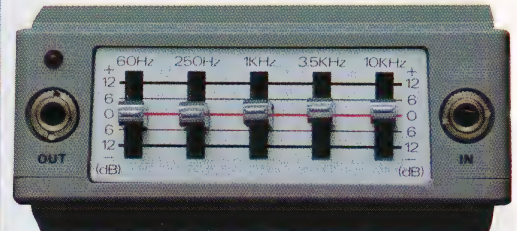
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PRICE SLASHED
*It was a great buy
 when DAK sold it for \$49*
NOW JUST \$29
 Use Order Number 9737 plus (\$2 P&H)



Pocket Sound Detonator

Now at home or on the road, you can bring breathtaking, crashing realism to your headphone listening.

Has DAK finally gone totally insane? After strapping a personal stereo to yourself, can anyone really expect you to strap on an equalizer too?

Well, all I can say is that you've got to hear this thing to believe it. You can add up to 12db at 60hz which will add astoundingly rich bass to the sound of featherweight headphones.

Then you can sculpture the sound by ± 12 db at 250hz, 1,000hz, 3,500hz and 10,000hz. You'll get vibrant sound that will knock your socks off whether you're listening to a personal stereo, or through the headphone jack of your home stereo.

There is a stereo jumper cable that

hooks between your personal or home stereo and the equalizer. Then, plug your headphones into the equalizer, and wow.

THRILLING

No matter which personal stereo you own, this equalizer is worth more than a try. And, wait till you hear your own stereo system through the equalizer and your personal stereo's headphones.

Sure it's a dumb idea to add another thing you have to strap on to your body. But, the sound you'll hear when you do is nothing short of incredible. It operates on 4 AA batteries (not included), comes with a case that attaches to your belt and is backed by a limited warranty.

TRY THE POCKET DETONATOR RISK FREE

Wait till you experience the sound of your personal or home stereo through headphones detonated by this equalizer.

If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your 5 band Pocket Sound Detonator Headphone Equalizer risk free with your credit card, call toll free or send your check for just ~~\$49~~ plus \$2 for postage and handling. Order Number ~~9453~~.

CA res add 6% sales tax. Here's one dumb idea that's not nearly as dumb as it 'sounded'.

Audio Telescope

Pick a voice out of a crowd or a sparrow's song out of a tree with this super-directional shotgun microphone.



It's tough. If you've ever tried to record a singer while you're sitting in the audience, or a conversation from across the yard, you know that your microphone seems to pick up everything but what you want to record.

Now you can record a lecture from the back of the room or a bird's chirp from across a field.

The sound will be crystal clear with a full 30 to 15,000hz frequency response from this super-directional electret condenser microphone.

Electret condenser microphones cap-

ture sounds never before possible outside the recording studio. By using battery driven circuits, these microphones can use a more sensitive sensing membrane to capture sound vibrations.

Very little mass must be moved, so these new mikes are incredibly sensitive. The Audio Telescope is powered by one AA battery (not included).

It comes with both a conventional mike stand mount and a stand. And, you can mount it on most video cameras.

The microphone itself is totally isolated from the stand by polymer O-rings.

So, it actually floats. It will not pick up motor noises or vibrations.

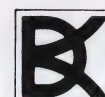
It is 17" long and comes with a full length foam wind screen. There is a mini phone plug for video camera use, plus a 20 foot mike cable with both mini and 1/4" plugs for conventional professional recording. It's backed by a manufacturer's standard limited warranty.

TRY THE AUDIO TELESCOPE RISK FREE

Record lectures, concerts or nature, risk free. If you don't feel you've made totally professional recordings, simply return the Audio Telescope in its original box within 30 days for a refund.

To order your Audio Telescope risk free with your credit card, call toll free or send your check for only \$67 plus \$3.50 for postage and handling. Order No. 9736.

You'll be able to make superb recordings that were never before possible.



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10845 Vanowen St., N. Hollywood CA 91605



The \$15 Elegant Dress Watch

Now you can have the look that costs thousands, without putting out even a hundred. Choose one of the elegant quartz time pieces above, for just \$15. But, there's a catch.

Striking elegance. Now you can dress like a million with your choice of the designer inspired watches above.

Each is a precision quartz analog timepiece, with an easily changeable one year battery already in place.

Choose the elegant alternating gold-tone and stainless bars with date, pictured top left. Or, choose the understated elegance of the muted golden face and goldtone mesh band complete with simulated diamond, pictured top right.

You can choose whichever of these superbly elegant quartz timepieces impresses you the most for just \$15. But, don't forget there's a catch.

CLASSIC ELEGANCE

These watches are accurate to within ± 15 seconds per month. But, so are most digital watches. These watches are backed by a standard one year limited warranty. But, the digitals are too.

What's really different about these watches is the statement they make. Aside from the fact that they are the 'really in thing', they represent today's much more subdued classic elegance.

I've chosen these particular watches for 3 reasons. First, they don't cost the up to \$3000 of their solid gold counterparts. Frankly, I'd be afraid to walk down the street if they did.

Next, these aren't counterfeit copies. I looked at hundreds of watches before I chose these two.

I chose them because I think they represent the finest in style, not because they look like 'the real thing'.

I think if you wear something fake, you don't feel good about yourself. And, if anyone finds out, well, I'd be too embarrassed to even think about it.

Finally, Innovative Time is a very reliable company. We've sold tens of thousands of their watches. So, you can be confident of their one year warranty.

In short, choose the elegant style that

suits you best. And, don't forget these watches, which can sell for up to \$100, will make truly elegant gifts for that special person on your gift list.

Both watches have adjustable bands. Both are simply breathtaking. And, both will astonish you with their elegant good looks and fine engineering.

Watches are one of the few things that look better when you hold them in your hands than they do in pictures.

THE CATCH

Frankly, we are losing our shirts on the dress watches, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 360,000 customers have responded to bonuses like

this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now, our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get one of these elegant quartz dress watches for just \$15, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the watch in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get one of the dress watches for only \$15 with your credit card, call toll free or send your check for only \$24.90 for the tapes, plus \$15 for the elegant designer inspired quartz dress watch and \$4 for postage and handling for each group.

Use Order No. 9767 for the watch rendered in hues of stainless and gold-tone at top left, or use Order No. 9768 for the elegant single hue watch at top right. CA res add 6% sales tax.

Your choice of a truly elegant quartz dress watch for \$15 and DAK's elegant MLX cassettes, make it time to stock up.



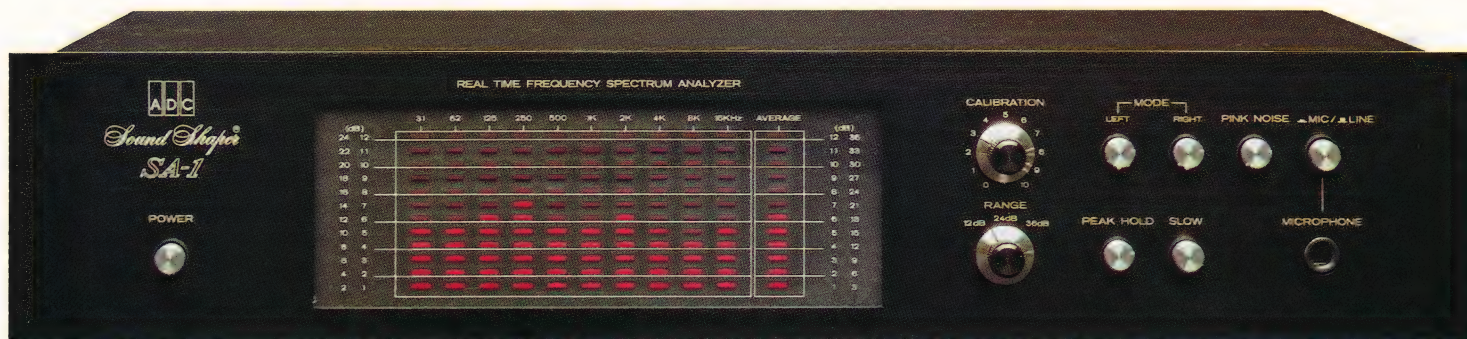
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HIGH BIAS SPECIAL

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$15 for the watch and (\$4 P&H) Order No. 9757 for Two Color (left) and Order No. 9758 One Color (right).



COMPLETE WITH CALIBRATED MICROPHONE

The Inquisitor

Now you can scientifically analyze your room and watch the 10 bands of tonal quality in your music for hundreds of dollars less than you'd think.

Listen to your room. Are your crashing cymbals being absorbed by a couch before you hear them? Is the response of your speakers flat throughout the audio range? Is your low bass totally obliterated by your home heater?

Now you can actually listen to your room. Or, you can test your tapes and components in seconds. And, with an equalizer you can bring your system up to its full printed audiophile specs and more.

You can drastically improve any system with an equalizer and now you can plan and measure the improvement with the Real Time Frequency Spectrum Analyzer from ADC.

Plus, you'll see your music not as a single level on a VU meter, but as a kaleidoscopic parade of 10 individual 12 element VU meters. Each is tuned to a specific octave of the sound spectrum.

The effect is awesome. You can visually isolate a string bass or cymbal and actually see each individual instrument almost as a wave moving across the 120 individual LED elements of the analyzer's display.

THE MOUTH AND EARS

It talks. Our Inquisitor Spectrum Analyzer speaks with a voice of pure calibrated Pink Noise. Pink Noise is the scientifically developed composite of all frequencies, generated at the exact same level. You don't have to select the frequencies you want to test. All frequencies are produced at the same time.

Just connect the Pink Noise outputs using the supplied stereo patch cords to any line or 'aux' inputs in your receiver or tape deck.



The ADC Spectrum Analyzer works great with any system. Plus, it's a perfect companion to our Sound Detonator Equalizer which is made by ADC's parent company BSR.

It listens too. You can monitor the results in two ways. If you're testing a cassette or a component, use the line inputs.

Or, if you're testing the whole system with speakers, use the specially developed and matched electret condenser microphone (included). Either way, you'll have a quick, easy

and scientifically accurate way to evaluate your total sound.

HOW TO TEST YOUR SPEAKERS IN THEIR ENVIRONMENT

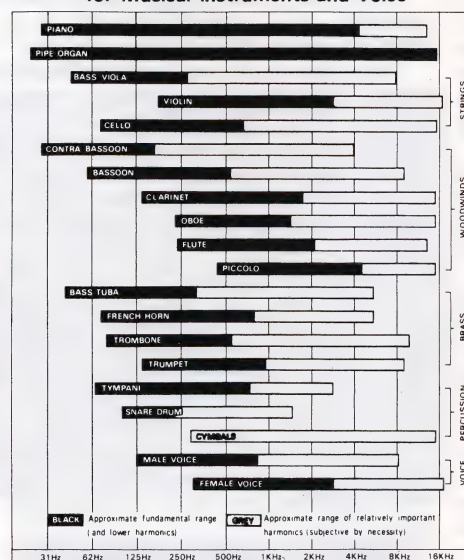
This is the crucial test. Simply place the calibrated microphone where you normally sit to listen to your stereo. It has a 17 foot cable that plugs into either the front or the back of the Analyzer.

Turn on the Pink Noise. With one glance you can see all the great and not so great frequency characteristics of your system.

You'll be able with the help of an equalizer to make corrections to 'even out' your response. You'll also be able to see the equality of your channels at all frequencies and correct on each channel for environmental differences and for differences in the response of your 'matched' speakers.

There's a calibration level control for the mike and 3 different range settings for the analyzer display.

Approximate Frequency Ranges for Musical Instruments and Voice



You'll be able to actually see the instruments on the 10 individual bands of the Analyzer.

DON'T PUT IT AWAY

ADC backs this fine test equipment with a 2 year limited warranty, so there is no need to hide it away. If you're like most of us electronic/music nuts, just 'seeing' your music on 120 LEDs will be an experience well worth the price alone. This will be the most scientifically impressive component in your system.

ONE MORE THING

While we were testing the analyzer, our standard central heater came on. Displays for the 31hz, 62hz, and 125hz all shot up to the top. In short, there was so much sound level pressure below 125hz, that whenever the heat was on, all signal below 125hz was totally masked.

While we sure aren't going to live without heat, it's surprising to us that just the air coming in through the duct really had a massive effect on our sound, and when we are recording live with microphones you can bet we will have the heat off.

FULL CONTROL

There are 12 element LED type VU meters for the following frequency bands: 31hz, 62hz, 125hz, 250hz, 500hz, 1000hz, 2000hz, 4000hz, 8000hz, and 16,000hz. Plus there is an eleventh band with a 12 element meter which is an average of all the others for basic level setting.

There are switches to let you select right, left or both channels for monitoring, 3 meter ranges for the display, and three ways to use the display. You have fast action so you can really see the music. You can have slow action for easy setting of an equalizer and freeze to keep the meters frozen until you decide what to do.

TRY THE ANALYZER RISK FREE

You can pay up to \$100 for a technician from a HiFi store to come out and use a Real Time Analyzer to set up your system.

Now you can set up your own system, compensate for differences in the room, differences between recorders and more. Plus, you'll have the most exact and exciting meter system to use when you're recording or to enjoy during play-back.

If you aren't 100% satisfied for any reason, simply return it within 30 days in its original box for a courteous refund.

To try the Inquisitor Real Time Frequency Spectrum Analyzer from ADC risk free with your credit card, call our toll free hotline or send your check for only \$149 (\$6 P&H) Order Number 9608.

Only a small percentage of music lovers, the real audiophiles, have moved into equalizers, and only a few of the equalizer owners have been able to afford analyzers.

But thousands of you sophisticated DAK customers have gotten into equalizers and now you can really step up the rest of the way to the top for hundreds of dollars less than you'd expect with the the Real Time Spectrum Frequency Analyzer from ADC.

Hiss Assassin

Get the musical impact of a live performance without tape hiss and with up to 90db dynamic range. Plus, decode dbx discs too.



Don't make your music loud, make it thunder. Don't make it just soft, make it whisper. dbx brings the excitement and emotional impact of a live performance to your stereo system.

dbx is a two-part system. Not only does it "for all audible intents and purposes eliminate tape hiss", it also increases the overall dynamic-range capacity of your cassette deck, letting you record both louder and softer sounds.

Dynamic range is the difference in volume between the softest and the loudest passages in your music, and it's the key ingredient in the drama and impact of live music.

FANCY NAMES

It's called Linear Decibel Companding. And, basically it compresses the dynamic range as the music signal is transferred onto tape or disc by a 2 to 1 ratio. And, it does the same thing in reverse when a tape is played back.

So, you'll get full unrestrained unrestricted sound because your tape isn't being pushed to its limits. Only half the

normal signal strength is recorded.

And with dbx discs, where the record groove could only handle up to 65db of dynamic-range for audiophile records and 50-55db for standard records, now both tape and records can achieve up to 90db of dynamic range for an absolutely thrilling sound.

So, for recording your own audiophile quality cassettes or playing back dbx discs or cassettes, your system can now produce incredibly dramatic sound.

BUT, IT'S A HISS REDUCER

The dbx system gives you over 30db noise-reduction over the whole 30-15,000hz audible frequency spectrum, not just at the mid to high end like the competition. The difference in the hiss you won't hear is dramatic. And, it's easy to test. Just compare a cassette you record with 'their' system to the same tape recorded with dbx.

It's no wonder that dbx tape noise-reduction systems are used in about 80% of the professional recording studios around the world. It really works.

SO, HERE IT IS

The new dbx NX-40 will assassinate tape hiss as you record and play tapes. It will let you decode dbx records and pre-recorded tapes. It will let you achieve live performance quality, dynamic realism.

And, best of all, you don't have to buy a new cassette deck to use it. It simply plugs into your system between your receiver and your tape deck (after an equalizer if you have one).



And, it will start giving you incredibly dramatic sound against a background of complete silence. It comes complete with patch cords and a standard limited warranty from dbx.

TRY THE HISS ASSASSIN RISK FREE

Yes, it's a hiss assassin. And, yes you'll have more dynamic range. And, yes it can make your stereo sound dramatic.

So, bring dramatic, hiss free sound to your stereo risk free. If you aren't 100% satisfied, simply return it in its original box within 30 days for a refund.

To order your dbx noise reduction system, risk free with your credit card, call toll free or send your check for only \$99 plus \$4 for post. & handling. Order No. 9747. CA res add 6% sales tax.

Hiss free dramatically dynamic sound is yours for use with any tape deck. And, this dbx is digital ready now.

Click And Pop Assassin

A click or pop on a record is just annoying. If you copy it onto a tape you'll be aggravated for years.



All records have them. Even when they're new. Those annoying clicks and pops are caused by scratches, dirt, static electricity and normal record wear.

Now from SAE, comes a way to remove or at least drastically reduce clicks and pops with no loss of musical quality.

Clicks and pops (called impulse noise) are different from music in that they have a rapid attack and decay time. In addition, they have a tendency to be out-of-phase, while the music is in-phase.

A logic circuit in the Click and Pop Assassin, monitors the musical program searching for the unique combination of conditions that indicate impulse noise.

When the computer brain of this system finds clicks or pops, it shuts down the music for a microsecond while a Music Restoration Circuit surrounds the impulse noise and replaces it with an extrapolation of the music around it.

The result is a significant reduction of impulse noise, with no sacrifice of the music. In short, you won't hear the clicks and pops. And, you won't hear the Click and Pop Assassin doing its job either.

This unit has a neat switch called an 'invert' switch, which lets you listen to what it's taking out. It also has a sensitivity control. So, you can hear the music, the clicks or you can hear it all.

TRY IMPULSE NOISE REDUCTION RISK FREE

Try it in your system. It makes a phenomenal difference you'll especially appreciate when you're recording. It hooks into the tape loop in front of your deck.

You can use it when you're just listening to records too. If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your SAE Impulse Noise Reduction System risk free with your credit card, call toll free or send your check for only \$149 plus \$4 for post. & handling. Or. No. 9748. CA res add 6% sales tax.

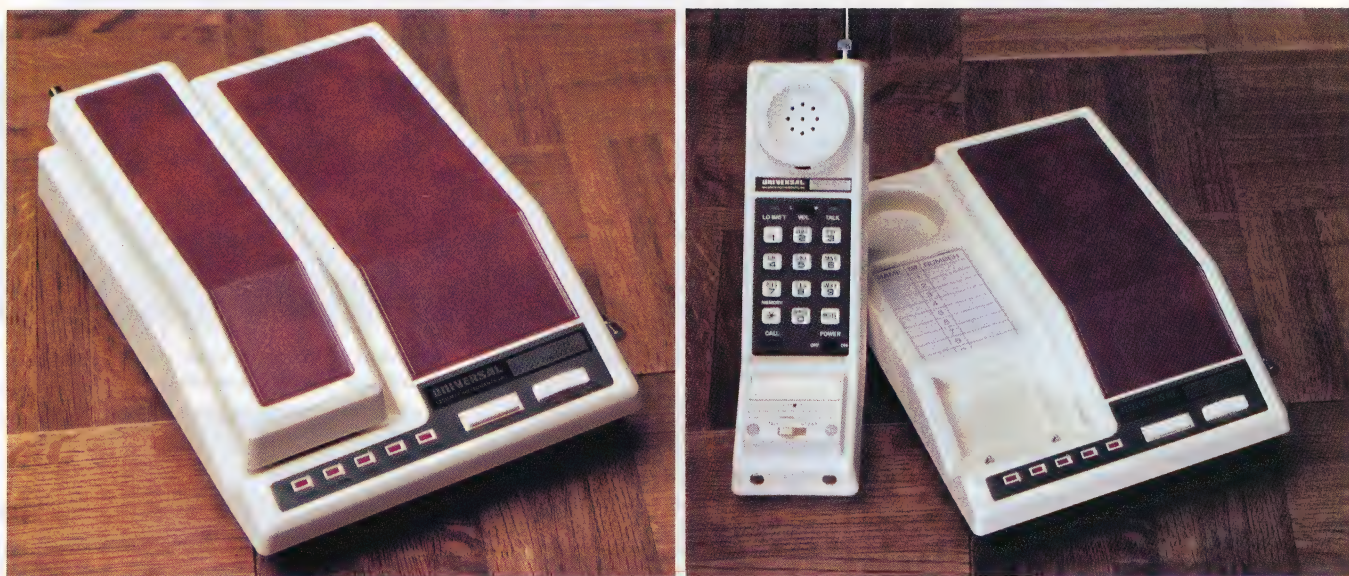
It really works. It doesn't remove things like tape hiss and the like, but it does seem to remove 80 to 90% of all the clicks and pops on my records.



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illegal Phone

It may look like an ordinary top of the line cordless phone but it's not, because it's way over the FCC power limit allotted for cordless phones. It has a range up to 1500 feet.

It's true. According to the FCC rules this phone is illegal. It simply has too much power.

If you remember the days of CB, you'll remember the illegal super power boosters that let one CBer literally stamp out everyone near by.

Well this phone has so much power that you can forget 300' or even 700'. Now you can roam up to 1500'.

SUPER CLEAN SOUND

It's loaded with all the extras. It has two way intercom paging. It has high/low volume, secure, and enough LEDs displaying what it's doing to embarrass the space shuttle.

It even has 10 number memory. But, it's the sound that makes it special.

In addition to the high power for incredible range and fidelity, it uses refined state of the art circuitry. The extra power and circuitry let this phone cut through noise and interference that would leave many other cordless phones in the dust.

So, it's got great features, great sound and phenomenal range. The only problem is, it simply has too much power.

LIMITED TIME OFFER LEGAL FOR YOU

Now for the good part. You may use this phone at home or at your office legally. But, we have to stop selling the phone by next October.

You see, the phone is really strictly illegal because of its tremendous output of power. But, the FCC has granted a 'temporary waiver' to their output power rules for this phone, while they decide exactly what future rules will be.

So, unless they change their mind and stop the test early, we're allowed to sell these phones to you. And, once you have one, it's yours and it's legal.

In fact, to prove it's legal, on the bottom of each and every phone is printed, "...the base station of this phone is a radio link operating within the terms of a waiver granted by the FCC..." with the FCC registration number.

TOP OF THE LINE

From its beautiful decorator styling with inset leatherette to its sophisticated circuits, this phone is deluxe.

Look at all the features. There's a real intercom that can be separate from your phone system. A switch on the front lets you switch any phone plugged into the back into an intercom link or a phone.

So, if you answer the phone in the house, you can put the caller on hold, talk to the person with the remote handset, then transfer the call. Of course, the handset can receive the call directly.



There are call buttons on both the base and handset, so either party can call the other. And, the incredibly sensitive handset has a range of 100' without extending the antenna.

So, when you use this phone in the house, you won't have to worry about hitting the antenna as you walk through doorways or sit at your desk.

But, when you do extend the antenna you'll have up to 1500 feet in any direction, of super clean, reliable duplex telephone communication. This is the first phone we've tested that can even surpass wired-in phones. With its high/low volume, last number redial, mute and hold features, it's hard to beat.

SUPER RELIABLE

From across the room, across the street, or around the block, you'll have the best sound ever. Imagine walking your dog while talking on the phone.

Think of the convenience for your wife of being able to talk on the phone while keeping track of the children in the yard or down the street.

Consider the security of being only seconds away from the police or fire department. You can instantly call a doctor or anyone, anywhere. It's a superb personal security device.

And, look at this. You'll have 10 number memory from the handset. So, you can dial emergency numbers in a flash, or stop trying to remember and dial numbers that you frequently call.

NO INSTALLATION

If you can plug in a lamp, you can install your new cordless phone. It uses universal pulse dialing that's compatible with both rotary and Touch Tone®.

Simply plug its modular phone jack into the wall. Then plug in its AC line cord and start talking.

It's made by Universal Security Instrument Co. The phone is both U.L. listed and, with the special waiver, it's FCC approved. It has a limited warranty.

TRY THE ILLEGAL PHONE RISK FREE

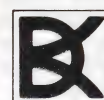
Go for a walk. Chances are your feet will give out before the range on this phone will. Listen to the fidelity. You'll be amazed that there's no cord.

Try it risk free. If you're not 100% satisfied, simply return it in its original box within 30 days for a refund.

To order your Universal Security 1500' 10 memory, Illegal Cordless Phone risk free with your credit card, call toll free or send your check for DAK's incredible 'limited time' price of just **\$159** plus **\$4** for postage and handling. Order Number 9738. CA res add 6% sales tax.

If you don't want the 10 memories, you can order the same phone for just **\$149** (\$4 P&H) Order Number 9739, without 10 memory dialing.

It's a risk free investment that will pay for itself many times in convenience, security and time savings. And, it's available now, only at the whim of the FCC.



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Tone Talking Memory Dialer

Just hold the new Dial-It™ automatic dialer up to the mouthpiece of your telephone, and you can dial 100 phone numbers and save money and time by using MCI, SPRINT and more.

It's a dialer. It fits in your shirt pocket and it automatically dials phone numbers for you. Just hold it up to your phone, and you'll dial numbers at home, at the office or on the road.

Now you can use SPRINT and MCI without having to dial and memorize complicated numbers. And, speaking of memorizing, this dialer will memorize 100 numbers, each up to 32 digits long.

SUPER SMART

It's also an alarm, a stopwatch and a calculator, but it's the automatic dialing breakthrough that makes Dial-It™ unique.

It's only about the size of a credit card, but it's got more power than most desk size dialers. And, here's how it works.

To store a number in memory, just push 'store', pick a storage number, and dial the number on the keypad. You'll see the number on the extra large LCD display for error-free entry.

If the number is correct, just push store again and the number is permanently stored. And speaking of permanent, the batteries last a year and can be changed **without** losing the memory.

Here's a really neat feature. If you use MCI or SPRINT, you only have to key in your code number once. Then each time you want to store a number with your MCI or SPRINT code in front of it, you simply push the special code button.

Now you won't have to redial long complicated codes to store each new number in memory. Plus, you can dial a long distance number that's not in memory by using this button to give your codes first. Then use the Dial-It™ to dial the number.

If you require a pause to get an outside line or to wait for a computer, just push a button. If your phone company can't accept high speed tones, push 'slow' and the Dial-It™ will slow down.

If you reach a busy number, no problem. Just push last number redial.

If your Phone Company can't accept

tones at all (most do even if you still have a dial phone), then you can only use the Dial-It™ if you use MCI or SPRINT. So, now you can save big, even if you don't already have Touch Tone® service.

KEEP PRIVATE NUMBERS PRIVATE

You won't have to worry about forgetting your SPRINT or MCI codes once you've stored them in the Dial-It™.

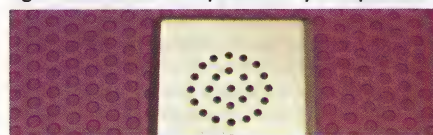
And, nobody can get at your secret codes, because it won't display them. So, even if you lend it to a friend, your codes are safe from prying eyes.

And, if you lose it, all your numbers are protected as well. You program in your own security code using your birthday or other special number. Without your code, Dial-It™ won't work at all.

EASY TO USE

Now your little black book can go where you go. You can dial in True Tone from home, from the office, from a hotel room or a pay phone. You won't have to remember phone numbers ever again.

Just flip open its cover as shown above, touch 2 buttons and put the Dial-It™ against the mouthpiece of your phone.



Here's a phone's eye view of the Dial-It™. It speaks True Tone to the phone company through your phone's mouthpiece. You can use it to dial manually or you can automatically dial 100 of your most important phone numbers.

You'll be amazed at the speed and ease of this shirt pocket dialer. In addition to MCI and SPRINT, it works for credit card calls and phone banking.

The Dial-It™ comes with a pressure sensitive index label that fits in its case for your 20 most frequently called numbers. Plus, the Dial-It™ and a master directory fit in its protective leatherette case.

It's made by Dictograph, a company that's been a pioneer in dialing equip-

ment. It's backed by a limited warranty.

AND, LOTS MORE TOO

It's just you and your Dial-It™. Don't worry about morning wake up calls because there's a 24 hour alarm.

Don't worry about exorbitant phone bills because there's a built-in stopwatch to keep track of your calls.

And, don't worry about dialing wrong numbers because it never pushes the wrong button.

Now, all your phone work becomes easy. You can concentrate on the conversation, not the mechanics of dialing.

And, you can use the full featured calculator to add up just how much you save in time and aggravation with this revolutionary shirt pocket dialer.

TRY THE DIAL-IT™

RISK FREE

Dial some numbers automatically. See how fast and easy it is. Whether you dial across town, across the country or around the world, you'll have 100 memories, each with 32 digits, to make life easier.

Slip the Dial-It™ in your pocket for a risk free test. If you're not 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order Dictograph's revolutionary new Dial-It™ 100 number dialer risk free with your credit card, call toll free or send your check for, and look at this, just **\$59 plus \$3 for postage and handling.** Order No. 9728. CA res add 6% tax.

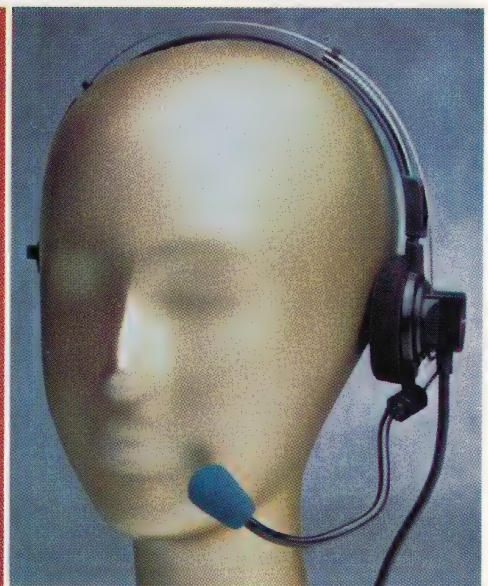
Forget phone crudgery. **Now, just one dialer** does it all. Now your dialer, not just your phone book, goes where you go.



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Think Speak

On the job, on the field, or on the road. Now you can talk and listen hands free at a new breakthrough price.

SWAT teams use them. So do quarterbacks and firemen. Now you too can talk and listen to people near and far totally hands free while you are jogging, riding a bike, or hiking.

Both at work and at home this unique communications system with a range up to 1/2 mile will let you keep in touch.

You'll keep in close contact with your hunting partners when you hunt, and you'll communicate for ease and safety on construction sites.

Plus, you can effortlessly perform tasks like fine tuning your TV antenna when you need to communicate with someone on the ground or out of sight.

NOT A WALKIE TALKIE

This is no toy. The Think Speak is totally automated. When you speak, a special voice activated circuit (VOX) automatically engages the transmitter so you are broadcasting. When you stop speaking, it automatically returns to 'stand by' to await a reply.

It is virtually noise free because it uses a quartz crystal locked dual conversion superheterodyne communication circuit that operates on an FM band.

So, your communication won't sound like a CB or an AM radio. You'll speak and hear with the full power and clarity you'd expect from an FM radio station.

HERE'S WHAT IT IS

You wear the Think Speak just like a personal stereo. There is an adjustable headphone that you wear on either your right or left ear. The other ear is clear to hear the outside world for safety.

A flexible boom microphone lets you speak normally while you transmit. The entire shaft of the boom mike is adjustable and will retain any position you set.

All of the electronics are contained in a small 6½ oz. case that easily clips to your belt or with its removable clip fits

into your pocket. And, what controls.

The voice activation circuit has a 3 level sensitivity switch. If you're riding a motorcycle or breathing hard while you jog, you can set the sensitivity to low so that you won't transmit in error.

If you are hunting or fishing and you can't talk much over a whisper, you can set the sensitivity to high. Plus the head-phone has a 3 level volume control too.

In addition to the VOX voice operated circuit, you have 'PTT' which means Push to Talk. When you want to talk, you just push the PTT button.

This is a really great feature when you want to whisper very quietly below the threshold of even the high sensitivity setting of the Voice Operated Circuit. You may be into surveillance or photographing wildlife. When you can only whisper, you'll especially appreciate the super quiet FM reception of this system.

SOME SPECIFICS

You can expect long battery life from a standard 9V battery (not included). In the 'stand by' mode, the Think Speak only consumes 13.5 milliamps of power while it's ready to transmit or receive.

The antenna is conveniently clipped to the headband for normal use. For full range use, the antenna pops up.

The system operates on the 49 mhz band using FM so you shouldn't be bothered by any other radio transmissions as you are with CBs and Walkie Talkies.

There are 5 channels (A-E) allotted to the Think Speak to further prevent interference. We will ship all units ordered on each order with the same channel.

The transmission output is a full RF of 10,000uV/m @ 3 meters max. No FCC license is required. And, the FM hum and noise is almost good enough for a high fidelity system at 40db min. The case is 4-9/16" x 2¼" x 15/16".

PERSONAL OR GROUP

You can talk to 1 or even 10 people with Think Speaks. So, if you're the head of a Search and Rescue team you can talk to everyone at once and get responses from one at a time.

The Think Speak is great if you're skiing with a friend, using two boats on a lake or at sea, hiking in the mountains or just jogging around the block.

If you're a pitcher you can talk to your catcher or the coach. If you're on a loading dock, you can talk to the man in the truck or on the forklift. If you're a security guard, you'll never be alone.

The Think Speak is manufactured and backed by a limited warranty from Max-con Electronics, the two way specialists.

TRY A THINK SPEAK RISK FREE

Walk around the block. Take a bike ride and really test the range of this breakthrough in personal communication. If you aren't 100% satisfied with the incredible sound quality or the range, return it in its original box within 30 days for a courteous refund.

To order your Think Speak risk free with your credit card, call the DAK toll free hotline or send your check for the incredible breakthrough price of only \$49.95 each (minimum of 2 required). Plus \$2.50 each for postage and handling. Order Number 9415. CA res. please add 6% sales tax.

When you think out loud, people will listen. Try a Think Speak risk free today.



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Attack Phone

It's the war of the future. It's fought with all new technology. And the stakes are enormous.

It's a war. It's the Phone Company against the independents. And, your home is the battlefield.

While the independent phone manufacturers' ammunition consists of exotic new features, the Phone Company's main weapons are complacency and trust.

ASSAULT TEAM

In the forefront of the assault on the 70 million plus homes controlled by the Phone Company, is the new space age Attack Phone pictured above.

As the battle begins, let's compare the troops. You can acquire an Attack Phone in the four colors shown above. But, you can get color from the Phone Company too.

The Attack Phone has a base and a handset. And, so do the Phone Company's phones. But here's where The Attack Phone pulls ahead.

BATTLE PLAN

The Attack Phone represents the latest in electronic circuitry. It has all the latest features. One touch of its # button and this phone will automatically redial the last number you called.

There's a * button too. Hold this button, and it's like electronically putting your hand over the mouthpiece so you can talk to someone with you without the person on the telephone hearing.

But, here's the best part. The Attack Phone has a lighted hold button on its top. Touch this button and you can put the phone back in its base and leave the person you've been talking to on hold.

Then you can pick up this phone again or any phone in your house (even the Phone Company's) and just start talking.

There's more. Let's say you forgot you had someone holding or they hang up, the hold feature will drop out immediately and clear your line.

But, they aren't likely to hang up while

they're waiting, because this phone has another exciting feature. It provides the person on hold with a beautiful restful musical melody, calculated to brainwash them into being patient.

MORE EXTRAS

One of the nicest features of the Attack Phone is the push button keyboard. As you touch each key, you'll hear a beep to confirm your action. You can set its delightful electronic ring for loud, soft or off to suit your needs or mood.

The Attack Phone is a desk or counter top phone just like any other phone, but it's also a wall phone. Just screw in the two screws (included) and you've got a genuine wall phone.

It's even wired so that you can plug into an existing wall jack behind the phone or run the matched color coordinated cord to a modular jack.

You can hang up the Attack Phone by returning it to its base, touching the hang up button in the base, or the reset button on the handset.

The Attack Phone simply plugs into any standard modular jack and is totally line powered. It uses universal touch button pulse dialing that will work perfectly whether you now have rotary or push button phones.

So, how much does this incredible desk or wall phone, with hold, music and a choice of colors to match your decor, cost? Does it cost the \$3 to \$8 per month that the Phone Company charges for their dumb phones?

Not a chance. With DAK's massive cash buying power, it's yours in your choice of colors for just \$28.50.

And, you're protected. It's made by Zeta, a company you may not be familiar with by name, but a major force in cordless OEM (Private label market) phones. It's backed by their limited warranty.

DAK is the largest direct selling manufacturer of magnetic products. We're proud to say we have over 240,000 customers. That's why Zeta picked DAK to introduce this phone under their name.

TRY THE ATTACK PHONE RISK FREE

Make a call. A built-in electret condenser microphone and a Mylar® diaphragm speaker let you hear and be heard with the quality of a fine stereo.

Put someone on hold. You can forget ever leaving a phone off the hook again when you go to another room. And wait till you hear the comments from your friends about the music on hold.

Try the Attack Phone in your own home risk free. If you're not 100% satisfied, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your Zeta Attack Phone risk free with your credit card, call toll free or send your check for the incredible price of just **\$28.50** plus \$2.50 for postage and handling to DAK. CA res add 6% tax. Use Order Number 9628 for Red, 9629 for Ivory, 9630 for Blue or 9631 for Gray.

Now you can match the color of your phone to your room and have a phone with the electronics of a fine stereo.

Yes, The Phone Company makes good equipment. But, there's nothing like competition to bring out innovation. The Attack Phone represents the latest in the war on the Phone Company.



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SPECIAL TELEPHONE HOOK-UP BONUS ON ORDER FORM

\$39 PRICE BREAKTHROUGH

Pollution Shield

Here's the story about a new weapon that can place a protective pollution resistant shield around you.



It's a war. It's you against pollution. And, your home is the battlefield. With smoke, smog, and car exhaust just literally oozing into your home, it's time to fight back.

You can't count on the government. And, you can't count on the car makers for help. It's time to arm yourself, and here's the weapon and the ammunition.

ARMED FORCES

The weapon is the new dual action AirEase™ Air Ionizer. It has an edge over all the rest. Not only does it generate (shoot) negative ions, but it then also collects the debris (enemies) with a second element in its base.

The ammunition is the billions of negative ions that emit from this lethal weapon and quite literally form a defensive shield to stop smoke, smog and other pollution from getting in.

The attack force of negative ions (negatively charged atoms) attach themselves in a magnet-like fashion to pollutants in the air which in turn cause the pollutants to be attracted to the nearest positive surface.

At the outside of the shielded area, they tend to fall to the floor. Closer in they are actually reattracted to the special base collector of AirEase™. And, I'll tell you more about that later.

RED ALERT

Does it work? You can bet your life on it. Here's a test you can make yourself.

Place a standard clear kitchen bowl over the ionizer. Puff some cigarette smoke into the bowl. Then plug in AirEase™. Before you can say "AirEase™ Kill", the smoke will be totally gone. It's an easy test, and it's sure to make you a believer. It sure convinced us at DAK.

CIGARETTE BUTTS & BOULDERS

Fans with charcoal or furnace type filters may remove some large particles like cigarette butts and large ashes from the air, but they're just about useless for anything under 5 microns.

Over 90% of air pollution particles are smaller than 5 microns. So, there just isn't any other reasonable defense for you other than a negative ion generator. And, we think you'll agree that AirEase™ is the best.

AirEase™ is just about the only air cleaning system which can remove and collect tobacco smoke, dust, pollen and even bacteria from the air.

AirEase™ constantly cleans all of the air throughout the shielded area. In contrast, fan driven filter type machines can only clean the air that they actually draw through themselves.

Consider all the types of pollution from automobile exhaust. Then add oil smoke, carbon, insecticide dust, and virtually anything you can think of that you don't like in your air. Then you'll be thinking of the pollution shield.

THERE'S MORE

Actually, the negative ion manufacturers didn't think of this great way to clean the air. God did. If you've ever smelled the sweet country air just after a thunderstorm, you know the invigorating feeling that comes over you.

AirEase™ does for a 12 by 20 foot area, what Nature does for the entire countryside. It seems that positive ions are associated with pollution and negative ions with good fresh natural air.

There are lots of claims that a negative air ionizer will let you think more clearly, sleep better and feel happier. There's no way to prove or disprove the claims. But, it is safe to say that if all these things come from cleaner pollution free air, it just may be possible.

THE BASIC DIFFERENCE

AirEase™ is different. There are lots of negative air ionizers. And don't sell them short. Most of them do work. But, they aren't complete.

AirEase™ not only emits negative ions, but its base is really a positive collector.

Once the negative ions go out and attach themselves to a particle of pollution, instead of just falling to the floor they are collected on the collector base. A replaceable decorator filter trap (two of the 6 that come with AirEase™ are shown above) holds the collected pollutants. You can just wipe or change the filter when it gets dirty. And wait till you see just what AirEase™ removes from the air before it gets into your lungs.

So AirEase™, because of its new dual element technology is a step ahead of the pack, and you'll be breathing cleaner fresher air, only seconds after you plug it in. AirEase™ is made by ISI, the same company that made the \$98 Orbit air ionizer we sold last year. The really amazing fact is that this new \$39 air ionizer has the exact same power and electronics as did the \$98 Orbit. Both AirEase™ and Orbit are backed by the same standard limited warranty by ISI.

TRY AIREASE™ RISK FREE

Plug in AirEase™. Make the smoke test I described earlier. Let it attack the pollution (especially other people's cigarette smoke) in your home or office.

If you don't think you're breathing cleaner fresher air, simply return AirEase™ to DAK within 30 days in its original box for a courteous refund.

To order your new AirEase™ dual element negative ion generator clean air system with your credit card, call the DAK toll free hotline, or send your check not for the \$98 cost of the old Orbit, but for just \$39 (\$3.50 P&H) Or. No. 9622.

I can't guarantee that this device will help you sleep, solve crime, or improve your sex life. But, it will give you cleaner air to breathe, and that's priceless.

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The sleek handset can be placed up or down.

Bedside Big Mouth

Now you can reach out to the world from the comfort of your bed with this elegant new electronic clock radio, telephone and speaker phone.

You're lying in bed. And, you are discussing the day's events with your mate. The lights are out, you're relaxed and your hands are at your sides.

So what's so new? Well for one thing, your mate is out of town and the two of you are talking on the latest in hands free speakerphones. What's more, if the two of you were in bed together, you both (or your whole family for that matter) could talk to anyone on the phone simultaneously.

Of course you can pick up the decorator designed phone handset with its long coiled cord, and talk or make calls as you would with your regular telephone. But with this new phone, you'll have all the new telephone advances rolled into one.

And best of all, you won't have to pay the phone company's monthly rental charges for their dumb phones ever again. Just plug in the standard modular plug and the AC line cord and you're ready to go.

You'll have universal push button dialing that gives you the convenience of push buttons anywhere and works on your current phone line and your own number.

A last number redial key redials busy numbers with the touch of a button. And, you'll really enjoy the delightful chirping electronic ring that won't send you into shock if it sounds when you are asleep.

If you want momentary privacy from the person you're talking to, a mute key lets you have it. It's like electronically putting your hand over the mouthpiece.

The sound quality is nothing short of incredible. An electret condenser mike lets you be heard loud and clear at the other end, whether you're using the handset or the hands free speaker phone.

When you use the handset, you hear the other person through a high quality transducer like you'd find in fine headphones. With the speaker phone, you'll hear fab-

ulous sound through the Hi Fidelity speaker used for the AM/FM radio.

AND WHAT A CLOCK RADIO

If you're impressed with this telephone system (I hope you are) wait till you find out about the timing conveniences and sound quality of this electronic clock radio.

First the controls. The large green LED display with high/low brightness switch, is extremely easy to read. You won't have to worry about losing the time if there's a power failure once you install the standard 9V battery (included) for protection.

You'll have fast and slow set for both the regular and alarm times. And, once you've set the alarm, you can choose to be awakened by your favorite radio station or an electronic chirp alarm. If you aren't quite ready to get up, just tap the handy snooze button for a few minutes of extra sleep.

And since getting up is no fun, this radio will also help put you to sleep. A touch of the sleep button will give you up to an hour of your favorite radio station to relax you. The radio will then shut itself off and wait to perform its next programmed task.

GREAT SOUND SAYS IT ALL

It doesn't take many features to beat the phone company's phones. But, there are lots of regular clock radios.

Once you hear the sound of these fine sensitive radio receivers, you'll be sold on the sound as well as the phones.

This FM radio really pulls in the stations. And the full range speaker has a very pleasing and full rich sound.

Of course, with the touch of a switch you can also tune in your favorite AM stations too. You can keep up with the latest news or your choice of music on AM.

This all new electronic clock radio telephone brings a really elegant look to your bedroom, office, den or kitchen. What you can't see in our pictures is the elegant

sound you'll enjoy for years to come.

The sound quality shouldn't really be a surprise. You see, it's made by Unitech, the enormous personal stereo company. In the personal stereo business, sound quality is everything. And it's backed by their standard limited warranty.

TRY THE BEDSIDE BIG MOUTH RISK FREE

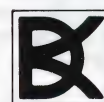
Be prepared for a shock. If you haven't tried any of the new electronic phones you're in for a pleasant surprise. And, for that matter if you haven't bought a new clock radio for a few years you're going to be pleasantly surprised too.

Try this all new Electronic Clock Radio Telephone risk free in your own bedroom. If you aren't 100% satisfied, simply return it to DAK within 30 days for a refund.

To order your all new Unitech Bedside Big Mouth (our name for it), Electronic AM/FM Digital Clock Radio Telephone, with both handset and speaker phones risk free with your credit card, call toll free.

Or send your check not for the up to \$129 to \$159 price tag we've seen on other telephone clock radios without the speaker phone, but send the incredibly low price of just \$68 (\$5.50 P&H) Order No. 9607. CA res add 6% tax.

Now you can replace the phone company's dumb phone and add an exciting elegant clock radio with fabulous sound to turn your bedroom into an entertainment and communications center.



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SPECIAL TELEPHONE HOOK-UP BONUS ON ORDER FORM



The \$9 Cordless Soldering Wonder

In your yard, at your workbench or in your car, you can now have cordless rechargeable soldering power wherever you are for just \$9. But, there's a catch.

By Drew Kaplan

It's my favorite tool. Whether I'm connecting TV wires on the roof, fixing my automatic sprinklers in the yard, or just tinning the end of speaker wires, my cordless soldering iron goes where I go.

You can run wires in your attic or put speakers in your car. Of course, you can solder printed circuit boards and all your regular jobs perfectly too.

No matter what your soldering needs are, you're sure to love the convenience and power of this incredible 700° cordless soldering wonder.

It's yours, complete with built-in nicad batteries and plug-in recharger for just \$9, but don't forget there's a catch.

POWER TO SPARE

The cord is gone. Now you can have complete working freedom wherever you go. And, you sure won't be roughing it.



The 700° tip lets you do all your usual soldering jobs with ease. And, you can solder up to 125 different things before plugging in the included cord to recharge the permanent built-in nicad batteries.

A brightly focused light illuminates the soldering tip and your work. So, you can see exactly what you're soldering wherever you happen to be working.

THE BEST TOOL

The list is never ending. You can fix broken wires in your phone or attach a phone tap. You can fix model trains or

remote controlled airplanes.

You can solder TV antenna lines, speaker cables or fix appliances. You can burn wood or melt through plastic. But, best of all, you can do any soldering wherever and whenever you want.



The cordless soldering iron is made in the U.S. by Wahl, the first name in cordless soldering. It measures just 8" long and 1 1/4" across. It's backed by Wahl's one year limited warranty.

THE CATCH

Frankly, we are losing our shirts on this cordless iron, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a



deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 330,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the cordless soldering iron for \$9, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the iron in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get the cordless soldering iron complete with recharging cord and built-in heavy duty nicad batteries for only \$9 with your credit card, call our toll free hotline.

Or, send your check for only \$24.90 for the 10 tapes, plus \$9 for the cordless soldering iron and \$3 for postage and handling for each group. Order Number 9713. CA res add 6% sales tax.

Now you'll have soldering that's as easy and portable as your screwdriver. And, wait till you record on DAK's new tape.



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For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . . 1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605

HIGH BIAS SPECIAL

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$9 for the Cordless Soldering Iron and (\$3 P&H) Order No. 9755.

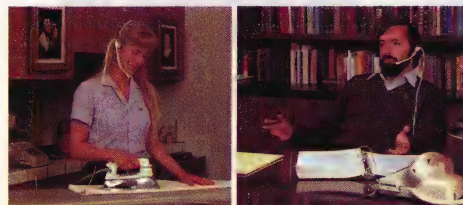
Numb Ear Miracle

Now you can say good-bye to numb ears and tired shoulders. Here's a telephone headset, with fully adjustable volume, that will set your hands free. And, it instantly plugs into your home or office phone.

It's terrific. If you spend hours on the phone like I do, you're probably all too familiar with the 'numb ear syndrome'.

Well, here's a headset that simply plugs into your phone's own plug, without installation. It can be plugged in and unplugged in seconds, and since it doesn't fit 'in' your ear, you can just slip it on and off at will.

In the past, only people who sat at their desks all day would bother with headsets. But, with the all new amplified headset from ACS, you'll use it even for short calls.



HERE'S HOW IT WORKS

The system consists of an amplifier (in the little box) with a full range volume control. So, you can set the volume to any comfortable level, even if there is noise around you or if you don't hear too well.

The headset only covers one ear so you don't lose touch with the world around you. It's the latest type with a comfortable foam cushion that rests on the outside of your ear, for hours of fatigue free conversation.

The microphone is positioned near your mouth for flawless reproduction that sounds just like a regular phone. There's a 7 foot cord that gives you plenty of room to roam.

If you look at the headset of your phone, either at home or at the office, you'll see a small modular plug. It's about 25% smaller than the modular plugs that go in the wall.



Just unplug it from the headset, plug it into the ACS amplifier and start talking. It's backed by a standard limited warranty.

FORGET NUMB EARS RISK FREE

It's incredibly comfortable. It will end numb ears forever and it will free your hands. If you're not 100% satisfied, return it within 30 days in its original box for a refund.

To order your Numb Ear Miracle Hands Free Telephone Headset risk free with your credit card, call toll free, or send your check not for the \$99 you'll see others selling for, but for just \$49 (\$3 P&H) Order No. 9771.

I like having my hands free, but most of all, I like the way my ear feels, or doesn't feel, at the end of the day.



It's so easy to use that you'll take it from home to work - - you'll never have to use a regular telephone headset again. Now you can let your ears be comfortable and your hands be free with the all new telephone headset from ACS, the company that supplies the headsets used by the astronauts on the Space Shuttle.



Personal Stereo Problem

Is it an accessory or a necessity? You be the judge. Both its sound and its price are breakthroughs.

It's a fact. All the new personal cassette and stereo radio units that you wear have a serious drawback.

No, it's not the sound quality, and it's not mechanical. Most of the personal stereos offer incredible value for your sound dollar.

You'd be amazed at the frequency response, signal to noise ratio and mechanical reliability of these compact systems.

SO, WHAT'S THE PROBLEM?

When you lay out good money for your personal stereo, you should be able to use your new music systems more often than when you are jogging, washing the car or working around the house.

The Pure Sound Mini Amplified Speaker System from Unitech, the personal stereo experts, lets you enjoy big stereo sound from your personal stereo.

WOW

The system consists of two removable

full range speakers, an amplifier and a really beautiful designer case.

At home, you can separate the speakers by up to 6' for great stereo effect. When you're on the move, just put your personal stereo in the place provided in the center of the case, and your music for one becomes music for all.

The system is incredibly easy to use. It has a plug which is just like the plug on your headphones. Just plug it into the headphone jack on your personal stereo.

You control the volume on your personal stereo and the Pure Sound Amp works like a basic or power amp in a big home stereo system to give you powerful great sounding stereo through its full range speakers.

The amp is powered by 4 'C' cell batteries (not included), or you can plug in any 6V AC adaptor (not included). You'll have great sound from your personal stereo any-

where you want it. It's backed by Unitech's standard limited warranty.

Now you can enjoy a stereo system in your bedroom, kitchen, den or garage. Now, your personal stereo can do it all.

TRY PURE SOUND RISK FREE

Plug in your personal stereo. Listen to great sound. Enjoy your cassettes through speakers anywhere in your home, in your car, or in your yard.

Try the Pure Sound risk free. If you're not 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Unitech Pure Sound Mini Stereo System risk free with your credit card, call toll free or send your check for DAK's breakthrough price of just \$29 (\$4 P&H) Order Number 9770.

Now you can use all of your portable stereos at home, or you can share the sound with your friends.



3:35 Cable Controller 02

Get all the cable channels on any TV and preprogram your set to come on and off with this all new infrared wireless remote control cable tuning system.

If you've got cable, we've got it all. Now, you can tune in up to 60 cable channels from your easy chair.

The Philips Cable Controller receives all VHF channels 2-13 VHF Midband 14, (A)-22(I), plus the Super Band VHF channels 23(J)-36(W). It also captures the A1 & 2 Sub Band and 22 more.

MOVIE CHANNELS

If there's a movie channel on your cable and it's not scrambled, the Controller is all you need. If it's scrambled, you'll need the cable company's box.

Note: Check with your cable company before viewing anything at all, to see if they require you to pay a fee.

SPORTS PLUS

There are lots of 'Super Channels' broadcast on cable. There are the All Sports and All Movie Channels. There's Cable News Network and much more. Why not see what's on your cable?

ONLY FOR CABLE

If you're on cable, your cable company is rebroadcasting UHF over unused VHF channels. If you don't have cable, the Cable Controller isn't for you.

TOTAL RANDOM ACCESS TUNING

The remote hand controller does it all. It switches both the TV and the Controller on and off, selects your channels, calls up the time, and **look at this**. You can select your favorite channels (as many as you want) and put them in a special favorite section. Then just touch the

special 'F' button and you'll sequence only through your favorites.

For the other channels, you'll have total random access tuning. You can go directly from channel 2 to 28. Or you can step tune one channel at a time.

Once you've set your own TV to channel 3, you can just forget it. Any fine tuning is handled from the remote handset. And you'll have crystal controlled frequency phase lock loop synthesizer tuning for the finest picture quality.

You'll see the number of the station that you have selected or the time displayed on the command base.

Color tints, volume, brightness and contrast are all controlled by whatever method you now use.

INSTALLATION

Nothing to it. All cable systems use 75 ohm round cable. Simply unscrew the end from your TV and screw it into the Controller base input.

Then screw one end of the cable (included) into the base output jack, and the other end into your TV. Finally, plug your TV's AC plug into the Controller.

AUTOMATED PROGRAMMING

Now, you can automate your Cable TV viewing. If you have a TV or video recorder that isn't cable ready, now you'll be able to automatically preset the unit to come on and go off.

WHAT IT IS

The Cable Controller is actually a very

sophisticated, all electronic TV tuner/receiver. It's really like a TV set without a picture tube. It's all electronic, and you'll get absolutely fabulous picture quality.

WHAT IT ISN'T

It isn't one of the infamous 'black boxes' you might have read about that illegally decode various 'Pay TV' channels. On cable, most of the programming isn't scrambled, it's just found outside the tuning range of the average TV.

So, if there is a Pay TV channel that is scrambled, or is only unscrambled on one TV in your house, the Controller is not made and should not be used to tune it in without paying.

It is made and backed by a standard one year warranty from Philips.

TRY THE WORLD OF CABLE RISK FREE

Hook up the Controller. Relax up to 20 feet away. Change channels, adjust the fine tuning or turn your set on or off. Explore the vast number of cable channels available to you.

Try it risk free. If you aren't 100% satisfied, simply return it in its original box within 30 days for a refund.

To order your Philips 60 Channel Infrared Remote Control Programmable Cable Controller risk free with your credit card, call toll free or send your check for just **\$147 (\$5 P&H)** Order Number 9733.

See what's waiting for you just outside your normal TV's tuning range.

With the all new Xtra-Link, you can operate your own video recorder (if it has infrared remote control) with its own controller from your bedroom.

Of course the Cable Controller's infrared remote works perfectly with the Xtra-Link as does any other device with an infrared remote control.

HERE'S HOW IT WORKS

The Xtra-Link consists of a receiver and a transmitter. Just aim any infrared hand controller at the receiver and it receives the signal.

It sends the encoded signal over your own cable to its transmitter which, like your hand held remote, sends out the signal to your VCR, Cable Selector, Video Disk or whatever infrared remote controlled devices you own.

The standard terminals are included

and there's no effect on the picture. It's backed by a limited warranty.

TRY EXTRA-LINK RISK FREE

It works with anything with an infrared remote control and it's a technological marvel. It receives, translates then repeats any infrared signal. If you're not 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Xtra-Link Infrared Repeater risk free with your credit card, call toll free or send your check for just **\$69 (\$3 P&H)** Order Number 9734.

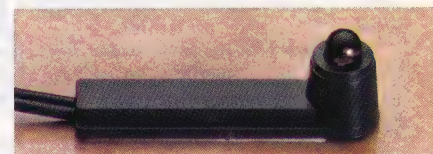


Remote Repeater

Now you can use your own infrared remote control anywhere in your home to control your equipment.

If you have components with infrared remote controls, now you can really operate them remotely.

Imagine this. You've got a video recorder in your den, and you've run a cable to your bedroom TV so that you can watch movies on your bedroom TV as well as the main TV in your den.



Phone Controller Plus

PRICE SLASHED

Was \$129 without handset--We cut it to only \$99

NOW JUST \$79

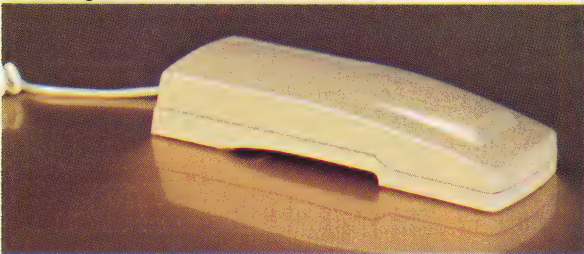
WITH FREE MATCHING HANDSET

The Phone Controller has been one of our most popular phone products at our \$99 discounted price. Now, Dictograph has just added a beautiful matching handset.

DAK has been able to make a large cash buy of the Phone Controllers that don't have the new matching handset packed in the same box. So, if you don't mind getting the Controller in one box and the handset in another, you can really clean up on this advanced phone system.

The new handset makes the Phone Controller complete. Now, it's more than a true tone and/or a pulse dialer, an on hook dialer and everything described below. It's a complete phone. You just plug the handset into the Phone Controller and the Phone Controller into any modular jack. Then start dialing and talking.

Now you can get a Phone Controller if you don't mind the matching handset packed separately (we'll send it to you in the same master shipping carton) for our regular 30 day risk free trial. It's just \$79 plus \$3 for postage and handling. Order Number 9661. CA res add 6% sales tax.



Auto dialers aren't new. There are at least a dozen companies that make them. But the new multifeatured Phone Controller is all new. And, it will revolutionize your entire home or office phone system. Yet, the price is less than you'd expect to pay for just a dialer.

TRUE TONE AND PULSE TOO

Most of the dialers we've seen just convert your pushing a button into slow pulses like the ones generated by an old fashioned rotary dial phone. The Phone Controller's automatic and manual True Tone dialing is about 10 times faster.

Of course if your local phone company doesn't speak True Tone yet, there's a switch that lets you send out pulses until your phone company catches up.

???ON HOOK DIALING???

It sounds complicated. It's not. It's great. Imagine that you are making a call with your old phone. You pick up the receiver with your left hand and dial the number with your right hand. Then you lift the receiver to your ear and wait for an answer or a busy signal. Sounds complicated, maybe not, but it's a pain.

Now imagine that you have our new Phone Controller. Touch one of the 30 preprogrammed numbers, or dial the number on the convenient touch pad. A built-in speaker lets you hear what's happening. If your call is answered, reach over and pick up the receiver.

If you get a busy signal, the fun begins. You have two choices. Choice 1. You can touch the 'auto-redial' button, and the Controller will redial the number each time you push the button.

Choice 2. You can tell the dialer to keep trying the number by itself. It will try once a minute for up to 14 minutes.

When your call is connected, you'll hear it ring and be answered through the built-in speaker. Just lift the receiver when you want to talk.

The Busy-Breakthrough feature is great for getting through to airlines, theaters, and of course to the homes of talkative friends and relatives.

LOADED WITH FEATURES

The built-in speaker complete with volume control lets anyone in the room listen to both sides of your conversation at the touch of a button. Now the whole family can listen in.

When you dial out, you'll see the number you've dialed appear on the bright oversized LED display. When your call is answered, a quartz crystal stop watch shows you the exact elapsed time on the LED display, and when you're not using the phone, the time of day is shown.

If you've ever answered a phone in one room, moved to another room and forgotten to hang up the phone, you're certain to appreciate the 'hold' feature on the Controller. You can put your call on hold for privacy while you talk to others in the room, or you can move to another extension.

Most dialers are useless for the new computer discount dialing services like MCI and Sprint. The Controller, because of its real True Tone electronics, works perfectly with either service.

TRIPLE SECURITY

You and the Controller are protected. When you program the police and fire departments into the Controller, you're only a few seconds away from help.

The Controller has its own security system. If you don't want anyone to use the dialer while you're out, just set it on



Break through busy signals automatically, dial with true tone, or rotary pulses, and dial numbers without ever lifting the receiver of your phone. Works with MCI and Sprint.

privacy. There's a special 'flowcom' secret code to keep your private numbers private. The Controller is protected from power failures when you install a 9V battery in its battery back-up compartment.

The Phone Controller is manufactured by the Dictograph Corporation. They are manufacturers of sophisticated telephone communication equipment. It's backed by their limited warranty.

INSTALLATION FREE

It's simple. Just plug the Phone Controller into any standard modular phone plug. Then just plug in its AC line cord and start talking.

TRY THE PHONE CONTROLLER RISK FREE

Dial a few numbers without lifting your receiver. Experience the almost instantaneous dialing of a True Tone 30 memory dialer. Put a call on hold.

Try the Controller in your own home or office. If you're not 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order your Phone Controller risk free with your credit card, call toll free or send your check for only \$99 plus \$3 for postage and handling. Order Number 9219. CA res add 6% sales tax.

The Phone Controller will relieve you of daily drudgery and make your life easier for years to come.



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PRICE SLASHED
Was \$199, we sold it for \$179 then \$97.50
NOW JUST \$49
Use Order Number 9725 plus (\$4 P&H)

Haunted House

It comes through the walls. It comes through the ceiling and it comes through the floor. There's no escaping the signals.

It's eerie. As you walk through the haunted house above, you'll hear noises in the dead of night. You may hear music. You may hear voices.

And the noises don't stop when you leave the house. You'll hear them in the rose garden and by the pool. You'll hear them in bed at night while your wife is asleep. And you'll hear them while you work on your car in the garage.

If it's music you hear in the haunted house, it may sound amazingly like your favorite records, tapes or FM stereo stations. If you hear talking it may sound like an AM radio or a TV show.

GHOSTS OR POLTERGEISTS AT YOUR HOUSE TOO

Now your house can be haunted too. On the roof, in the garage or in your house, you'll hear the sounds too.

And the sounds you hear may resemble your favorite records or tapes or your TV. You can walk from room to room, lie in bed, or sit on your patio. Upstairs or downstairs, the noises are everywhere. **WHO WANTS A HAUNTED HOUSE?**

Before we determine what these supernatural noises might be, let's see if you might want your house to be haunted just like my house above.

You see, I love to listen to my stereo. But unfortunately I rarely have time to just sit down and listen. Usually, I've got a project around the house to finish.

I've got several pocket cassette players with FM. But, to be honest, I get very tired of listening to the radio station's choice of music and commercials.

Besides, I've got a large collection of open reel tapes and records that I've never copied onto cassettes. Now I can listen to **anything** hooked up to my stereo wherever I am and whatever I'm doing.

GHOST DISCOVERED

The supernatural noises I've been describing are caused by a remarkable device called the Freedom Stereo™.

It's a sophisticated VLF (Very Low Frequency) stereo transmitter that connects to your stereo, or an earphone jack on your TV, and plugs into any AC plug.

You can hear stereo transmissions anywhere in your home because VLF broadcasts pass right through walls, ceilings and floors. The left channel is broadcast at 194Khz and the right at 224Khz.

To listen to records, tapes, TV or anything else you desire, you wear a superb pair of lightweight samarium cobalt headphones with sophisticated built-in crystal locked receivers powered by 2 AA

batteries (not included) that pick up the stereo broadcasts flawlessly.

This is a professional system. It's not the kind that you use to broadcast to an FM radio. There's no competitive interference on the VLF part of the FM band. And the sound is dramatic to 14Khz.

The headphones have left and right volume controls and an on/off switch. Everything is self contained. And, there aren't even any wires.

LUXURY, SILLINESS OR NECESSITY

This system is luxury at its finest. The Samarium Cobalt headphones with mylar diaphragms produce thunderingly magnificent sound. But the real luxury is the total freedom of movement you'll enjoy.

Imagine listening to your stereo in any room in your home. I hooked up the system on a Sunday. Just the first day, I listened to my stereo while I took pictures for this catalog, then I listened while I cleaned out our pool filter.

After dinner on Sunday I usually watch 60 Minutes. But, the automatic closer on our garage door had broken and I'd promised my wife that I'd fix it.

So, I listened to 60 minutes in the garage while I installed the new closer.



Finally, I like to watch late night TV. My wife likes to sleep. Well, with my new Freedom Stereo™ I can listen to TV or stereo as loud as I want as late as I want without bothering anyone.

If you live with anyone who is a little hard of hearing and you're in pain from the volume level that they listen to on TV, just have them wear the headphones. They can listen as loud as they want while you listen without pain.

INSTALLATION

Just use any 'tape out' in your stereo to feed this unit. There's even a 'tape out' on this unit so you don't lose the use of your tape deck. There's also an input that matches your TV's earphone output.

OK, here's where you do some work. But, don't panic, it's not hard.

You need to run a wire (included) around

the listening area. This transmitter uses what is called a loop antenna. You'll hear the dramatic broadcasts as long as you're in the loop.

I ran the wire around my house. And, I found it was really easy. On the front of the house, I just used the hooks we have for our Christmas lights and in back I ran it along the ground. The wire can be inside or out, up or down.

I also wired our back yard. It was easy too. I ran the wire along our fence on one side and down a wall on the other side. In all, I spent about an hour.

It comes with 100' of wire, which is enough to do a good size room. I want you to haunt your whole house, so I've added an additional 250' roll of wire. You can cover an even larger musical area by just adding more regular wire.

The Freedom Stereo™ is made by Cybernet which is a sister company of KLH. It is UL and FCC listed. And it's backed by Cybernet's limited warranty.

HAUNT YOUR HOUSE RISK FREE

You're free. Now you'll be able to move around while you listen to music or TV. Try the fabulous Freedom Stereo™ risk

free in your own home. If you aren't 100% satisfied simply return it in its original box within 30 days for a refund.

To order your Haunted House Freedom Stereo™ risk free with your credit card, call toll free or send your check not for the discounted \$179 price that DAK originally sold it for, but because of a large cash purchase send just ~~\$97.50~~ plus \$4 for post and handling. Order No. 9632. CA res add 6% tax.

Why be anchored to just one spot for great sounding stereo or TV. Be free.



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Receiver Challenge

Step back 5 years into the past. Step back to the heyday of the audio industry when massive power and super clean sound, rather than fancy lights and knobs, were the words of the day.

The excitement is back. After 5 years of boring 20 and 30 watt per channel non-dramatic sounding receivers, JVC is bringing the audio industry to life.

JVC is featuring just one top of the line (70X2) 140 watt receiver with a suggested retail price of \$570, to see if people will pay for really big sound again. It has 70 watts per channel, at 8 ohms from 20hz to 20,000hz, with no more than 0.008% (wow) total harmonic distortion.

Well, DAK's cut their price down to just \$359, and we think that the earth shaking, spine tingling realism and silky pure sound that only massive power can recreate, will reopen the eyes of the industry to what people really want.

JVC's receiver features a Class Super-A amplifier for virtually distortionless sound, and a Quartz-PLL Synthesized tuner for superb FM and AM reception. Plus, it has its own built-in graphic equalizer that you can also switch in and out of the tape circuit for great recordings.

A CLASS BY ITSELF, SUPER-A

Amplifiers are classed according to the basic operating principles of their power-amp stages. The most common are class A amps where the transistors are always on, and class B amps where the transistors switch on and off.

Inherently, class A amps produce less distortion, since their output transistors never switch off during operation. However, this always-on condition results in the generation of large amounts of heat.

Class B amps are roughly three times more efficient (and proportionately less costly) than class A amps, because their output transistors switch off during their alternate, non-conducting half cycles.

But, they pay a price for this efficiency in higher distortion, particularly switching distortion which can be an audible threat to your musical enjoyment.

JVC has developed the Super-A Class, which has an active bias circuit that dynamically controls the bias current applied to the output transistors, thus preventing them from switching off.

The amount of bias applied varies according to the output level. This means that switching does not occur (as in class-A amps); it also means that great amounts of electrical energy are not

wasted in form of heat, and massive size isn't required (as in class B amps).

Super-A reduces crossover, harmonic and intermodulation distortion to insignificant levels. And, Super-A amps suffer almost no Transient Intermodulation Distortion. Super-A amps give you silky pure, dramatically alive sound.

CONTROLS-CONTROLS-CONTROLS

Once you've experienced the breathtaking sound and power of Super-A, the first thing you'll notice is the 5 band graphic equalizer built into this receiver.

JVC realizes that bass and treble controls cover such wide areas, that using them really degrades your sound.

Each control of the graphic equalizer lets you adjust a very narrow frequency range without affecting neighboring frequencies. So, you'll have precise ± 12 db control of your sound at 63hz, 250hz, 1,000hz, 4,000hz and 16,000hz.

Frankly, a good equalizer like this can make the sound of just about any receiver come to life. With this receiver the effect is breathtaking.

And, you can switch the equalizer into the deck A tape path so that you can equalize your recordings to bring life to your car or personal cassette stereos too.

Even the volume control is automated. There's a volume bar, complete with graphic display. As the volume increases, so does the length of the volume level display. If the phone rings, just push mute. The sound will disappear and the display will flash.

Much more. This receiver handles two separate sets of speakers, has a loudness switch and even the headphone jack is brought to life by the equalizer.

DUAL TAPE DECKS

There are two complete sets of input and output jacks for tape decks. And, there are two tape monitor circuits so that you can make two recordings at once or dub from deck B to deck A.

MORE THAN A PRETTY FACE

Many better receivers incorporate some form of digital tuning. Often it is no more than a frequency counter display.

JVC uses the ultra stable oscillation frequency of a quartz crystal as a reference against which the tuning frequency is compared.

And, look at this, JVC's quartz-PLL digital frequency synthesizer gives you astounding accuracy and a fabulous frequency response. While JVC's 30hz to 15,000hz frequency response may look no better than most on the surface, check your spec. sheets.

Most receivers rate their specifications plus or minus 3db. JVC rates its FM receiver +0.5db and -0.8db. Wow. And an 84db signal to noise ratio and you see just why this FM tuner sounds terrific.

It has 8 presets so you never have to go looking for your favorite station. But when you do go looking for a station, you'll have both fast and slow scan.

And let's not forget AM. JVC has a superb AM tuner with 8 presets to lock in your favorite AM stations.

The memory of the tuners is protected from power failures by a built-in backup. Both tuners have a signal strength meter and there's an FM stereo indicator too.

THE FINAL FACTS

The receiver is switchable for both moving magnet and moving coil cartridges. It responds with beeps when you activate appropriate controls. And, there's an LED power meter in addition to the volume display mentioned earlier.

It is 17½" wide, 4½" high and 14½" deep. And, it's backed by JVC's standard two year warranty.

TRY JVC'S RECEIVER CHALLENGE RISK FREE

Fire up this receiver. Compare its massive powerful sound to any lesser powered receiver. Compare its Super-A performance. Then you decide if it isn't really worth its \$570 suggested retail price.

Try it with your own speakers. It's not just louder, it's more powerful. You can feel the power in the transparent ease with which sound is reproduced. If you're not 100% satisfied, return it in its original box within 30 days for a refund.

To order your JVC Super-A, Top of the Line, Receiver risk free with your credit card, call toll free or send your check, not for the \$570 suggested retail price, but for just \$359 (\$12 P&H) Order No. 9763.

Dramatically alive, breathtakingly crisp, crystal clear sound will make your future years of music listening an on going fabulous, if not earth shaking experience.



Wing Phone

Why buy a one piece phone when you can have this full size, dramatically styled, full featured phone for just \$39. Plus for only \$59, you can have it with a full duplex speakerphone too.

It may look like a swept-back wing from a jet fighter. But, it's the latest in phone elegance both inside and out.

From its unique decorator design, rendered in rich hues of ivory and cocoa brown, to its space age electronics this phone represents a breakthrough in telephone technology.

And, at only \$39, it represents a price breakthrough as well. Plus for only \$59 you can have a built-in duplex speakerphone to give you superb hands free telephone talking anywhere in your room.

FABULOUS FEATURES AND LOOKS

The phones look identical. The speakerphone adds the volume control on the side and one extra button on top. Plus it has a great sounding speaker inside.

The phones sound as good as they look. A high quality condenser mike lets you be heard loud and clear and you hear the person you're talking to through the full range speaker in the earpiece.

You've got to hold the handset and touch the buttons to really feel the quality craftsmanship that's gone into the design of this incredible phone.

NO INSTALLATION

Just plug the phone into any standard modular phone jack and start talking. Its universal pulse push button dialing works anywhere on both rotary and tone lines.

An LED light shows when the phone is in use. And, there's last number redial of busy numbers, of course.

CLASS ACT

But, it's the great sound and great looks of this phone that make it so distinctive. Great care was devoted to its design and even greater care went into its electronics.

If you choose the speakerphone version, be prepared for a shock. The sound is simply superb. There's none of the hollow barrel like sound usually associated with most speakerphones.

It's full duplex, so it has great sound. Plus, there's full volume control so you can hear the person you're talking to.

There's automatic level control for the built-in mike that will capture your voice both nearby or across the room.

It is 9" deep, 7" wide and about 3" tall. It is backed by a standard limited manufacturer's warranty.

TRY TOTAL CLASS RISK FREE

Wait till you hear how it sounds. Wait till you see it in your home. It's a fabulous addition to any room at a price you'd expect for a cheap one piece phone.

To order either phone risk free with your credit card, call toll free or send your check for just **\$39** (\$4 P&H) Order Number 9698 for the full featured phone or just **\$59** (\$4 P&H) Order No. 9699 for the Hands Free SpeakerPhone version.

You'll be talking with real style and great sound with this space age phone.

Electronic Phone Octopus *Instantly connect any of the new phones and accessories to your office phone lines.*



Now you can plug any of the new phone devices into almost any office phone system in seconds. You can plug in cordless phones, dialers, answering machines, speaker phones, or even recording devices and switch them from line to line with the touch of a button.

It's called the Electronic Octopus and you actually connect it to your office phone line yourself. It takes just 2 to 3 minutes.

To install the Octopus all you do is follow the wire which leads from your phone. Within 6 feet you'll find a large 2 part metal connector. Just separate the halves, insert the special Octopus adaptor and you're done.

A handsome 5 button console sits on your desk. It has a standard modular phone jack

on its side just like you have at home.

You can switch anything plugged into the jack at will to any of the first 5 lines of your office phone system. All phone lights will work normally, and the lights on the Octopus let you know what lines are in use.

TRY THE ELECTRONIC OCTOPUS RISK FREE

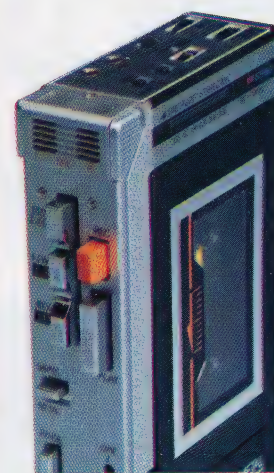
Now you can have total phone freedom. Try it under our usual 30 day risk free trial.

To order your Electronic Octopus risk free with your credit card, call the DAK toll free hotline, or send your check for just **\$49** (\$ 2.50 P&H) Order Number 9461.

Now you can have two working phones or any of the new phone products on your desk.



It records!



Kasuga What?

It records! In stereo! And, it plays both cassettes and FM stereo.

You're at a concert. While you stand in line waiting to get in, you're listening to a 'preview' of the artist on cassette.

As the concert starts, just pop in a blank cassette. And, you'll have your own personal recording in full stereo of the actual concert you attended.

It'll be complete with all the little personal comments and happenings that make each concert special. Note: It may be illegal to record some live events.

But, if you're not into recording live events, consider your next airplane trip. While the rest of the passengers sit bored in their seats waiting for the 'exciting' movie to start, your mind will be soaring a million miles away as you listen to your favorite music.

If you get a million dollar idea or if you just want to dictate some letters, pop in a blank cassette and you'll be dictating in real style.

Of course you'll be dictating in stereo, (compatible with all monaural transcription machines). You'll have one button record, pause, and cue and review.

You'll even have a tape counter to keep track of the exact position of your thoughts, or during musical play, the location of specific songs on the tape.

REALLY FOR MUSIC

And, speaking of music, that's what this stereo recorder/player is all about.

Most better personal stereos have a high/low tone switch and some even have a normal/metal switch. Both are tone controls. This machine has both, for multiple level tone control.

Of course you have 2 headphone jacks, which is really neat because you're going to get 2 pairs of headphones with this personal stereo. So, read on.

But first you ought to know what a Kasuga is. It's a company in Japan, where this recorder is made. You've probably never heard of Kasuga, but then you're probably not Japanese.

We at DAK have sold over 40,000 personal stereos and we look at literally

dozens of different machines.

Even if Kasuga isn't a brand name you are likely to know, it's a substantial company in Japan. In the unlikely event that service should be required, there is a local service by mail facility.

WHAT SOUND

The sound is easily equal to a several thousand dollar home stereo system. Yet, the Kasuga Recorder is only 6½" by 3¼" by 1½". It comes in a hard protective leatherette case that attaches on your belt or with an adjustable strap.

So, whether you are into long walks, sitting in airplanes or washing your car, you can now hear better sound than when you are sitting in front of your home stereo.

ENGINEERED FOR STRESS

Most fine stereo equipment is designed to be lovingly placed on a shelf and never moved. Obviously this isn't a practical way to listen when you're walking your dog, skiing or commuting to work.

The Kasuga recorder incorporates a special tape movement system with a unique stabilizing mechanism that tends to keep your music stable even when you're not. (Caution: Absolutely no personal stereo is perfectly stable, but the Kasuga is excellent).

It is operated by 4 standard AA batteries, (not included), has an LED operation indicator, and it shuts itself 100% off at the end of a cassette. There is a single volume control and separate balance control just like on a home stereo.

SUPERB FM STEREO

The Kasuga has a built-in FM stereo tuner that really locks in on your FM stations. It uses the headphone cord as its antenna so that when you're on the move, your FM stereo stations won't be. Stereo/mono switching is automatic, or you can take control with a switch.

You can record direct from the FM by simply putting in a blank cassette and pushing record. The level control is automatic. And, if you want to record

from other outside sources like other tape decks or tuners, there's an 'aux' input as well.

TWO PAIR OF STEREOPHONES

The most important single element to the great sound produced by any personal stereo is the Samarium Cobalt headphones. Well, Kasuga makes absolutely superb cassette decks, but frankly we didn't like their headphones.

At our expense, so it's free to you, we are adding our own fabulous pair of Samarium Cobalt stereophones. With a frequency response of 20hz to 20,000hz and sound levels up to 100db, you'll experience a mind blowing sound extravaganza with these headphones and the Kasuga that is second to none.

So, you'll get one fabulous set of headphones and one we think is only so so.

TRY THE KASUGA RISK FREE

Take your Kasuga wherever you go. Listen to absolutely incredible sound from cassettes or FM. Then make your own great recordings from the built-in stereo mikes, the FM tuner or any outside 'aux' source.

If you aren't 100% satisfied for any reason, simply return it and the free second set of phones in their original boxes within 30 days for a courteous refund.

To order your Kasuga Recorder/Player complete with 2 sets of stereophones risk free with your credit card, call the DAK toll free hotline or send your check for only \$89 plus \$3.50 for postage and handling Order No. 9455.

Now you can have (or make) vibrant beautiful music wherever you are with this new super high quality recorder and player from Kasuga.



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10845 Vanowen St., N. Hollywood CA 91605

SLASHED TO \$79.



Force Field

***Here's the story about a security guard
that places a protective shield around your valuables.***

It's a war. It's you against the criminal. And, your home is the battlefield. With burglary becoming an epidemic, it's time to protect yourself.

The new Ultrar installation free, ultrasonic alarm allows you to make use of the latest industrial security technology in your own home.

It's made by Universal Security Instruments Company. They're one of the largest manufacturers of security products in the U.S.

YOU'RE PROTECTED

You can't see it, feel it, or hear it. But the protective shield of ultrasonic sound layed down by the Ultrar blankets an area up to 4800 cubic feet.

If anyone enters the Trap Zone, even if they cut through the wall or roof, while the alarm is armed, they will be greeted by a shrieking 85db wailing siren that seems to come from all directions.

Even if a thief cuts off your power, or finds the alarm and cuts its wire, you're still protected. The Ultrar has a provision for battery back up with standard C batteries (not included).

Placing the Ultrar near hallways, windows or access doors provides the maximum protection. The Ultrar is so sensitive that even dogs and small children will be picked up.

INSTALLATION

Not much. Simply put the Ultrar in an out of the way corner and plug it in. You can even adjust the sensitivity to match the size of the area to be covered.

WALK TEST IT

You've got a secret code to disarm the Ultrar. Punch in your code and press the test button. Check for the yellow test light and you're ready to go.

As you move around the Trap Zone, try to beat the system. See if you can hide from it. It's very crafty. Try to crawl on the floor or hug the wall.

The Ultrar will signal with a click each time it catches you. We'll bet you never even get close to it. And, you know exactly where it is; a burglar won't.

When you actually arm the Ultrar, all you do is push the 'arm' button. But, you better know your code because the Ultrar is so loud that it can actually cause pain.

EASY TO LIVE WITH

If an alarm is a hassle, you probably won't use it. The Ultrar is the ultimate in ease of use. Here's all you do.

When you leave the house just touch the 'arm' button. A green light will go on to confirm that it's armed. You now have 60 seconds to leave before the Ultrar builds up its ultrasonic shield.

While you're gone, you can rest easy. You are protected by an up to date system of defense.

When you return home you have just 30 seconds to disarm the Ultrar by using your secret code. If you forget and the alarm does go off, you can still enter your secret code to silence it, but your ears may be ringing when you do. The Ultrar is very loud.

Two red lights tell the whole story. The red alarm light lets you know if the alarm was triggered while you were out. The second red light lets you know the condition of your back up batteries.

It's easy and reliable. It comes with window warning decals and a limited warranty from Universal.

MORE SOUND INCLUDED

As if an 85db built-in siren wasn't enough the Ultrar comes with a second indoor/outdoor super powerful blast horn. You can place the blast horn in another part of the house to totally disorient and frighten an intruder.

Or, you can place the blast horn outside to alert neighbors to your problem. The blast horn comes complete with a 50 foot cord and jack that plugs into

the base unit.

And, speaking of your neighbors, they just hate to have sirens go on and on. With the Ultrar, after the alarm sounds and scares away a burglar, it automatically shuts off and then it even rearms itself, ready to defend your home or office again.

Fear and surprise are on your side with Ultrar. The painfully loud dual note sirens will make it a sorry day for any would be burglars, and a safer better day for you.

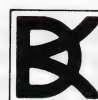
TRY THE ULTRAR RISK FREE

Plug in the Ultrar and take a walk test. See just how big an area is protected. Try your best to beat the Ultrar. You know where it is and it's still next to impossible to beat.

Try it in your own home risk free. If you aren't 100% satisfied for any reason simply return it in its original box within 30 days for a courteous refund.

To order your Ultrar Ultrasonic Alarm complete with extra blast horn risk free with your credit card, call our toll free hotline, or send your check not for the \$129 retail price, and not even for our regular \$109 discounted price, but for just \$79 plus \$4 for postage and handling to DAK. Order Number 9435. CA residents please add 6% sales tax.

When you're out of the house and the alarm sounds it can scare away intruders and protect your property. If you are at home when it sounds, it can scare away intruders to protect you and your family.



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TOLL-FREE ORDER LINE

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10845 Vanowen St., N. Hollywood CA 91605

Radio TrapZone



A new radio broadcasting TrapZone security system ensures that your briefcase, luggage or valuables stay within 5 to 15 feet of you automatically.

You're at the airport. As you stand in line, you put your briefcase on the ground at your side. Suddenly, a piercing alarm sounds. A would-be thief drops your shrieking case and runs for cover.

It's the same in restaurants when you leave your case unwatched at the foot of the table. And, it's the same if you inadvertently walk off and leave your case at a hotel check-in desk.

Now, an electronic watchdog keeps your luggage, purses, cases and any hand held valuables where they belong, within 5 to 15 feet of you, the owner.

SOPHISTICATED RADIO SYSTEM

This isn't a motion sensor or any of the basic types of alarm systems. This is a sophisticated state of the art antitheft radio wave device.

This security system protects typical hand held valuables, plus lots of other valuables as well.

Here's how it works. There are two components, an alarm/receiver and an activator. The activator is really a sophisticated radio transmitter that sends out a constant FCC approved radio signal.

The alarm/receiver interprets the signal and reacts with a piercing alarm when the signal is removed. So depending on the environmental conditions, you can stray 5 feet, but no more than 15 feet from the protected item.

It's as if you draw an imaginary circle of protection around your valuables. If anything tries to remove your protected items beyond the perimeter of the circle, the alarm will sound.



You won't be robbed blind. You won't forget your valuables. So, you can relax and let the Radio TrapZone protect you. You can carry the activator so that if

your protected item is stolen the alarm will shriek, causing the would-be thief to drop it. Or, you can carry the alarm so that if you forget the protected item, the alarm will sound in your pocket.

Either way you're protected. To disarm the system, you simply enter your own user determined secret code by pushing the appropriate buttons.

And, don't worry about a thief removing the battery or smashing the case. Since this is a professional alarm system, it's operated by built-in non-removable lifetime nicad batteries.



So, without a screwdriver, the brains and power of this alarm system are well protected by a very heavy-duty high-impact plastic protective casing.

And, you won't have to worry about batteries, because it comes complete with a special charger that charges both components simultaneously.

LOTS OF USES

From petty cash boxes to jewelry sample cases, you'll be protected. From suitcases left in a hotel room to confidential files in your office, you'll rest easy.

And, if you're into electronics, one look at the sophisticated electronic guts of these components will keep you experimenting for months.

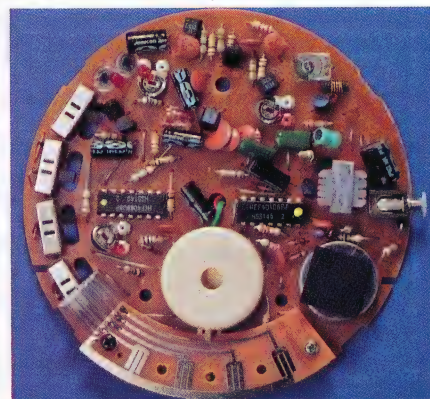
SECURITY PRICE BREAKTHROUGH

DAK made an all cash purchase on all 20,000 of these professional \$49 retail, \$29.97 wholesale security systems.

They were part of a new product category from People Protection Products, a subsidiary of Mattel.

It's no secret that the video game business isn't too terrific. So, they've decided not to bring to market 10 different products that don't fit directly into their corporate structure.

You'll pay just pennies on the dollar. And, it's backed by a limited warranty.



TRY THE CIRCLE OF PROTECTION RISK FREE

The integrated circuits and the rechargeable nicad batteries make this professional protection system unbeatable.

Get piece of mind. Don't keep looking to see that your briefcase, luggage, sample case or purse is safe. Be sure!

Try this system yourself. Convince yourself of its ease of use and sophistication. If you're not 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Radio TrapZone alarm complete with transmitter, receiver, built-in nicad batteries and charger risk free with your credit card, call toll free or send your check not for the actual dealer cost of \$29.87 or the \$49 retail value.

Send just \$19.50 plus \$3 for postage and handling to DAK. Order Number 9716. CA res add 6% sales tax.

It's simply peace of mind. Even if you're one of the lucky people who haven't been robbed, think of the number of times you check that your case, purse, samples or suitcase is still at your side in line, at a counter or at a restaurant.



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TOLL-FREE ORDER LINE

For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . . 1-800-325-0800
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Credit Card Binocular



You'll be in the action, not just looking at it, with the power of Tasco's roof prism binoculars.

It's the bright view. These 8X21MM binoculars fold up hardly wider than a credit card, but they easily outperform virtually any others we've tested.

The image is 8 times closer and incredibly bright and sharp. If you look at something 3000ft away, you will see it as if it was only 367 ft away.

These are the latest roof prism binoculars. They give you an incredibly sharp view of the world through their fully coated optic lenses.

You can see across the field, through the trees or across your yard with needle sharp and extremely bright resolution. They are made by Tasco and backed by a standard warranty.

TRY ROOF PRISM BINOCULARS RISK FREE

If you're a sports nut, a nature lover, a theater patron or just a Peeping Tom, you'll be amazed at the power and resolution of these tiny binoculars.

If you don't see a brighter clearer image than you'd expect to see from the \$400+ competition to these binoculars, no problem, just send them back in their original box within 30 days for a refund.

To order your Roof Prism Binoculars complete with leatherette carrying case risk free with your credit card, call toll free or send your check for just \$89 (\$3P&H) Order Number 9476.

You'll have the smallest binoculars with the biggest view of the world, with these roof prisms from Tasco.



Tape Deck Octopus

It talks to, mixes, matches, chooses and measures your tape decks.

OK, all you recording nuts. . . Now you can record on, set levels for and record between 4 tape decks at once. Plus more.

It's true. If you are already a DAK customer you own an average of 2.3 tape decks. (Outside of a statistics class, that's 2 or 3 decks each.) By the way, did you hear the one about the statistician who drowned in a lake with an average depth of 9 inches?

Anyway, as president of DAK, you'd expect me to own more tape decks than average. Well, you'd be right. I own 12, not including portables. And, 4 of them are in my studio where I write these catalogs.

In order to make tapes, test tapes and make copies of tapes, I've done a lot of cable switching, but **NO MORE**.

I've been trying to get someone to make a tape deck selector that would let me and all you other tape nuts switch between recorders, dub tapes to several decks at once or simply not have to re-cable any time I want to make a copy.

Plus, I need to set standard input and output levels for my decks. And, that doesn't even count figuring out how to get an equalizer between decks for sound enhanced cassette copies for my car.

ENTER HARRY

Harry is the president of Numark, the studio disco company. He makes mixers, equalizers and all sorts of similar professional equipment.

So, Harry made just for me, (of course knowing Harry he'll sell it to all the studios too) a black box that does everything I wanted and more.

HERE'S WHAT IT DOES

Look to the left in the picture above. Each of the orange buttons controls the output of one of 4 tape decks. If you push in a button, that deck will 'be on-line'. Then the linear volume control above each but-

ton determines the line level. You can push 1, 2, 3 or all 4 and even mix the sounds.

Now look under the meters. The first 4 numbered buttons control the signal going to the recorders. Push 1-4 depending on how many tapes you want to make. For example, if you push 1 on the playback monitor, and 2, 3 and 4 on the record input, you'll make 3 copies.

Push all 4 record and the extreme right hand 'Line' button and you can make 4 copies of whatever you have coming from your receiver. Plus there's a line level control as well. And, this unit simply connects into your tape monitor circuit.

Now for the testing. The button marked 'FREQ' lets you select either a 400hz or 8,000hz signal to feed to the decks. The 400 hz is perfect for setting balance and recording levels and 8,000hz is good if you are into azimuth alignment on your decks.

Plus you can test high frequency response and relative output level between various tapes. Oh yes, there is a level control for the test tone, and there are two ranges for the meters which show both program content or test tone at your choice.

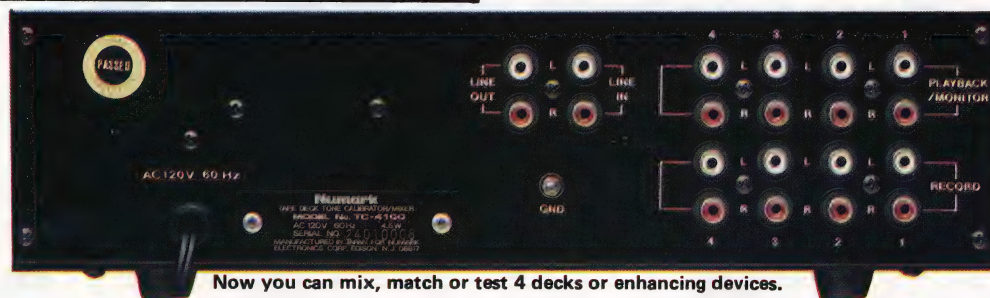
We'll include instructions and your various choices of how and where to add equalizers, tone generators, noise reduction units and all the other 'black boxes'. It's 12½" wide, 3½" high, and 6½" deep. It's a neat device and it's got a standard limited warranty from Numark.

TRY THE TAPE DECK OCTOPUS RISK FREE

If you've got 2 tape decks or more plus an equalizer and other black boxes this Studio Master Stereo Tape Deck Tone Calibrator/Mixer as Numark calls it, is for you. It's much more than just a switcher. Hook up your own system through it and see how easy life can be. If you aren't 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Numark Studio Master, Stereo Tape Deck, Tone Calibrator/Mixer, (what a mouth full) risk free with your credit card call the DAK toll free hotline or send your check for just \$129 (\$3 P&H) Order Number 9441.

Short of the 24 channel mixing boards we work with in the studios, this remarkable unit will let you really use all your equipment to its full potential.



Now you can mix, match or test 4 decks or enhancing devices.

Phone Tap

***Now you can tap your own phone,
get perfect recordings and
never cut a wire.***

It's easy. Just insert the modular phone plug from the Phone Tap into any standard modular phone jack, and plug the recording cable into any standard cassette recorder, and you're ready to go.

For Multiline office systems, hook it through our Phone Octopus described near the front of this catalog.

The Phone Tap lets you make crystal clear cassette recordings of both sides of any phone conversation effortlessly. Plus it's totally automatic.



INTELLIGENT

Once you've put a recorder on your phone line(s) you sure don't want it to run all the time. You'd spend your whole day changing cassettes.

The Phone Tap automatically feeds the signal to, and automatically starts the tape recorder as soon as any receiver throughout your system is lifted. You will even get a recording of outgoing numbers no matter which phone is used as they're dialed. It then stops recording immediately when the call is ended.

There are only two plugs for you to plug into your portable cassette recorder. Plug '1' is plugged into the mike input and plug '2' is plugged into the remote/pause. Virtually all portable battery or AC recorders work perfectly with the Phone Tap.

ILLEGAL

Please note: it is illegal to tape many conversations. The Phone Tap makes absolutely no sound and when used in an office situation doesn't light any of the phone lights. So, you should warn the other party that the call is being recorded. Plus, it is illegal to record two people when neither of them knows that the recording is being made, such as on an office phone system or of a babysitter when you are out.

It is also illegal to use the Phone Tap on a party line as it will record all conversations on the line.

TRY THE PHONE TAP RISK FREE

Record your conversations. See if the sound isn't crystal clear. Feel the security of knowing that you have a 100% correct permanent record of all your agreements.

Try the Phone Tap in your own home or office risk free. If for any reason you aren't 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order your Phone Tap risk free with your credit card, call the DAK toll free hotline or send your check for just **\$22.50 (\$2 P&H)** Order Number 9232.

For Multiline phone system you'll need our Phone Octopus that lets you hook any of the new phone equipment like cordless phones to any of 5 lines at your office with no phone company installation. It takes just a few minutes and anyone can do it with a screwdriver.

Now you'll have a permanent tape copy of all conversations. There's a real security in knowing you won't forget, and that you can back up what you've said.

Voice Converter

Your voice has power. It can start and stop any cassette tape recorder from 2 inches to 20 feet away. A sophisticated IC combined with an excellent condenser microphone lets you automate virtually any portable cassette recorder.

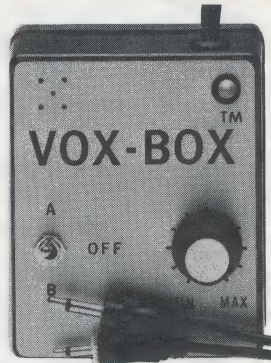
Just plug in the two plugs. One into the mike input, and the other into the remote. You'll be able to record conversations, meetings, dictation, or anything without blank spaces on the cassette.

Your cassette recorder will start recording at the first sound of your voice and stop whenever there is silence. You won't waste tape and you won't have to change cassettes that are full of blank spaces.

You can leave a recorder on all day and it will only record when there are sounds to record. Most recorders don't even use up their batteries when they are on 'standby', and the Voice Converter uses a standard 9V battery (not included) that will last for months. An LED indicator shows when the Voice Converter is activated, and a sensitivity control lets you set the voice level you want to trigger your recorder.

To order your Voice Converter risk free for a 30 day trial with your credit card, call the DAK toll free hotline, or send your check for only **\$49.50** (\$2 P&H) Ord. No. 9234.

Whether you want surveillance of a room, a recording of meetings, or automatic dictation, the new Voice Converter will be a valuable aid.



Mini Mike Change



New Electret Condenser microphones capture sounds never before possible outside the recording studio. By using battery driven IC amplifiers, these microphones can use a more sensitive sensing membrane to capture sound vibrations. Here's a fabulous omni directional microphone that clips to your tie or lapel.

It's great for speakers, announcers, and entertainers. You'll be amazed at the sound quality as it is specially tailored to voice recording to maximize the full range from 50hz to 16,000hz. The battery is contained in the 1/4" phone plug at the end of an extra long cable, so the mike is small and light.

To order your electret condenser tie pin microphone for a risk free 30 day trial with your credit card, call the DAK toll free hotline, or send your check for only **\$49.** (\$2 P&H). Order Number 9233.

You'll be amazed at the fabulous sound from this incredibly tiny microphone.



Zap

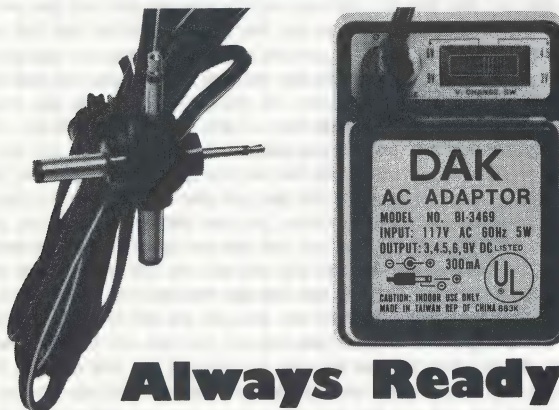
ZAP— Your cassette is erased. Just pass your cassette through the slot in DAK's deluxe eraser and it's not only blank, but it can be much quieter than if you try to erase the cassette on your own recorder.

A special magnetically charged elliptical field is developed by four independent magnetic elements. They're factory calibrated to form 8 separate fields of force to penetrate and randomize all magnetic fields (sounds) on the tape. It's an effort to approximate the original factory erasing that all new tape gets before it leaves the tape manufacturing factory.

It's an absolute must for every audiophile. There are no moving parts, nothing to plug in or wear out. It is especially useful if you are erasing signal from one recorder before recording on another because inaccurate track matching can lead to 'ghost sounds'.

Try the DAK cassette eraser risk free. If you don't agree it's one of your most useful accessories, just return it in its original box within 30 days for a refund.

To order Your 8 Field DAK Cassette eraser risk free with your credit card call toll free or send your check for only **\$17.50** (\$2 P&H) Order No. 9443.



Always Ready

Batteries are expensive. And, they seem to wear out just when you need them the most.

DAK's battery eliminator AC adaptor plugs into virtually any battery operated equipment or device and puts it back in service again.

4 plugs plus 9V battery clip let this battery eliminator fit any device. And 4 voltages let you power just about anything. You get 3, 4.5, 6 and 9 volts.

It's easy to compute what voltage you need. Round batteries are basically 1.5 volts. If for example your calculator has 3 batteries, simply select 4.5 on the selector switch.

Try the AC adaptor Battery Eliminator risk free. If you don't find thousands of uses for it, just return it in its original box within 30 days for a refund.

To order your Battery Eliminator risk free with your credit card, call the toll free hotline or send a check for just **\$9.95** (\$1.50 P&H) Order No. 9444.

Credit Card Binocular



You'll be in the action, not just looking at it, with the power of Tasco's roof prism binoculars.

It's the bright view. These 8X21 MM binoculars fold up hardly wider than a credit card, but they easily outperform virtually any others we've tested.

The image is 8 times closer and incredibly bright and sharp. If you look at something 3000ft away, you will see it as if it was only 367 ft away.

These are the latest roof prism binoculars. They give you an incredibly sharp view of the world through their fully coated optic lenses.

You can see across the field, through the trees or across your yard with needle sharp and extremely bright resolution. They are made by Tasco and backed by a standard warranty.

TRY ROOF PRISM BINOCULARS RISK FREE

If you're a sports nut, a nature lover, a theater patron or just a Peeping Tom, you'll be amazed at the power and resolution of these tiny binoculars.

If you don't see a brighter clearer image than you'd expect to see from the \$400+ competition to these binoculars, no problem, just send them back in their original box within 30 days for a refund.

To order your Roof Prism Binoculars complete with leatherette carrying case risk free with your credit card, call toll free or send your check for just \$89 (\$3P&H) Order Number 9476.

You'll have the smallest binoculars with the biggest view of the world, with these roof prisms from Tasco.

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UNITED STATES



Rich Man's Phone

Now you can have the look of fine furniture, the electronics of a fine stereo, plus a hands free 2 way duplex intercom, all at DAK's incredible breakthrough price.

It's sad. It seems there just aren't as many rich people as there used to be. We all seem to be working harder and spending our time looking for discount sales.

Well, American Telecommunications, (ATC) the people who make the Genie™, Snoopy® and the Mickey Mouse® phones for the telephone company have made a rich man's phone called the Deco•Tel® cordless chest phone.

This is no ordinary cordless phone. Its electronics and sound quality rival a fine stereo system. And it has a 2 way intercom that actually makes the base a hands free duplex intercom.

And, finally you can't mistake the quality. From its classically styled carved chest that blends into the most lavish home or office, to the look and substantial feel of the handset. This cordless chest phone is very simply, the best.

INSTALLS ANYWHERE

Before I tell you about all this phone's incredible features, you need to know two things. Thing One: Because of a large cash purchase of 2000 of these phones, (which we have in stock for immediate delivery) you don't have to be rich to own one.

Thing two: You can install this phone just about anywhere. All you need is a standard modular phone jack and an AC plug. The phone uses your own phone number and normal phone line with no changes needed.

SUPERB QUALITY ELECTRONICS

Imagine walking around the house or yard without having to 'run for the phone' if it rings. Imagine that you're at a neighbors, or walking the dog around the block and you want your spouse to join you.

With this phone, not only can you make or receive phone calls, you can be called from home if you're needed. **And look at this**, with the push of a button, you can call home if you need help, information or if you just get lonely.

Think of the convenience for your wife, of being able to talk on the phone while

keeping track of the children. She can check on them in the yard or down the street. And she can instantly call a doctor or police from wherever she is.

You can be working in the yard or garage and simply buzz your wife (spouse) when you want a beer, (or champagne with this phone). If you're on the roof or a ladder and you need a tool, no problem.

You see, with this phone, you can do more than make and receive phone calls. You can also page and talk directly to or receive calls directly from the beautifully carved hands free intercom chest base.

If you want to call the base, just switch to intercom on the handset and the base will ring. If someone wants to call you, they touch the base's intercom button.

A full duplex intercom complete with a microphone and speaker is built into the base. Anyone at the base can move around the room or lie in bed while talking to you. There's even an intercom volume control.

So now, you'll make and receive phone calls in the garden, by the pool, or forgive the example, but any number of locations in the bathroom.

SO WHY IS IT BETTER

This phone is a marvel of space age design and circuitry. Besides its obvious elegant good looks, its superior sound quality and the duplex 2 way hands free intercom, it's loaded with the latest state of the art circuitry.

Power saving circuitry and heavy duty NiCad batteries give you up to 50 hours of standby or 8 hours of actual conversation between charges. Just place the handset back in the chest for automatic recharging. And its base security lock takes over whenever the handset is in the chest.

This phone is also great for the office. It's a beautiful and usefull addition to the executive suite. You can be reached wherever you are in an area up to 12 football fields, that's up to a 600 or 700 ft range.

In a factory, in shipping, in a store, or in a colleague's office, you can be reached by

your secretary, or by any incoming calls. Plus if you need something, you can reach your secretary or make outside calls.

You can add this phone to any multiline office system by just using our Electronic Phone Octopus. On single line systems, just plug it in like you would at home.

From last number redial and LEDs that show all the functions, to an extra jack to plug in another phone, this phone is loaded. It's universal modular plug and push button pulse output work on both rotary dial and Touch Tone® phone lines.

A SECURE INVESTMENT

American Telecommunications is an enormous company. Just visit your local phone company store to see the dozens of phones they make for phone companies.

DAK has made an incredible buy on these 2000 phones. You'll find cordless chest phones selling up to \$249. This phone is UL listed, FCC approved and you are protected by American Telecommunication's standard limited warranty.

LAVISH TELECOMMUNICATIONS RISK FREE

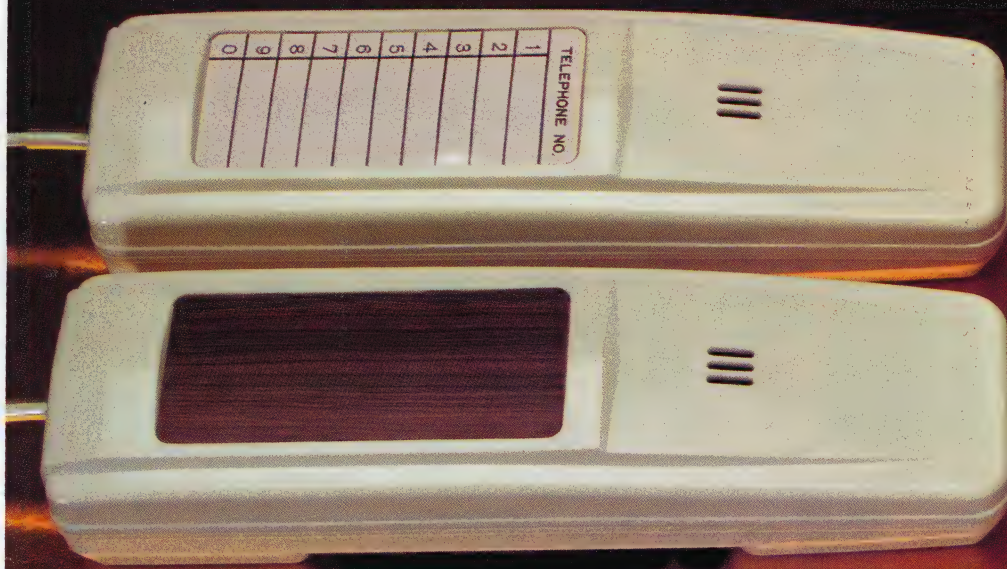
If you have a lavish home or office, or if you plan to have one in the future, this phone will fit right in. If you demand only the best from your stereo system, now you won't be disappointed with the sound quality of your new cordless telephone.

Try the ultimate cordless chest phone risk free in your own home or office. If you aren't 100% impressed for any reason, simply return it in its original box within 30 days to DAK for a courteous refund.

To order your incomparable American Telecommunication's Deco•Tel® cordless chest phone risk free with your credit card, call toll free or send your check for the incredibly low discount price of just **\$169 (\$5 P&H)** Order Number 9606.

As DAK's president and chief tester, I can safely say that after testing dozens of cordless phones by many manufacturers, this is without question the best looking, best feeling, best sounding I've tested.

\$8 True Tone or 10 Memory Phone



It's up to you. Now you can have a push button phone with either True Tone or 10 Memories for just \$8. But, there's a catch.

Send back your dumb phones. Now instead of paying monthly service charges you can have push button dialing.

And, if that's not enough, you can choose either True Tone for use on Touch Tone® lines, or 10 Memory dialing.

You can forget big clunky phones. You can also forget dials. You can even forget cheap one piece phones.

Now you can have sophisticated True Tone or 10 Memory phones for just \$8. But, don't forget, there's a catch.

NOTHING TO INSTALL

Simply plug these sharp looking white phones with walnut accents into any modular phone jack and start talking.

If you don't already have jacks, call your phone company. Due to the Supreme Court, soon they'll probably be selling you your phones anyway.

HERE'S WHAT YOU GET

Both phones look the same. A quality condenser microphone lets the person you talk to hear you loud and clear.

And you hear them through a high quality speaker instead of the old diaphragm 'thing' that's been in phones for 20 years. Even the electronic ring is new. Plus you can shut it off.

The phone automatically hangs up when you set it down or put it in its included wall-mount holster (yes, it's a wall phone too). The phones come complete with a 10' cord, coiled at the phone end and a limited warranty from Unitech, the massive personal stereo company.

SO, WHICH ONE DO YOU WANT?

The 10 Memory Phone. This phone will remember 10 phone numbers including the last number dialed. And it's really easy to use.

To memorize a number, dial the number, push the * button twice and select any of the number buttons as the memory location. To dial a number from memory, touch the * key and a number button.

You can list the numbers on the back of the phone by turning over the decora-

tive walnut panel. Finally this phone features a mute button for privacy.

The True Tone Phone. If you have Touch Tone®, this phone will give you fast dialing, and access to all the discount services like MCI and Sprint.

The * and # buttons produce tones instead of last number redial and mute. These tones are used in some areas for call forwarding, and speed dialing. So, it works in even sophisticated areas.

Owning your own phones can save a lot of phone rental payments. But with these two phones, you'll enter the electronic communications age in style.



THE CATCH

Frankly, we are losing our shirts on these super phones, but we're looking for audiophiles who use cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 280,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get one of the phones for \$8, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the phone in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get one of the phones for only \$8 with your credit card, call toll free or send your check for only \$24.90 for the tapes, plus \$8 for the phone and \$3 for post. and handling.

Use Order No. 9680 for the 10 Memory Phone, or Order No. 9681 for the True Tone Phone. CA res add 6% sales tax.



DAK

INDUSTRIES INCORPORATED

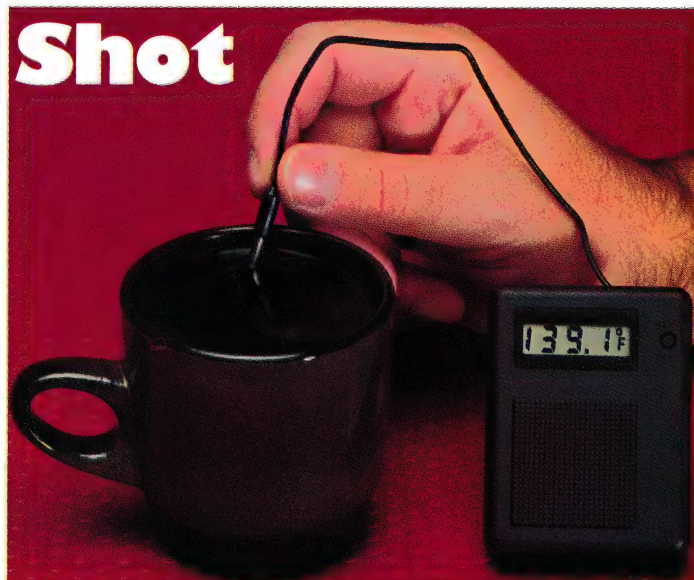
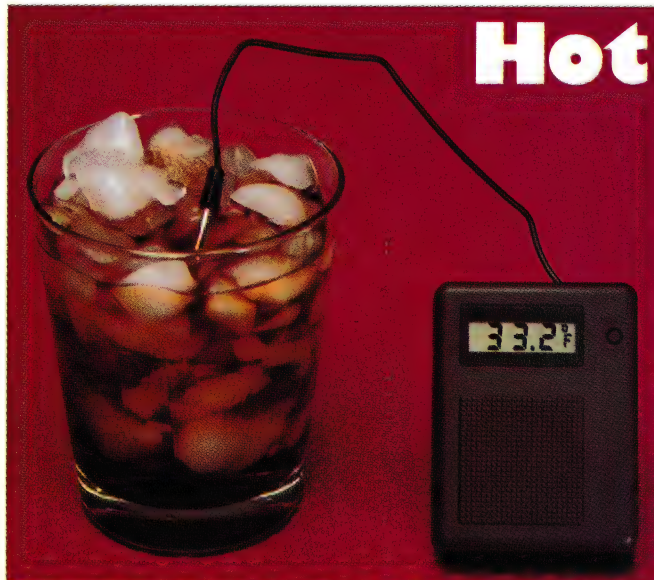
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Hot Shot



Now you can test your air conditioner, your hot water heater, your wine or your pool. Here's the latest in temperature measuring devices at a breakthrough price.

Does the air conditioner in your car need Freon™? Is your refrigerator set for the right temperature? And, just how hot is your hot water?

Now, with the all new Hot Shot Temperature Sensor from Biometric Systems, you can check the temperature of virtually anything from your Jacuzzi, to your aquarium, to your attic.

You can measure anything from 0°F to 199°F. The Hot Shot has an attached probe that stretches out to 12", or can be locked to the back of the unit.

Now you can measure the temperature drop of your car or home air conditioners, or how hot your heater gets.

The extra large LCD display is exceptionally clear. And, because it never shuts off, it's the perfect room air temperature sensor for your desk or night stand.

It even has a pop out stand. It operates



on one standard 9V battery (not included) and is backed by a limited warranty.

**TRY THE HOT SHOT
RISK FREE**

If you're like me, you'll be checking the temperature of everything from your coffee to your bath. When I measured the output air from my typesetter that I use to make this catalog, I found it was 107°F.

It's not supposed to be above 90°F, so I installed a fan. The Hot Shot might have just saved me a bundle of money.

Try it yourself risk free. If you aren't 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Hot Shot Temperature Computer risk free with your credit card, call toll free, or send your check for only \$29 (\$3 P&H) Order Number 9773.

You may not save an expensive computer like I did, but if your air conditioner is low on Freon™, you might just save your compressor. And the truth is, this test gear is really fun to own and use.

Weather Reactor?

Everyone's always talking about it, but nobody ever does anything about it.

Unfortunately, the all new Computemp 3 won't help you do anything about the weather. But, as long as you're going to talk about it anyway, you might as well have lots to talk about.

As you look at the Computemp, you'll see a never ending sequence of the time of day, the inside temperature and the outside temperature.

If you push its buttons, you can see the high temperature of the day and the time it occurred. Push another button, and you'll see the low temperature and the time it occurred.

And speaking of high and low temperatures, there's a temperature alarm which you can set to alert you to dangerous extremes.

You can set the alarm to sound if it gets too cold for your plants or too warm for your wine. The temperature alarm can be set for any temperature from -65°F all the way to 180°F.

Below, you see displays that show, 1)

the time of day, 2) the inside temperature, 3) the outside temperature, 4) the low temperature for the day, and 5) the high temperature for the day (if you're lucky enough to live in Palm Springs).

The Computemp comes with both indoor and outdoor sensors. Just run the included sensor wires, plug it in, and become an instant weather expert. It's backed by a standard limited warranty.

**TRY THE WEATHER REACTOR
RISK FREE**

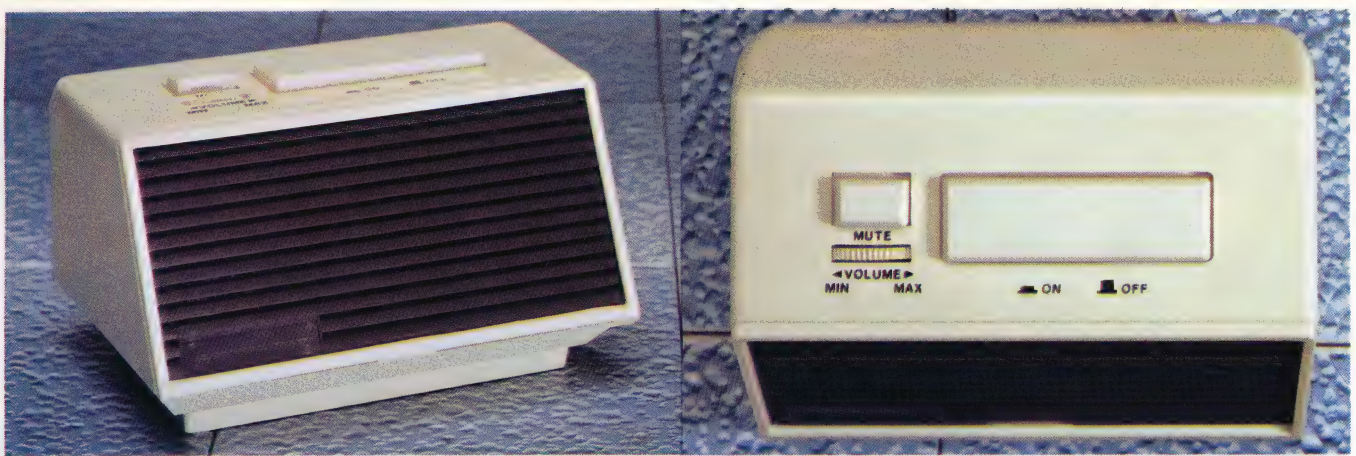
Now you'll know how to dress in the morning without opening a window or

turning on the news. Try the Computemp 3 risk free. If you're not 100% satisfied, simply return it in its original box within 30 days for a refund.

To order your Computemp 3 Indoor and Outdoor Temperature Computer risk free with your credit card, call toll free or send your check for just \$69 (\$3 P&H) Order Number 9772.

Seeing the flashing temperature in your home may not make you warmer, but it's amazing how everyone stops shoving the heat up and down when they see the Computemp in action.





The \$29 SpeakerPhone

It's true. Now you can have a hands free speakerphone for your kitchen, workshop or den for just \$29. And best of all, there's no catch.

Think of it. Now you can wash dishes, take notes or walk around the room while you talk on the phone.

And, with a speakerphone, anyone else in the room can join in too. You'll hear the person you're talking to through a large full range speaker. And, you control the volume.

You'll be heard loud and clear whether you are nearby or across the room because this speaker phone has a built-in condenser microphone.

And if that's not enough, the sensitivity of the mike is controlled by the computer brain in the speakerphone.

NO INSTALLATION

It's simple. Just plug it into any standard modular phone plug and start talking. It is totally line powered. So, there isn't even an AC plug.

SO WHY SO CHEAP

Several engineering breakthroughs and some smart designing have allowed the price to be incredibly low. But, first you should know that this speaker-

phone's sound is fabulous.

There's no dial. This is a speakerphone, so to save money, they've left off the dial. The engineers figured you had other phones anyway, so why put a dial on this one. To answer a call, or switch to the speakerphone from another phone, just push the 'on' button.

Second, this speakerphone uses a new lightning fast auto-simplex design. It's one of the reasons that it sounds so good. You see, instead of talking and listening at the same time and sometimes getting feedback and hollow sound, this phone only does one at a time.

But, don't be misled. You won't even know it's happening. The computer brain in this speakerphone switches back and forth automatically with such lightning speed, it took us about 10 minutes of conversation to be sure.

Of course there are no push to talk switches. Everything is automatic.

The case is ivory and cocoa brown so that it fits into any decor. And, it's backed

by a standard limited warranty from Jasco, a company known for its electronics.

TRY HANDS FREE TALKING RISK FREE

Talk to a friend. See if they can tell you're on a speakerphone. The sound is so good, they probably won't even know. And, you'll have total freedom of movement and of course, both hands free to do as you choose.

If you aren't 100% satisfied for any reason, return it in its original box within 30 days for a courteous refund.

To order your all new super sounding Jasco Hands Free SpeakerPhone risk free with your credit card, call toll free or send your check for just \$29 (\$3 P&H) Order Number 9707.

Wait till you hear the sound. Wait till you experience the convenience. Lawyers use them. Accountants use them. And, now you can have the luxury and utility of a speakerphone at home too.



3 R's Revisited

It talks. And, it teaches Reading, Spelling and Math from the Kindergarten to the 8th grade.

Hats off to Texas Instruments. Their Speak and Spell was the first teaching computer that talked. It was fabulous because it talked to children and guided them as they learned.

When a child enters the correct answer, a teaching computer says, 'Great' and if the answer is wrong, it says, 'That is incorrect, try again.' Kids love it and they learn.

Enter K-2-8

Now there's a new talking computer. It has a 1500 word vocabulary, while Speak and Spell only has 230. Plus it also teaches Math like Speak and Math, and Reading like Speak and Read.

So, all in one neat little computer, you get not only the equivalent of all three

learning computers, but you get over 6 times the vocabulary as well.

LOOK AT ALL THE LEARNING

There are 15 ways to learn, from simply spelling the word that K-2-8 says, to filling in a missing letter. Your children will learn their math tables, make words from parts and much much more.

K-2-8 even describes the use of the word if it is a homonym. Your children will become great friends of the happy robot voice of K-2-8 as he congratulates them as they learn. This is an extremely sophisticated computer that is built into a children's learning aid.

TRY THE K-2-8 RISK FREE

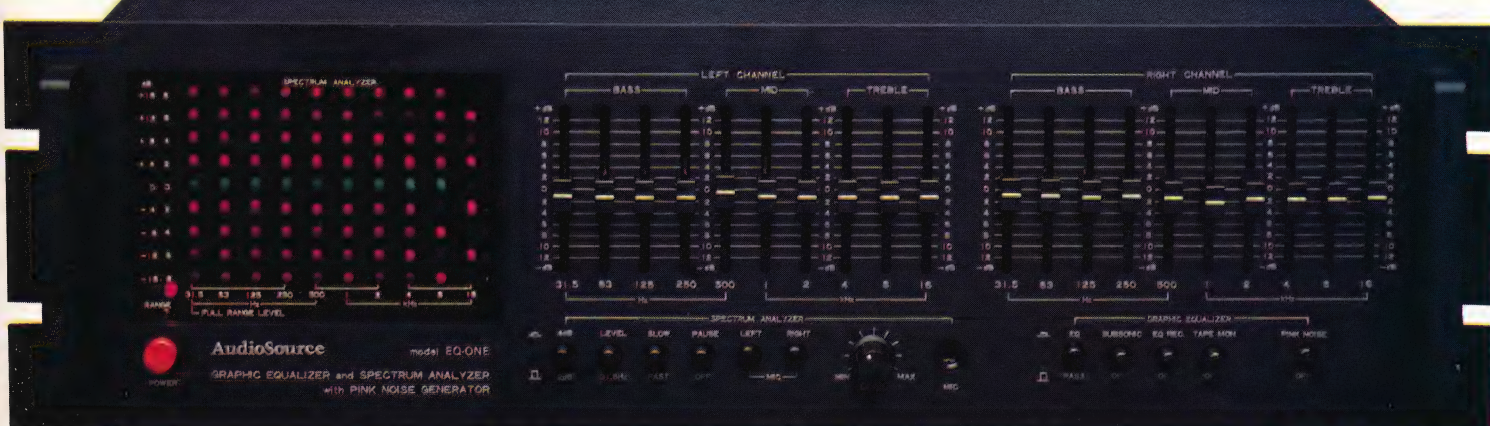
It's not cheap, but it is a great investment in your children's future. They can

improve their spelling, their reading ability and their math. It's a chance to let new technology teach your children the old way. One on one.

If you don't see your children learning every day, and liking it too, simply return the K-2-8 in its original box within 30 days to DAK for a courteous refund.

To order your K-2-8 risk free with your credit card, call toll free, or send your check not for \$79 for reading, \$79 for math, and \$79 for spelling. Send only, \$89 (\$3 P&H) Order Number 9325.

It's no game. But your children will feel like it is. It's making use of the technology that they consider to be fun, as a way for them to learn.



COMPLETE WITH CALIBRATED MICROPHONE

True Or False

Is it true that this Equalizer and Spectrum Analyzer can improve your stereo system's sound by 30 to 50 per cent?

It sounds incredible. And, maybe it is. A 30 to 50% improvement in sound quality is a pretty awesome claim. If equalizers do as much as I claim, how come everyone doesn't already have one?

Well, according to several of the manufacturers that I talk to, many audio sales people prefer to sell 'high ticket' systems instead of accessories that they have to set up, demonstrate and explain.

Plus, there may be more than meets the eye. I think the truth of the matter may be that since an equalizer can make a \$1000 system sound about like a \$1500 system there's a lot of profit to be lost.

But, the proof is in the hearing. I can make all the exaggerated claims I want, but until you hear an equalizer in your own system you'll still be a cynic.

TRY ANYONE'S

Borrow an equalizer from a friend. Rent one from a HiFi store. Or, best of all buy one from us for a risk free trial. But whatever you do, try an equalizer in your system **NOW**.

Within 5 minutes I guarantee you'll never listen to your system without an equalizer again. This is no gray area where you have to sit and do an A/B comparison over and over again.

The results are immediate and dramatic. You'll hear crashing cymbals that you didn't even know were in the music. And, from the 'murk' of the bass, instruments like string basses will clearly emerge.

VERY DIFFERENT

Equalizers are not at all like bass and treble controls. Bass controls turn up the entire low end as well as a good portion of the low mid-range making your sound muddy and heavy. With an equalizer, you simply pick the exact frequencies you want to enhance.

You can boost the low bass at 31½hz, and 63hz, and the mid bass at 125 and 250hz. So, you can animate specific areas of the bass without disturbing the mid-range frequencies and making your favorite singer sound like he has a sore throat.

And, it's the same at the high end. With controls at 4,000hz, 8,000hz and 16,000hz, you can bring out the cymbal crashes at 16Khz while at the same time you cut tape hiss at 8Khz.

And your mid-range won't sound tinny because you haven't affected it.

JUST THE BEGINNING

You can push a button and transfer all the equalization power to the input of your tape deck. So, if you have a cassette deck in your car, or a personal stereo that you wear, now you can pre-equalize your cassettes as you record them.

Now you can get all the dramatically enhanced sound wherever you are. This is an especially great feature for bass starved portables and high end starved car stereos to make them come alive.

INSTALLATION

It's easy. Just connect the equalizer into the tape monitor loop of your receiver. Then you connect your tape deck to the tape monitor circuit of the equalizer.

Your tape deck will work **exactly** as before except that now you can send equalized or totally flat signal to it and listen to it with equalized or flat signal.

WHY THIS EQUALIZER/ANALYZER

With a frequency response of 3hz all the way to 100,000hz plus or minus ¾db and a signal to noise of 96db re2V, do you really have to ask?

AudioSource has scored big with this new equalizer with its built-in real time spectrum analyzer. Now in addition to being able to boost any area of the frequency spectrum by ear, you can simply place the calibrated test microphone (included) at your favorite listening spot and 'tweak up' your system by eye.

The EQ One has a built-in pink noise generator that creates all frequencies throughout the range of human hearing with precise equality.

All you do is turn it on and then look at the 10 individual LED displays on the analyzer. You'll instantly see exactly where your system is strong and where it's not so strong.

As you watch the meters, simply adjust the corresponding frequency slide control to either flatten out the curve or boost it to your personal taste.

IT IS A PRETTY FACE

Frankly, in addition to being able to set up your system like never before, the display is fascinating to watch. You can just about isolate individual instruments by the frequency bands they generate.

So, instead of simply watching one VU meter with this device you actually have 10 meters. The middle row, of each band,

or '0' level row of LEDs is green.

The rest of the LEDs are red. Each of the 10 meters will display only the one LED that represents the actual volume level of the band at any one time for ease of viewing. It's really an experience to see this equalizer/analyzer in action.

THE FACTS

Each channel has separate slide controls that can boost or cut each selected frequency band by plus or minus 12db.

The Spectrum analyzer can display all 10 controllable frequency bands on one channel at a time.

The controlled frequency bands are at 31½hz, 63hz, 125hz, 250hz, 500hz, 1000hz, 2Khz, 4Khz, 8Khz, and 16Khz.

Plus there is a subsonic filter so that you can boost the bass and really push out the sound while cutting the massive movements below 20hz. In fact, by 10hz, the signal is cut by 21db when you engage the subsonic filter. But, you'll never hear it because it doesn't cut sound you hear.

The real time analyzer section has 80 red and 10 green LEDs in its Kaleidoscopic display and you can choose to have each succeeding vertical LED represent 2db or 4db. Plus of course there is a level control for the microphone sensitivity. The microphone is the electret condenser type and it is included. It's backed by a one year limited warranty.

TRY THE EQUALIZER/ANALYZER RISK FREE

It's startling. Music so vibrant with life you'll swear it's 3 dimensional. Sculpture your music anyway you want it. Bring out the rich resonant bass, the crashing sharp cymbals. It's all up to you.

Try this equalizer/analyzer in your own system. If you don't think it improves **YOUR** sound by 30 to 50% send it back to DAK in its original box within 30 days for a courteous refund.

To order your AudioSource EQ One Graphic Equalizer and Spectrum Analyzer complete with calibrated microphone risk free with your credit card, call the DAK toll free hotline, or send your check for only **\$299** (\$7 P&H) Order No. 9452.

The sound of your stereo will explode with life as you switch in this equalizer. Now you can make your music sound the way you want it and you can see and measure exactly what you've done.



Electronic Moat

In the days of King Arthur, a moat protected the castle. Now you can protect your castle with a professional security system computer that acts as your home's electronic moat. You get complete perimeter protection to keep burglars out. And, best of all, installation is a breeze.

Stores use them. So do factories and banks. But perimeter alarms are generally too expensive for home use.

You can easily spend thousands of dollars to have your home hard-wired. But now, you can have the same protection that the professionals use at an incredibly low cost, because this perimeter system is wireless.

And best of all, you can easily put it in yourself. Plus you'll have a system that lets you leave windows open for air, doors open for your pets and that still gives you full perimeter protection.

SO, WHAT IS PERIMETER PROTECTION?

Just like industrial hard wired systems, the Perim-A-Tron wireless microprocessor powered alarm system can protect every door and window in your home.

And, not only do you monitor the opening of doors and windows, this alarm system can tell if glass is broken, or if someone tries to break through a wall. With this system, you can even protect your car and your garage.

And while DAK is offering this system for home use, it is perfect for museums because you can easily protect glass display cases, pictures and works of art, each independently or as a group.

HERE'S HOW IT WORKS

The best protection for you is to keep burglars out of your home in the first place. The Perim-A-Tron does just that.

It doesn't wait till the burglar is inside, it explodes into action at the first sign of forced entry. And best of all, it's highly resistant to the false alarms that can often plague motion detectors.

The Perim-A-Tron works just like industrial hard-wired burglar alarm sys-

tems. But, there's a big difference.

There are no wires going back to its 'Central Station'. Instead of using cumbersome wires, the Perim-A-Tron uses UHF radio broadcasting transmitters.

There's no catch or shortcoming to this system. It works perfectly. The transmitters are foolproof. Each is operated by a single 9V battery (not included).

And, don't worry about the battery. It lasts up to a year, and when it does become weak, it signals the 'Central Station', just like a weak battery in your smoke alarm signals you.

Each has a transmission range up to 250 feet and a built-in magnetic contact, so you can protect just about any size home or office, or unattached garage.

But look. There are terminals on the transmitters that let you connect optional glass breakage detectors, vibration sensors and more magnetic contacts.

Each transmitter can have an unlimited number of additional sensors connected to it. So you can tailor this system to suit your exact security needs.

THE CENTRAL STATION

The 'Central Station' is a radio receiver microprocessor that responds to the coded signals that the transmitters send out. And you can choose from dozens of different frequency codes.

It operates on standard AC house current, and it has 20 hour battery back up protection, when you install standard C cell batteries (not included).

To arm and disarm the alarm, you enter a secret code. Your code is really secret, because you can change it in just about 10 seconds.

When you set the alarm, you'll have 5 to 45 seconds (your choice) to leave the

house before the alarm arms itself.

But, don't worry, a green light signals to you that all is secure. This is important, because it prevents you from accidentally leaving a nonpreset door or window open. So, this alarm protects your home even before you leave.

When you leave, you can set one door to allow you enough entry time to key in your secret code to disarm the system.

A TWO ZONE SYSTEM

Like professional systems, this is a zoned system. There are actually two completely separate alarm sections.

For example, you can have all the windows on System One and all the doors on System Two. You can also select instantaneous alarm, or choose variable amounts of delay.

As you saw above, you can have everything but one door on instant alarm. But look at this. You can have any part(s) of the system on instant or delay. And, the instant or delay flexibility is **independent** of the zone control.

There are lights that tell you the status of Zone One and Zone Two alarms, and even a light that shows if the alarm has been triggered while you're away.

If the alarm is activated, it will only sound for 10 minutes. Then it will shut down and rearm itself automatically to continue protecting your home.

PROTECT YOURSELF

If you hear a noise at night and go to investigate, just carry a panic button. Each transmitter has a button that you simply push to set off the alarm.

You can carry a panic button in your pocket, purse or car glove box, so you'll always have personal protection. Just Over Please. . .

imagine the reaction of an intruder who is approaching you when the blood curdling alarms start sounding.

PAIN

When this alarm goes off, be prepared for a shock. An 85db shriek alarm in the 'Central Station' and an even louder remote blast horn for outside or another room are loud enough to cause pain. It should scare away even the most determined intruder, and notify your neighbors of a potential problem.

And, speaking of your neighbors, they often ignore alarms that keep going off. The Perim-A-Tron is highly resistant to false alarms because it is not sensitive to movement or sound.

It only activates when actual movement of one of its sensors occurs. So, you won't have to worry about heating and air conditioning setting it off. And it works perfectly with your pets.

HERE'S WHAT YOU GET

The Perim-A-Tron is a complete system. Plus there are lots of options to suit your individual needs.

You get the 'Central Station' computer center that carries out all the programming. It has all the controls plus a built-in 85db shriek alarm and you get an outside blast horn.

Plus you get 3 remote radio transmitters each complete with a built-in magnetic contact and terminals to connect the optional accessories.

For most homes this will be a complete system. But wait till you see how you can customize this system to suit your needs.

INSTALLATION

It's easy. It's quick. And, anyone can do it. All you do is plug in the 'Central Station'. And, install C cell batteries (not included) if you desire the battery back up feature to be activated.

Then just choose the areas you want to protect. You don't have any work to do at all. The transmitters can either be attached with pressure sensitive adhesive or screwed in (both included).

All you need to do is select a code, decide where you want the delays to be and you'll be fully protected.

But look at this. Earlier I mentioned that you could leave windows and doors partially open for air or pets. Well, here's what you do.

Just add a second magnetic contact (not included) at the location to which you want to open the door or window.

So, you'll have one magnetic contact in line with the closed position, and one in line with a partially open position. If an intruder should try to open the door or window farther, you'll be protected.

The Perim-A-Tron is manufactured by Universal Security Instrument Co. They are famous for their security and radio transmission equipment. It is covered by their limited warranty.

TRY THE PERIM-A-TRON RISK FREE

You and your family will sleep well. This system is a good investment in both personal and property protection.

Try the Perim-A-Tron in your own bus-

iness or home. If you're not 100% satisfied, simply return it to DAK in its original box within 30 days for a refund.

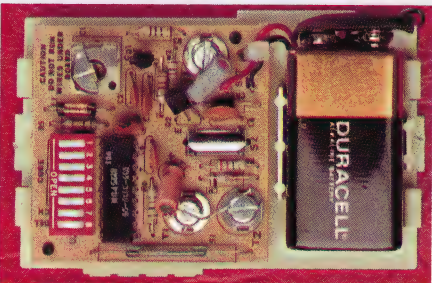
To order your Perim-A-Tron wireless Burglar alarm system complete with a 'Central Station', 3 transmitters, an outside blast horn and warning decals for your windows, call toll free or send just **\$199 (\$6 P&H)** Order Number 9663.

CUSTOMIZE YOUR SYSTEM



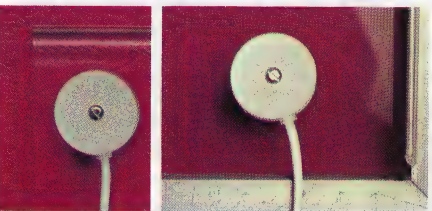
Although the system is wireless, within a room it's often just as easy to run a wire. For example if there are two windows in one room, you can use inexpensive magnetic contacts on one and a transmitter on the other.

Just connect the wire from the extra contacts to the terminals on the transmitter. I recommend one transmitter per outside room and magnetic contacts for additional openings. A box with two pair of magnetic contacts and a coil of wire is just **\$9.50 (\$0.50 P&H)** Ord. No. 9665.



The UHF radio transmitters have a range to 250 ft. You can hook an *unlimited* number of the optional sensors to each transmitter. And of course there's a built-in magnetic contact as well. The battery (not included) lasts up to a year.

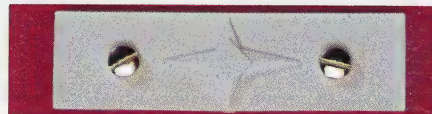
Add as many transmitters as you wish. Each transmitter comes with one built-in magnetic contact and simple screw terminals to connect any of the other accessories. Transmitters are just **\$28.50 (\$1 P&H)** Order Number 9664.



You can have your windows and your antiques in cabinets protected 24 hours a day with the glass breakage detectors. Just leave on Zone Two.

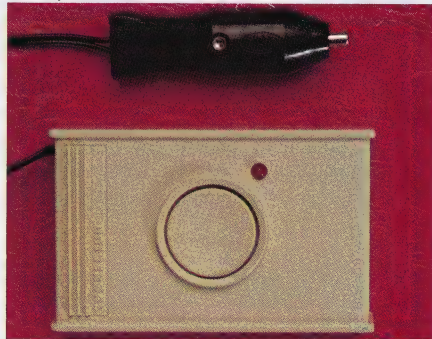
There's a glass breakage detector that protects up to 32 square feet of glass. It has its own adhesive pad.

Just push it against the glass and wire it to a transmitter. Plus, you can use it for display cabinets too. It's just **\$9 (\$0.50 P&H)** Order Number 9668.



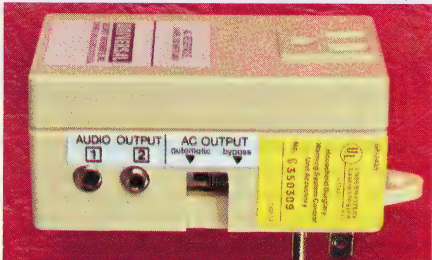
Some burglars cut through walls. We have a vibration sensor (like the tilt sensor on a pinball game) that you just screw into a wall and connect to a transmitter.

Don't forget you can connect as many sensors of any kind as you wish to the same transmitter. You can always mount a transmitter inside something that you want to protect. The Vibration Contact for use with a transmitter is just **\$8 (\$0.50 P&H)** Order No. 9666.



Even your car can be part of the system. First protect your garage, then your car.

You can protect your car too. Here's a transmitter combination sensor with a 250 ft. range, that you just plug into your cigarette lighter. It senses the current change when your car door is opened. Just plug it in. It's just **\$44.50 (\$3 P&H)** Order Number 9667.



And, finally, there is an external switcher. Whenever your alarm goes off, this device will activate whatever is plugged into its standard 120V plug. Plus, there's a set of single pole double throw contacts that you can use to switch devices you'd like activated if the alarm sounds. It's just **\$39 (\$1 P&H)** Ord. No. 9669.

The Electronic Moat is extremely advanced. Yet, it's very easy to install, to use, and very easy to live with.



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PROTECT YOURSELF. KEEP INTRUDERS OUT OF YOUR HOME.



Portable Cassette Factory

It's a stereo cassette duplicator plus a great sounding AC/DC portable stereo music system.

You're on vacation. Someone is lying by the pool playing a cassette that you like. You offer to play the cassette on your Stereo Cassette Factory, and while you both enjoy the full superb stereo sound, you make a copy for yourself.

You can make full stereo cassette copies of your own tapes for friends, or copy their tapes for yourself. Or make cassette copies to use in your car while you keep the original cassettes safe at home.

This professional portable music center will let you take your cassettes plus AM/FM stereo with you wherever you go.

IDENTICAL COPIES

It's easy to use and totally automatic. 5 segment LED VU meters let you set the recording level to suit your taste. They also show level and balance on playback. Just pop the recorded cassette you want to copy into deck '2' and the blank cassette into deck '1'.

The two decks are electrically matched to produce virtually identical copies. Plus you'll set exact recording levels with separate left and right recording controls. Any cassette can be faithfully copied.

A note about Dolby®. If you have a tape recorded with either Dolby B or C, you can copy it on this deck and the copy will still

be recorded in Dolby. When you play a tape that's been recorded in Dolby, it will sound brighter than normal. In fact, many people record Dolby cassettes to play in their cars that don't have Dolby, because the sound is so bright and alive.

You can copy cassettes while operating from standard AC house current (AC cord included) or from its 'D' cell batteries (not included), so it's truly portable.

WHO SAYS

YOU CAN'T TAKE IT WITH YOU

The system is truly the electronics of a compact stereo built into the case of a portable stereo music center.

Just to test the quality of the copies you can make on this deck, take your best tape, copy it, and then compare the difference. You'll be amazed at the crisp high quality of the new copy.

Control is complete. You have play, fast forward, rewind and pause on the record deck. And, there's a digital tape counter.

In addition to separate bass and treble controls, you even have a loudness compensation switch (bass boost).

LOADED WITH FEATURES

The powerful AM and FM stereo tuner picks up even the weakest stations for your maximum enjoyment.

Recording is all important. You can copy cassettes plus record from AM or FM. There's even an auxiliary input so that you can connect an open reel deck or even get an output from yours or a friend's stereo system for direct recording of records or other sources. You can record live from the built-in mikes or use your own.

You'll love the full rich sound produced by the large ported acoustically matched high fidelity speakers. The Portable Cassette Factory is covered by a limited warranty by Randix. It is a big 20" wide, 11½" tall and 6" deep. And speaking of big, its sound is massive.

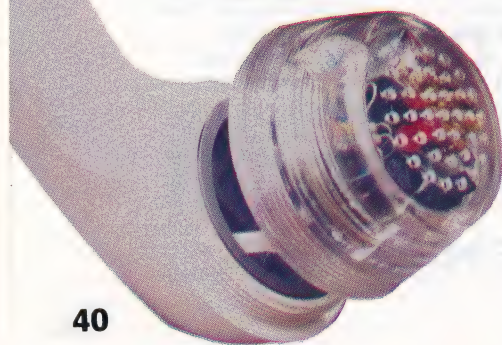
TRY THE CASSETTE FACTORY RISK FREE

Copy some cassettes. Listen to the rich stereo sound of the FM. If you aren't 100% satisfied, simply return it in its original box within 30 days to DAK for a refund.

To order your Portable Cassette Factory with your credit card, call the DAK toll free hotline, or send your check for DAK's discounted price of just **\$169** (\$7 P&H) Order Number 9618.

Now you can copy stereo cassettes, and have a great sounding stereo music center to take with you wherever you go.

Tapped?



Keep your private calls private.

Here's the latest in microelectronic debugging.

HERE'S HOW IT WORKS

Your phone line has a constant electrical voltage potential. When the envelope of this potential is disturbed by a second receiver being picked up, or a bugging device being attached to the phone line, the voltage changes.

The Phone Guard from Cose Technology constantly monitors the voltage while you talk. If it senses a change, it will automatically flash a red light to warn you.

NO INSTALLATION

The Phone Guard comes ready to use. Sim-

ply unscrew your present mouthpiece and screw in the phone guard. It comes with battery in place and it's so small you can take it with you and use it anywhere.

TRY A PHONE GUARD RISK FREE

So, don't worry about somebody listening in at just the 'right time' at your office or your switchboard operator or answering service snooping. Now you can feel much safer.

Try the Phone Guard for our standard 3 day risk free trial.

Order your Phone Guard risk free for **\$4** (\$2 P&H) Order Number 9248.

Sound Cannons

You'll have sound to spare when you hook up these BSR 3 way loud speaker systems.

SUPER SALE!

It's big sound at a small price. Close your eyes. Imagine the full resonant bass of a pipe organ and the startling sound of a cymbal crash.

Now open your eyes and check out the incredible \$49 price (\$98 per pair) we've got on these BSR 3 way speaker systems.

BEAUTY AND BRAUN

You're not getting LOW FI. These speakers handle up to 90 watts peak, 45 continuous RMS watts of power. And, they handle it very well indeed.

A 10 inch acoustic suspension woofer with a massive magnet belts out the bass.

You'll get clean mid-range with a specially constructed 4 inch precision ferro-fluid driver that is actually mounted in its own 'cabinet'. The back of the mid-range and tweeter are totally sealed so they don't act as passive radiators for the powerful bass that is resonating throughout the cabinet.

The cabinet is 22 $\frac{3}{4}$ " by 12 $\frac{3}{4}$ " by 9 $\frac{1}{4}$ ". It has a beautiful woodgrain appearance and lovely decorative removable grills.

The tweeter is a 3" super high frequency ferro-fluid driver complete with sealed back. It really delivers sharp clean highs. Plus its brightness is controlled by a rear mounted volume control.

YOUR EAR

Each speaker and crossover network is carefully matched and the crossover points are at 1,000hz and 4,000hz.

The manufacturer's suggested list price is \$99 per speaker. (\$99 X 2 = \$198). So, you are saving \$100 on the pair. We're sure that your ears would be pleased at \$198, and at \$98 they'll be amazed. There's fuse protection for the tweeter and protection for you in BSR's 2 year limited warranty.

TRY THE SOUND CANNONS RISK FREE

Hook them up. Play a dramatic record or



tape. You'll feel a warm resonant bass, a clean mid-range and a sharp clean high end that you control.

It's your ears that decide. So if you aren't 100% satisfied for any reason, simply return the Sound Cannons to DAK in their original boxes (they're packed separately) within 30 days for a courteous refund.

To order your pair of Sound Cannons risk free with your credit card call DAK's toll free hotline or send your check not for BSR's price of \$98 each, but for only \$49 each (\$9 each P&H) Order No. 9442.

Speakers can make or break the sound quality of a stereo system. Here's a pair that we think you'll really like.

Mini-Sound Cannons

Most people would call these 'fabulous main speakers'.

At DAK we just call them neat extra speakers.

LESS THAN 1/2 PRICE

It's true. Most DAK customers are really into their sound. So, we think that these neat relatively small 18 $\frac{1}{2}$ " by 10 $\frac{3}{4}$ " by 9" speaker systems from BSR are great for your bedroom or den.

In all candor, they really have a neat sound. An 8" woofer in combination with a tuned port produces much more and cleaner bass than you'd expect.

The crossover is at 4,000 and a super 3" tweeter produces a clean high end.

With a very pleasing frequency response from 40hz to 18,000hz you get an awful lot of clean sound from these little speakers.

The speakers feature a removable grill and really beautiful wood-grain appearance cabinets. The speakers are rated at 60 watts peak, 30 watts RMS.

The tweeter is fuse protected and speaking of protection you're protected by BSR's 2 year limited warranty.

TRY MINI-SOUND CANNONS RISK FREE

These speakers will not knock the paint off your walls or cause earthquakes of the magnitude that would cause California to fall into the ocean.

But they really produce an unexpectedly clear and full sound. You won't be disappointed. So, try a pair in your own home. If you aren't 100% satisfied for any reason, simply return them to DAK in their original box (they come packed in pairs) within 30 days for a refund.

To order your Mini-Sound Cannons at less than 1/2 price risk free with your credit card, call the DAK toll free hotline or send your check not for BSR's \$119 suggested retail price per pair, but for only \$59 for the PAIR. (\$9.50 per pair P&H) Order Number 9454.

These speakers are lovely, but unobtrusive to look at and sound like much bigger speakers than they are.



JUST \$89



Shown with optional telephoto lens.



35MM Memory Maker

Capture your memories with the latest in automated 35MM SLR cameras. It has all the extras at an incredible price.

There's just no substitute. If you want really good slides and prints, a 35MM camera is the way to go.

In the past, the problem has been that 35MM cameras have been complicated and very expensive. Well, no more.

Here's an automated 35MM camera with through the lens (TTL) split-image focusing, LED readouts, for perfect exposure and a built-in flash which is controlled by Continental's Flashmatic automatic control for perfectly lit flash pictures.

EASY TO USE

Just look through the viewfinder. You'll see a split image. Find a straight line, and adjust the focus until the image isn't split.

It's easy, it's quick, and you'll get needle sharp pictures everytime.

Then while you're still looking through the viewfinder, you'll see the LED display for proper exposure. A red '+' or '-' means over or under exposed.

A green '0' means right on. You can adjust the aperture from f2.8 all the way down to f22. Then the priority shutter control gives you just the right time exposure from 1/60th of a second all the way to 1/750th of a second automatically.

Your shots will always be perfectly exposed and the camera adjusts itself to

ASA64, ASA100, and ASA400 films.

If you do need flash, just pull up the built-in flash. It comes on automatically.

Continental's Flashmatic locks the aperture control to the focus ring. All you do is focus. The super fast 1/2,000th second flash freezes the action and the aperture is always automatically set just right.

There is a fully coated 40MM 4 element f2.8 color corrected glass lens, so your pictures will be razor sharp, with or without the flash.

LOADED FOR CONVENIENCE

A film counter automatically resets itself whenever you change film. The flash ready light is in the viewfinder and you actually see it flash, (unlike other cameras) so you know it worked. It has a superfast recharge, so you can take a flash picture every 4 seconds.

There's a tripod mount on the bottom of the camera, and the shutter release button is threaded to take a professional shutter release cable.

The camera is made and backed by a standard limited one year warranty by Continental. So, you're well protected.

TRY 35MM SHARP PICTURES RISK FREE

From your first picture, you'll be am-

azed at the ease of use, and the sharpness and contrast of the pictures you get.

You can shoot slide film or print film in either black and white or color.

Take some pictures. See how easy it is to use. If you aren't 100% satisfied for any reason, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your automated Continental 35MM camera with standard f2.8 lens, protective case, strap and lens cover risk free with your credit card, call toll free or send your check for only **\$89 (\$4 P&H)** Order No. 9472.

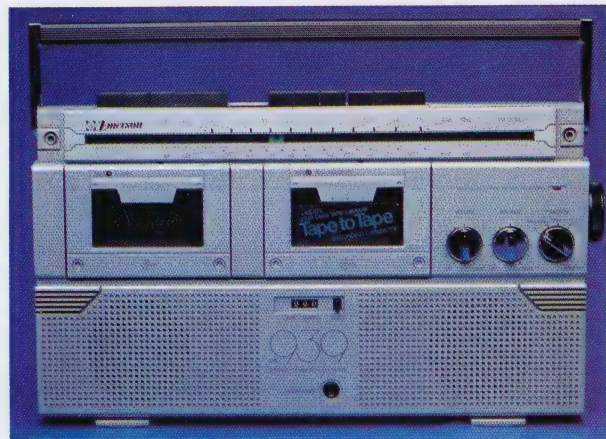
Now...for the real professional, we've added a set of lenses to cover all your special needs. There's a screw-in telephoto lens (shown on the camera to the left) to bring the world up close.

A screw-in wide angle lens lets you see more of the world from side to side, and finally a screw-in close-up lens lets you focus down to just about 6".

The set of 3 lenses, lens caps and protective case is an unbelievable **\$49 (\$3 P&H)** Order Number 9473.

Now you can have totally automated 35MM professional, super sharp memories at a pocket camera price.

Tape Exchange



You have friends. Your friends have friends. Why not pool your resources?

Now you can make real time quality copies of your stereo cassettes. Plus you'll have a great sounding portable AM and FM stereo that operates on both AC with its detachable line cord (included) or D cell batteries, (not included).

LOADED WITH FEATURES

This beautiful Silver Series portable is just 15" wide, 8 1/4" tall and 3 1/4" deep. It's rugged and made to travel.

In addition to its full range speakers, it has a stereo headphone output jack, 2 built-in condenser microphones and jacks so you can add your own external mikes.

A stereo indicator light lets you know when an FM station is broadcasting stereo and another LED shows when you are dubbing tape to tape.

THE DECKS

The decks are electronically matched to make flawless copies. And here's an interesting point. Although this deck does not have Dolby, if you have a Dolby tape you can copy it and the copy will still be

Dolbyzed.

You can play tapes on either deck A or B and record on deck B. There's a tap counter for the B recording deck. It has locking Pause button to make copyin easy. It's backed by Emerson's standard limited warranty.

TRY THE TAPE EXCHANGE RISK FREE

The best test is to take one of your favorite tapes and make a copy. You'll be surprised at the clean recording. And if for any reason you're not, no problem just return it to DAK in its original box within 30 days for a courteous refund.

To order your Emerson Dual Cassette Portable Tape Exchange risk free with your credit card, call our toll free hotline or send your check not for their suggested list price of \$179, but for only **\$9 (\$6 P&H)** Order Number 9474.

Now you can copy tapes for your car for your personal stereo or listen to them through this big sounding system. It's great way to get copies of friend's tapes.



illegitimate child adopted

Now, with new music vault housing!

Now with Mura Red Set III

Rip-off or spin-off, you've never heard sound like you'll hear from the Mura Red Set III headphones you can get for only \$5. But, there's a catch.

It was spawned by Sony. And, it's an entirely new technology. No more cheap paper speakers and heavy magnets. Sound is reproduced with such clarity and power that it will send shivers up and down your spine.

Sony's MDR-3 headphones sell for up to \$50 and they've been worth it. Last year DAK introduced our own unbranded \$5 version of the headphone that we felt was very close to Sony's.

But, now we've gone strictly legit. The headphones we are giving you now, still for only \$5, are the fabulous Mura Red Set IIIs. You'll find them in most quality HiFi shops around the country competing with Sony's.

We've been selling them for \$29. Why not check your local HiFi store's price.

Then, we challenge you to compare the Mura Red Set IIIs high quality sound to Sony's. But, there are two things you ought to know.

Thing one. If you don't like the Mura headphones better than Sony's, not only can you return them and get your money back, but we'll also give you a free gift for your time and trouble.

YOU'VE BEEN THERE BEFORE

You may already be familiar with the sound produced by these headphones. If you've ever sat in the very front row during a symphony concert, or right in the middle of a live jazz band, you know the spine tingling thrill of the full rich sound that envelops you.

If you sit even 10 rows back, you lose the feeling. You still listen to the music, but you can't touch or taste the sound.

It's only when you sit right up front that the sound is alive with electricity. It's the same sound you get with Sony's MDR-3s and the Mura Red Set IIIs.

ILLEGITIMATE CHILD

Not recognized by law as a lawful offspring. The technology is new. Up until the Sony featherweight headphones were introduced, most headphones were simply uncomfortable miniature speaker systems that you wore on your ears.

The Sony breakthrough was made possible by changing the cheap paper speaker cones to mylar diaphragms, and by using the powerful rare earth magnet

Samarium to move the diaphragms.

The mylar diaphragms are much more accurate than paper and have a drastically improved dynamic range. The result is a headphone that weighs less than 2 ounces and yet produces 20-20,000hz sounds better than a theater sized loud speaker system.

Sony fathered the technology for these headphones and obviously has no connection to DAK or Mura, but the technological heritage will become vividly apparent when you compare the sound of these marvelous headphones.

ADOPTED-NOW OF ROYAL BLOOD

Now instead of an unbranded offspring, you get a pure blooded thoroughbred.

Mura's mylar diaphragms actually consist of a dome shaped inner tweeter plus a stiffened outer cone low frequency piston for awesome bass.

Even Mura's cable is impressive. It's made of special anoxic copper wire to reduce high frequency signal attenuation. The first 4 feet are terminated in a mini plug to fit all pocket stereos.



The extension cord lets you roam up to 12 ft.

Plus, you get an 8 foot extension cable (a \$4 value) that ends in a standard 1/4" phono plug to fit your home stereo.

And Mura Red Set III phones are backed by a full 2 year manufacturer's limited warranty for your protection.

THE CATCH

Thing two. We are losing our shirts on the Mura Red Set IIIs, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA. If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. And, DAK's come with a deluxe hard plastic box, index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 160,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a gamble worth taking.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the Mura Red Set III stereophones for \$5, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the headphones in their original boxes within 30 days for a refund. The 10th cassette is yours as a gift for trying DAK.

To order with your credit card, call the DAK toll free hotline or send your check for only \$24.90 for the 10 90 minute cassettes, plus \$5 for the incomparable Red Set IIIs and \$3 for postage and handling for each group. Order No. 9422. CA res add 6% sales tax.

Be prepared for a sonic explosion in sound when you try both the Mura Red Set IIIs and our new MLX90 cassettes.



DAK

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For credit card orders call 24 hours a day 7 days a week

CALL TOLL-FREE. . . 1-800-325-0800

10845 Vanowen St., N. Hollywood CA 91605



Squeeze the acoustics of a full sized concert hall or an intimate club into your favorite stereo listening area.

Electricity's in the air. There's the roar of the crowd. There's the feedback between the performers and the audience. Live performances are exciting.

But, it's the sound. It really seems to be different. It's more alive. It seems to crackle with energy. And, it sounds fuller. Your home stereo just can't seem to reproduce the dimensional effect that you get at live performances.

THE FLAW

When you listen to music at home, you're probably listening to better sound equipment than at a live performance.

If you think about it, you'll realize that you really don't hear a singer or the instruments at a concert. What you do hear, is the auditorium's PA system.

While PA systems have lots of power, they simply aren't made to deliver the frequency response and dynamic range of today's quality home stereo equipment.

So, what's the big difference? Simple, you need to listen to your stereo in a full sized concert hall. And surprise, surprise, not only do we have a new electronic full sized concert hall, but we also have an intimate club, a theater and an auditorium.

The secret to the extra dimension of the sound you hear at a live performance is the acoustics of the hall. And, the acoustics are the reflectivity and tambour, or in simple English, the amount of echo and the number and delay of the many transient echoes.

THE SOLUTION

Architects charge millions of dollars designing buildings where the acoustics will be pleasurable for live concerts.

Koss has developed a digital delay system that in effect does for your stereo what architects do for concert halls. It stands by itself. And it provides you with quite literally all the multiple delayed effects present in your choice of musical listening environments.

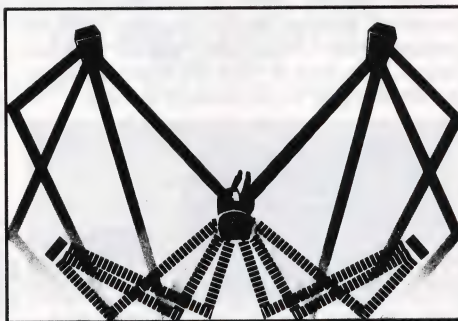
Your stereo speakers are 100% unaffected. The Koss digital delay system

consists of a preamp, twin amplifiers, and a pair of 2 way ambience speaker systems.

You can connect it directly to your speaker outputs on your receiver, or run it from a tape or preamp output.

You'll have a full range of controls to adjust the acoustics of your listening room. First select the size of the room that the performance will take place in.

For example, you can select a rock concert in a 5,000 seat auditorium, a jazz combo in an intimate club with 12 tables and a small performing area, or a theater or a smaller concert hall. It's up to you.



The Koss K/4Ds Digital Delay System provides all the delay you'll need to turn your favorite listening room into a full sized concert hall. Just aim the two supplied speakers at the back or side walls of your room as shown and you'll hear realism like never before. The sound will open up with incredible realism.

There's a 16,384 bit computer chip that does a lot more than simply delay the sound. It actually takes into consideration all the delayed and reflected sounds coming from side walls, back walls and multi-story ceilings.

A switch lets you choose normal stereo, 4th Dimension (adds the delayed sounds from the ambience speakers) or headphones only. And, you can individually control level to each ambience speaker.

Since Koss is the world leader in headphone technology, it's logical that they

have produced a special section of digital delay to give you the 'live sound' while you wear headphones.

BUT IS IT BETTER

Since the late 60s people have been trying to capture the sound of the concert hall in the home. Early systems consisted of delay springs that tended to muddy up the sound. And they only produced one simple delay echo.

Kenwood recently developed an all electronic edition of the reverb. It's quite frankly excellent. It allows you to control both the amount of echo and the amount of delay.

But the digital delay system from Koss is the ultimate. With it you get multiple path echoes, and you get separate ambience speakers to deliver the echos accurately from different directions. Your 'front channel' speakers are totally unaffected so the effect is awesome.

The Koss digital delay command center is 16½ inches wide, 9½ inches deep, and 4 inches high. Each of the two ambience speakers is 12 inches by 7½ inches by 5 inches. The system is covered by Koss's one year limited warranty.

TRY THE MISSING LINK RISK FREE

Hook it up. Listen to your two front speakers and then switch in a concert hall or a club. You'll be sold, just as we were. It's not just that the sound is different. It's alive. It's full. And, it seems to have an electricity that's all its own.

If you aren't 100% satisfied simply return it within 30 days in its original box to DAK for a courteous refund.

To order your Koss K/4DS Digital Delay System risk free with your credit card, call the DAK toll free hotline, or send your check not for the \$459 retail price, but for only **\$299**. (\$12 P&H) Order Number 9318.

Now you can make all your music sound like you're in a large concert hall with a live concert in progress.



Reversing Brain Child

Here's a deck that records and plays in both directions. Plus, it's got SCANPLAY, DRPS, SPSS, MULTI-REPEAT and Dolby B and C plus much more. And, if you don't understand some of these terms, you're not alone. I didn't either.

This catalog was finished. But, Hitachi showed up on my doorstep with a new cassette deck that would do everything but make coffee, including making great sounding recordings that even I would like.

They said it will make virtually every other deck obsolete. Plus it was so new, it wasn't even on their price sheets. Well, I was hooked. Plus I wanted to find out about SCANPLAY, DRPS and SPSS. I figured that MULTI-REPEAT on a reversing deck was pretty clear, but boy was I in for a surprise.

FIRST THE SOUND

With all the bells and whistles on this deck, you might wonder just how the deck sounds. Well, from the SL permalloy head for a great frequency response, to the 3 motor drive with a super stable FG servo capstan motor for low flutter and wow, the quality is superb.

There's Dolby C for a 74db signal to noise ratio, and the frequency response tops out at 19Khz for Metal, 18Khz for CrO₂ and 16Khz for normal bias tapes.

There are twin digital fluorescent peak reading meters and super accurate linear record level controls. There's even an output level control. Auto-Record Mute gives you totally click and pop free intros. But, this is much more than 'just a good deck'.

90 MINUTE RECORDINGS

Now you can record both sides of your cassette nonstop. Hitachi uses a unique infrared tape end sensor that senses where the tape in a cassette ends and the leader begins.

Then its quick reverse IC logic takes over and starts recording in the other direction. You can set it to record and stop at the end of side one or side two.

And your recordings will be flawless in both directions. Hitachi uses a diecast mount, symmetrical reverse head that offers unerring azimuth consistency.

In playback, a simple touch of a button lets you select single side play, both side play and stop, and continuous play. Now you can have an uninterrupted evening of music, or record both sides of a 90 minute cassette without stopping. But

that's just the beginning.

SPSS

Let's start with something simple. Imagine that you are listening to a song in the middle of a cassette and that you'd like to start it over again for yourself or someone who just walked in.

The SPSS (Self Program Search System) lets you restart the particular song you are listening to with the touch of its buttons. You can also skip the rest of the song and go right to the next song with the same system.

SCANPLAY

Now we're getting more interesting. Scan-And-Play has a search feature like you'll find in expensive car radios. Touch the S-8-P push button once, and the deck will automatically play the first 10 seconds of each song on the cassette.

Imagine that you only want to listen to the third, fifth and eleventh songs on a tape. No problem, Scanplay lets you program your choice of up to 15 songs.

So, with Scanplay you can select just the songs on a tape that you're in the mood to listen to at any given moment.

Or, you can search through a tape automatically to locate the exact song(s) you want to hear or copy onto another cassette. This is great if you like to make tapes of just your favorite songs.

DRPS

With DRPS (Digital Random Program Selector) the cassette has finally become as easy to use as a record. You have instant access to any track (song) on the cassette.

Just select song 3, 9 or any song. Plus, you can use DRPS in mid-tape. If you're listening to song 8 and you want to listen to song 3, no problem. With DRPS, you can spot a track on a cassette as easily as you can on a record.

MULTI-REPEAT

Here's my favorite feature. With the sophisticated computer in this deck you can choose any spot on the tape to begin and any spot on the tape to end the MULTI-REPEAT feature.

You don't have to be at the beginning or end of the tape. You don't even have to be at the beginning or end of a song.

You can include 1, 5 or 10 songs in an area you specify for MULTI-REPEAT.

You can even choose an area that's on both sides of the cassette. You can repeat any section that you choose up to 15 times automatically. It's great for listening to several songs continuously, and for listening to and studying parts of songs. Of course it's great for spoken word tapes like lectures.

MORE SOUND

With all the special features, it's important not to forget about the great sound and the phenomenal convenience of recording and playing with a true auto-reversing deck.

It has a high AC bias frequency of 85Khz for great sounding recordings. And the 3 gap ferrite erase head handles Metal perfectly, of course.

Speaking of Metal, this deck features automatic switching for Metal CrO₂ and normal bias tapes. Of course it has switchable Dolby B and C too.

The fluorescent digital tape counter doubles as the read out for all the computer functions. It's backed by Hitachi's standard limited warranty. And we can begin deliveries April 1.

TRY THE REVERSING BRAIN CHILD RISK FREE

Try recording with this deck in your own home. Then sit back and use all its automated functions. You really have to have your hands on this deck to believe all that it does.

And wait till you experience the solid well made quality feeling of its automated controls. If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your Hitachi Reversing Brain Child risk free with your credit card, call toll free or send your check for DAK's low introductory price of just \$296 (\$7 P&H) Order Number 9634.

The only problem I can see with this deck, is that it may be smarter than I am. It can sure remember to do more things than I can. Plus it makes absolutely sensational sounding recordings.



Musical Business

It's a personal stereo breakthrough. Not only does it play cassettes, AM, and FM stereo, it's a dictation recorder too. Plus, in addition to its Samarium Cobalt headphones, it has a monaural monitor speaker.

It's all here. You'll have the world at your fingertips.

Whether you're jogging around the block listening to your favorite music cassette or FM stereo station, keeping up on a ball game on AM, or dictating into the built-in microphone, now just one personal stereo does it all.

ENTERTAINMENT AND WORK

Most fine stereo equipment is designed to be lovingly placed on a shelf and never moved. Obviously, this isn't a practical way to listen when you're walking your dog or mowing the lawn.

This personal stereo incorporates a special anti-rolling mechanism to keep your music smooth and stable even when you're not. And, don't forget the sound.

When you put on the Samarium Cobalt feather-weight headphones, you'll hear a kaleidoscopic explosion of sound that will knock your socks off. The music quality is thrilling.

Plus, there's a super thin monaural monitor speaker that's actually built into the cassette door so you don't have to wear the headphones.

But please note, although the monitor speaker is great for playing back dictation or spoken word tapes, if I could only use one word to describe its musical potential, I'd have to say, "rotten" or "lousy" at best.

Well, that's two words, but as good as this unit really is with headphones, the monitor speaker just doesn't make it.

So, if you can live without music through the monitor speaker, you're going to love both the sound quality, the mechanical reliability, and the numerous features this super personal stereo has to offer.

WINDOW ON THE WORLD

Now you can listen to your favorite FM stereo stations while you're on the move. A sensitive FM tuner picks up and locks in the stations. And, the headphone cable is used as a powerful antenna.

The AM tuner is a perfect companion

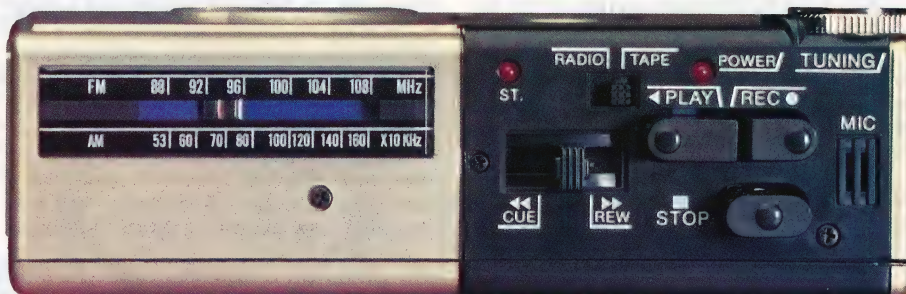
for news and sports. You can take it to a game for the play by play, keep up with the news at work, or just switch to news when you want to catch up with the world.

And look at this. You can record FM stereo or AM internally by just pushing record while you listen to the radio. You'll make great sounding recordings any-

group conference or speak right into the microphone.

And speaking of microphones, its built-in condenser mike is excellent, but you can plug in your own external mike for remote or concealed recording.

**TRY THE MUSIC BUSINESS
RISK FREE**



where, anytime.

DICTATION WONDER

Now you can dictate in real style. You'll have all the convenience features from this incredibly small deck. It's just 4 1/2" wide, 3 1/4" high and only 1 3/8" deep. It's easy to carry and to use with one hand.

Push record and you'll make great sounding recordings. You even have cue and review so you can check back to see what you've recorded, or skip forward.

And yes, for dictation the monitor speaker is fine. But, wait till you hear the fidelity of your voice when you put on the headphones. You never sounded so good.

FINAL FACTS

Our Musical Business is made by Unitech, a leader in personal stereos. It's the latest state of the art.

Besides its extremely small size, it uses the new electronics that allow it to operate on only two AA batteries (not included). It comes with a protective leatherette carrying case. It's backed by a standard limited warranty.

It has a sophisticated automatic recording level control that will let you record a

Wait till you hear the sound. Wait till you do some dictation. This is a super personal stereo, a super electronic notebook, and a complete entertainment system that'll be your window on the world.

Try it in your own home or office risk free. If you're not 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Music Business Cassette AM & FM Stereo And Dictation Recorder risk free with your credit card, call toll free or send your check for, and look at this, just \$79 plus \$4 for postage and handling. Order Number 9774. CA res add 6% sales tax.

Never has so much been put into anything so small, and been carried out so well.



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Headphone Phone

Now you're really free. First cordless phones cut the cord. Now you can have both of your hands free while you roam about or work with this conventional cordless and Headphone Phone.

It's here. Wait till you try this incredible hands free 700' cordless phone. Whether you use it as a conventional cordless phone or plug in the hands free headset, you'll have total phone freedom.

Imagine washing dishes, working on your car or mowing the lawn while you talk on a cordless hands free phone.

TOTAL FREEDOM

At the office, you can have both hands free to write notes, look up files or solve Rubik's Cube. At home, you can walk the dog, sweep the patio or catch up on your gardening with both of your hands totally free.

Just close your eyes and imagine the exquisite freedom of using this Headphone Phone. The experience is nothing short of thrilling. This is one cordless phone you'll use all the time.

OH WHAT SOUND

When you use the handset shown below, you'll have the typical good clean sound you'd expect from a high quality 700' cordless phone.

But, when you put on the feather-weight headphones your world will change. You'll hear the person you're talking to through the same type of headphone you'd use to listen to your stereo.

The sound quality is awesome. And you speak into a condenser mike mounted on an adjustable boom. The boom adjusts both up and down and in and out for total comfort.

The headphones are adjustable as well. And, only one of the headphones is

used, so you'll still be in contact with the world around you.

You'll hear and be heard with such clarity it will send shivers up and down your spine.

NO INSTALLATION

Just plug the base station (not pictured) into any standard modular phone jack and plug in its AC cord. Whenever you put the handset into the base, it will automatically recharge, and the base's automatic line security takes over.



To use the headset, just flip back the top door panel (pictured) and plug in the two plugs. You can raise the antenna for long range, or leave it hidden if you don't need the 700' range.

There's a snap-on heavy duty belt or waist band clip so you can carry the handset around at your waist.

COMFORT PLUS

You can wear the headphones for hours. They weigh just a few ounces and you won't even know they're on. Imagine answering and making calls from wherever you are.

Imagine the incredible freedom of

having both hands free to do whatever you want while you talk on the phone. No matter what you're doing, or where you are, you can talk on the phone.

Now, jobs that were drudgery, like doing the dishes or sweeping the patio, can be done while you either conduct business or catch up with your friends with this all new cordless Headphone Phone.

And, the best part is, that the sound is so good that your friends won't even know you're not sitting in your favorite easy chair, talking to them on a conventional phone.

The Headphone Phone is made by U.S. Tron, a company in the forefront of new telephone technology.

They back it with a standard limited warranty. But, the warranty is just about the only standard thing about this phone from the future.

TRY TOTAL PHONE FREEDOM RISK FREE

Use the handset. Then plug in the headphones. Prepare for a shock. The sound, the luxury and the convenience are incredible. You'll be thrilled.

If you aren't 100% satisfied for any reason, simply return the Headphone Phone in its original box within 30 days to DAK for a courteous refund.

To order your U.S. Tron Amazing Headphone Phone risk free with your credit card, call toll free or send your check for DAK's introductory price of just \$99 plus \$4 for postage and handling. Order No. 9705. CA res add 6% sales tax.

Now your hands can be as free as you are with U.S. Tron's incredible new cordless Headphone Phone.



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SPECIAL TELEPHONE HOOK-UP BONUS ON ORDER FORM



The \$8 Alarm/Chrono/Calculator/Chime Watch

Here's a beautiful time piece that wakes you up, times your activities, calculates your bills and even beeps on the hour. It's yours for just \$8. But, there's a catch.

It's elegant. It's useful. And it's very, very smart. Imagine having a watch that's programmed with an internal calendar to the year 1999.

Then think about the calculator with 8 digits, a floating decimal, and a confirming beep for each entry you make (optional of course). And, as for choices, look at this.

You can have a standard 24 hour alarm, or set the alarm for different days of the week, like Monday through Friday only. Even the hourly chime is switchable.

And then remember that both the real stainless steel band and the case are literally smothered in Hamilton 14 gold-tone luster for good looks and long life.

No, it's not real gold, but it's not the cheap goldtone that flakes off in a few weeks either. All of this is yours for just \$8. But, don't forget there's a catch.

COMPUTE WHILE YOU COMMUTE

You're in a restaurant. You get the bill. To the amazement of those nearby, you touch a few buttons on your wrist and tell the waiter you were overcharged.

You can compare the per quart cost of things with the per gallon cost. You may find that bigger isn't always better.

If you jog, you'll really appreciate the 1/100th second resolution for the first hour and 1 second up to the total 24 hour capability of this chronograph stop watch. Of course, there's a lap timer too. Plus, there's a confirming beep as you start and stop.

You can laugh at power failures when you use the 24 hour alarm as your personal alarm clock. You can set the alarm to suit your daily or weekly needs.

The features go on and on. There's a night light of course. You can work with numbers up to \$99,999.99 when you use the calculator (in case you have that much money). And the beautiful stain

less steel band is fully adjustable.

The watch comes in a beautiful black and clear hard plastic presentation case. It is made by Innovative Time, the company that makes our Pulse Watch, so you can be secure about the quality. And they back it with a standard one year limited warranty.



THE CATCH

Frankly we are losing our shirts on this incredible watch, but we're looking for audiophiles who use cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even \$3.50, but at a factory direct price of just \$2.49 each for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA. If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. And, DAK's come with a deluxe hard plastic box, index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 245,000 customers have responded to bonuses like this. We find most of you keep buying

once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get this incredible 24 hour alarm, 24 hour stop watch, calculator watch with hourly chime for just \$8, try 10 MLX90 minute high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the watch in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label MLX 90 minute DAK cassettes and get this incredible watch for only \$8 with your credit card, call the DAK toll free hotline, or send your check for \$24.90 for the 10 tapes, plus \$8 for the watch and \$3 for postage and handling for each group to DAK. Order No. 9644. CA res. add 6% tax.

A calculator, alarm, chronograph and hourly chime watch for just \$8 and DAK's new improved MLX90 minute cassettes. It's time to stock up.



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HIGH BIAS SPECIAL

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$8 for the Calculator/Chrono/Alarm/Chime Watch and (\$3 P&H) Order No. 9658.

Smart Heart Monitor

PRICE SLASHED

Here's the incredible Genesis, now close-out priced. We originally sold it for \$149. Then for \$98. Now, because of a problem we have less than 3,000 for **just \$79** (\$2.50 P&H) Order No. 9749. What's the problem? In order to fit in new circuits, the beep pacer has been removed (crossed out below). Everything else is the same. The knob for the pacer is still there, so Genesis closed them out to DAK. This has been one of DAK's most popular heart monitoring devices. You can watch it while you exercise.



In deep space, with millions of dollars in computers, NASA chose the heart rate as one way to monitor the physical condition of the astronauts.

Even in space, the heart proved to be a reliable indicator of stress and exertion. Your heart rate can be the same kind of monitor of your condition while you exercise here on earth.

In fact, exercising without a heart monitor, is very much like driving a car with your eyes closed. You don't know where you're going or where you've been.

FIRST SOME INFORMATION

Everyone has a minimum and a maximum heart rate. Your pulse rate before exercising is your minimum heart rate.

Your maximum heart rate is the maximum your heart will beat regardless of how much harder you exercise.

As a rule of thumb, your maximum heart rate can be found by subtracting your age from 220 beats per minute.

So, if you are 36 years old as I am, you will have a maximum heart rate of (220-36) or 184 beats per minute.

Aerobic workouts, the kind that exercise your heart, should raise your heart rate to between 60-80% of maximum.

For me that is (184 X 60%) or 110 beats per minute to no higher than (184 X 80%) or 147 beats per minute.

Your rates will be different according to your age and your own doctors recommendations. So, the problem you face is

very clear. How do you get enough exercise to help you without doing actual damage to your heart?

HERE'S WHAT YOU CAN DO

With the all new Genesis Exercise computer you get much more than just a pulse meter. You program your upper and lower limits and then let the computer take over. It will signal you with audible alarms when you are under or over your target level, so that you can exercise only within your target zone.

It also records the amount of time you actually spend in your exercise target zone. So, if you both walk and run, it will accumulate only the beneficial time you spent in your target zone.

Another important measure of your heart's condition is recovery time, or the amount of time that it takes your heart to return to its resting rate after exercise. The better shape you're in, the faster this will happen.

THERE'S STILL MORE

~~There's an audible beep pacer so that you can keep to an even rhythm whether you are running, rowing or working out.~~

There's an accurate stopwatch, and the Genesis does function as a standard pulse meter that you can look at while you're resting. Or, unlike most, you can watch while you're exercising.

You see, most pulse meters use a light that shines through your finger to measure your pulse. Unfortunately, they are

very susceptible to movement.

The Genesis uses a patented ceramic crystal which picks up the actual sound of your pulse. It's more precise and not bothered by movement and light.

You can conveniently wear and read the Genesis while you actually exercise. It's backed by a standard one year limited warranty and comes with batteries, an exercise instruction book, and a suggestion to see your doctor before starting an exercise program.

TRY THE SMART HEART RISK FREE

Try the Genesis on yourself. See how much your heart rate goes up when you exercise or even climb stairs. Then see how long it takes to recover.

If you don't like what you see, you had better keep the Genesis, but if you simply don't like the Genesis, just return it to DAK within 30 days in its original box for a courteous refund.

To order your Genesis Heart Computer risk free with your credit card, call our toll free hotline, or send your check not for our usual low price of just \$149, but now just send **\$98** (\$2.50 P&H) Order Number 9635.

Exercising may not always be a lot of fun, but feeling good and living longer is. It'll insure that your exercise sessions turn out to be valuable workouts and neither dangerous escapades or total wastes of time.

Automatic Heart

A revolutionary new blood pressure computer takes all the guesswork out of taking your blood pressure. It automatically blows up the cuff, shows you your blood pressure, and then gives you a permanent printed record.



High blood pressure kills. It's silent, you can't see it, hear it, or feel it, but your vascular (circulatory) system both feels it and you may suffer from it. It's called the 'Silent Killer' because it puts a great strain on your heart and unless you see a doctor, you would never know you had it.

NO MORE HASSLE

This new automated blood pressure computer eliminates all the guess work, hassle and mistakes associated with taking your own blood pressure.

Now you just slip your arm into the cuff and let the computer do the rest. It will automatically inflate the cuff, so you don't have to worry about accurate inflation.

Then it will read out your Diastolic (the low pressure between beats), and Systolic (the high pressure in your arteries as the actual heart beat passes). And, then it measures your pulse.

And, here's the best part. It will then print out a permanent record of the Date and Time, your Systolic and Diastolic pressures, and your Pulse.

DATE	3- 6	DATE	3- 6
TIME	11:48 PM	TIME	11:56 PM
SYS	128 mmHg	SYS	115 mmHg
DIA	72 mmHg	DIA	65 mmHg
PULS	73 /min	PULS	69 /min

UP 10 POINTS

I often write these catalogs late at night.

After spending an hour writing, I thought that my computer had lost my whole ad.

You'll see my pressures to the left. Well, as I waited for my computer to come back on line, I made myself relax. Then as my work reappeared back on the screen (wow, what a relief), I took my pressure again.

My pressure of 115/65 suits me just fine. But, I've got to learn to take things as they come. I'm about normal, **are you?** Why not test your blood pressure after you've had a few cups of coffee, a cigarette (yuk), or a hard day at the office.

High blood pressure of any kind, whether caused by diet, stress or heredity, should send you running to your doctor.

And, with permanent printouts, you can tell when, and maybe even why, your blood pressure goes up. Lumiscope backs this unit with a standard limited warranty. It operates on C cells (not included) and uses calculator paper (2 rolls included).

PRINTING BLOOD PRESSURE RISK FREE

Check your own pressure at different times during the day. Don't leave your health for a once a year physical. If you aren't 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Printing Blood Pressure Computer risk free with your credit card, call toll free or send your check for **\$199** (\$4 P&H) Order Number 9637.



KLH Solo Minus Or Plus?

It's not the KLH Solo, or is it? It's a twin, not a copy. And best of all, you'll get an extra pair of headphones and a fabulous and totally separate FM personal stereo. All for just \$69.

It's no rip-off. The Cybernet Mini Concert and the KLH Solo are both made in Japan, in the same factory, by the same people, with the same components.

And there's a good reason. KLH and Cybernet are both owned by Kyocera, the high-end audio manufacturer.

Unfortunately, Kyocera has found that it's simply too expensive to try to advertise two different brand names for the same products, (common in Japan). So, Bye-Bye Cybernet, DAK bought them all.

THEY'RE NOT IDENTICAL

There's only one difference between the Cybernet and the KLH other than the name and the color. The KLH was brought into the U.S. with an FM tuner pack and the Cybernet wasn't.

But, don't worry. We've added a superb audiophile FM personal stereo complete with its own headphones. It's a 100% completely separate personal stereo. So, you'll actually get **two** personal stereos for the close-out price of one.

SAVE BIG

The KLH Solo Retailed for \$169. The Cybernet for \$129 plus \$39 for the separate FM personal Stereo. We closed out 11,000 KLHs in less than 7 weeks at \$68. We only have 6000 Cybernets and they're yours, including the separate FM personal stereo, for just \$69.

You'll have great sound from two personal stereos and you'll have two pairs of headphones to share the sound.

AUTO REVERSE CASSETTE

The anti-rolling transport of this deck is incredibly stable. It uses twin matched stabilization flywheels in conjunction with a specially designed motor to give you rock stable bi-directional play.

With auto reverse, your cassette need never stop. It just plays back and forth, over and over again. It makes listening while you're on the run a real pleasure.

And, at home or in the office, with our optional home stereo cable, you can plug this auto-reversing deck into any 'aux' jacks on your stereo system for an evening, or a day, of uninterrupted music.

Or, you can copy cassettes by playing them on the fabulous Cybernet and copying them on your home cassette deck.

ALL THE BELLS AND WHISTLES

It comes with a heavy leatherette case that attaches to your belt, a case for 3 cassettes, a shoulder strap and a removable wrist strap. And look at this, there's a 'screw-on' living hinge belt clip too.

Loaded. There's a metal/normal switch. It has a power assisted reverse switch or it reverses by itself automatically.

There are two LED arrows to show tape direction. And while we're on the subject of 2s, there are 2 headphone jacks and 2 volume controls.

Along with the 2 stability flywheels, there are 2 capstans. There's only one mute button. But, it cuts off the sound on 2 channels to hear the outside world.

The stereophones are the latest Samarium Cobalt mylar® diaphragm type that deliver earthshaking thunderous sound with such precise definition and detail, that music is almost three-dimensional.



The Cybernet on top & the KLH on the bottom are like two peas in a pod.

Of course, every motor, every resistor, every spec. is the same as the KLH Solo.

The Cybernet is only 4½" X 3½" X 1½". It operates on only two AA batteries (not included). And, it's backed by a limited 90 day warranty by Cybernet.

PLUS FABULOUS FM STEREO

This is the incomparable FM Stereo Sports, made in Japan like the Cybernet, not Hong Kong. You'll enjoy rock stable drift free FM stereo reception and sound so massive it'll knock your socks off.

Three 16 pin integrated circuits reduce

the size to barely larger than a cassette, but provide the sound of a concert hall.



Pictured next to a cassette (not included), the size of the Stereo Sports is as small as the sound is large. And, it's more than large sound. It's pure audiophile FM stereo.

It operates on two AAA batteries (included), and it comes with its own leatherette carrying case and limited warranty.

So, for the finest FM stereo sound, plug in. For the best in cassettes, plug into the Cybernet. You'll have two great stereos for the close-out price of one.

FABULOUS PERSONAL STEREOS RISK FREE

It's your choice. Now, you and a friend can listen to cassettes or FM stereo.

If you aren't 100% satisfied, simply return them to DAK in their original boxes within 30 days for a courteous refund.

To order your Cybernet Mini Concert complete with separate Stereo Sports FM stereo risk free with your credit card, call toll free or send your check for just \$69 (\$4.50 P&H) for both. Or. No. 9723.

And there's more. We have a bonus cable that you plug into an earphone jack on the Cybernet and into any stereo 'aux' inputs on your home stereo. Just add \$4 (\$1 P&H) Order No. 9200.

Never buy batteries bonus. Get a charger and 4 nicad AA batteries (that's 2 in and 2 charging) for the Cybernet. It's a \$24.65 retail value, but it's yours for just \$12.99 (\$1.50 P&H) Order No. 9206.



Electronic Heart Decoder Plus

Unravel the secrets of your body. See if your body may be scheduled to be a battleground in the next war.

Do you cheat? Think about the day of your last physical examination. Did you skip your morning coffee, skip a cigarette, and did you ask your doctor to let you relax before he took your blood pressure?

Well, if you did even one of the above, it's like cheating at solitaire. Because like your temperature and weight, blood pressure shows the condition of your body.

Some high blood pressure is related to diet. (Check your pressure after you have had something with caffeine or a cigarette.) Some is tension related. (Check it at the office and then compare it with your pressure on a Sunday morning.)

And finally, some high blood pressure is genetic. Only your doctor can tell you. But remember, your doctor probably only sees you in a relaxed state.

All high blood pressure is bad because it puts an extra strain on your heart and circulatory system that can lead to heart attacks and strokes.

And high blood pressure is doubly bad because you can't tell that you have it. So, unlike a bruise or a cold, there are no symptoms that you can see. That's why it's called the silent killer!

WHAT IS BLOOD PRESSURE?

Two measurements are used to measure your blood pressure. Systolic pressure is the pressure in your arteries during the time that the actual heart beat or pulse passes along your arterial system.

Diastolic pressure is the resting pressure that occurs between the beats or pulses. A pressure of 120/80 (120 systolic over 80 diastolic) is about average for most young adults. You'll get a chart of average blood pressures, but you should always consult your own doctor.

TIME FOR A STETHOSCOPE?

If you can't see it or feel it, how can it be measured? Your doctor probably uses a column of mercury, an inflatable arm band and a stethoscope.

Since you're probably not a doctor, the complicated parts have been auto-

mated. Just slip your arm into the Electronic Heart Decoder's adjustable velcro cuff, and simply inflate the cuff.

The mercury has been replaced by a sophisticated computer brain that displays your blood pressure on an LCD display. The stethoscope has been replaced by a microphone implanted in the pressure cuff, and the Electronic Heart Decoder Plus even takes your pulse.

After you've pumped up the cuff, the cuff will slowly de-pressurize automatically. A head with a stethoscope will appear on the display. First you will see your systolic display on the left, and then your diastolic on the right of the display.

The Decoder even shows you what it's doing. As you pump up the cuff, a pump shows on the display, if the air exhaust is incorrect, an X shows, and if the standard 9V battery (not included) is weak, a battery with an X is displayed.

After you've taken your blood pressure, just push the pulse button and your pulse rate will be displayed. It's goof proof. It's quick. And, it's accurate.

EXERCISE--EXERCISE--EXERCISE

You've heard it before, but I'll tell you again because I want you to be around to keep being a DAK customer, and because it's what my doctor told me.

"Drew if you expect to keep your blood pressure down, you've got to keep your weight down and get regular exercise."

But honestly, it wasn't so much what my doctor said, as the way I felt when Steve, a 37 year old slightly overweight friend of mine had a heart attack.

He owns a business like mine. He too works 16 hours a day, 7 days a week. And, neither of us smoke. Now we are both exercising regularly. And as his doctor says, and as I can testify to, we'll probably be in better shape than ever.

But as long as I'm being honest about why I've started to get back into shape, I might as well also let you know that in 6 months or so, I may get lazy again.

I hope that by using the Electronic Heart Decoder Plus as well as my scale to measure my improvement, I'll have the self discipline to keep it up.

The Electronic Heart Decoder Plus is made by Lumiscope, a leader in blood pressure measuring equipment. It's backed by their standard limited warranty.

A \$68 JOKE?

No, it's no joke. It's a sophisticated measuring device like those you'll see selling for up to \$129.

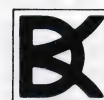
When my friend had the heart attack and my doctor told me to start exercising, I started looking around for the equipment. Lumiscope happened to show up at just the right time. And, due to DAK's cash purchasing and massive buying power we were able to slash the price.

The Electronic Heart Decoder Plus is accurate, and it's easy to use. Just check your own pressure. If it's up, go see your doctor **now**. Of course, you should have regular checkups either way. I also recommend that you take the Electronic Heart Decoder Plus to your own doctor and have him check its accuracy.

If you or your doctor aren't 100% satisfied, return it to DAK in its original box within 30 days for a courteous refund.

To order your Electronic Heart Decoder Plus risk free with your credit card, call toll free or send your check not for \$129, or even \$99. Send just \$68 plus \$3 for postage and handling to DAK. Order Number 9730. CA res add 6% sales tax.

You don't get your body on a 30 day risk free trial. So, get your body outside and get it some exercise, don't smoke, and maybe lose some weight.

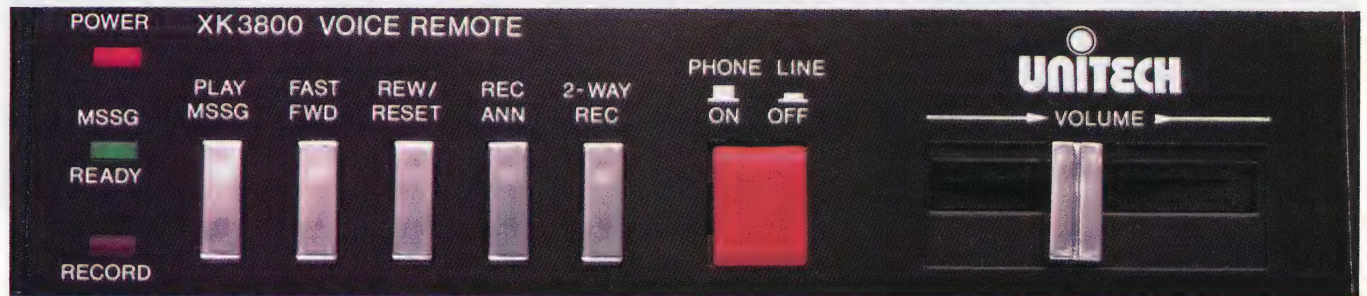


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VoicePrint Answerer



Now, just the sound of your voice is all you'll need to retrieve phone messages. You can even remotely change your outgoing announcement by giving this remote beeperless telephone answering computer your unique VoicePrint.

Forget beepers. Your own voice is your remote beeper with this incredible new breakthrough in sophisticated telephone answering computers.

And, the VoicePrint breakthrough is just the beginning. You can forget both the regular 20 second fixed announcement and 30 second fixed incoming message recording length that's standard with most answering machines.

Plus, you can forget listening to your own announcement between your incoming messages. But, best of all you can forget forgotten beepers forever.

FIRST THE SIMPLE THINGS

The new VoicePrint remote puts you in total command. The VoicePrint's computer brain lets you record an announcement that's 11 seconds, 25 seconds or up to 40 seconds in length.

And, here's a real plus. If you've ever tried to match your announcement to a preset time limit, you know just how hard it is. With VoicePrint, you don't worry about being too short or too long.

Taking messages is automatic too. Many cheap answering machines must record a preset 30 second incoming message. The more expensive units let callers talk as long as they want.

The VoicePrint combines the best of both. The computer will stop recording when the caller stops talking, so there is no minimum. But, calls are limited by the computer to no more than 3 minutes.

LOADED

Everything is automated. Just touch one of the electronic push buttons and the computer answers with a confirming beep and jumps into action.

To play back messages at home, just touch the Play button. The machine will beep, rewind and play all your messages. If you want to skip through a message touch Fast Fwd. If you want to hear a message again, touch Rewind.

A message light tells you at a glance if you've received any messages while you were out. If you're home when a call comes in, you can monitor the message and decide if you wish to pick up.

This machine does everything. If you're on the phone and you want to record both sides of the conversation, just touch the 2-way record button and you'll have a permanent record of the conversation.

You can switch the VoicePrint from an answering computer to a message giver. For example, you can leave personal or business messages such as, "DAK isn't open, please call between 9 and 5 Mon-



day through Friday".

IT'S ALL DONE WITH BEEPS

When you call in to get your messages, if you hear two beeps you can hang up because the computer is telling you that you've had no messages.

When you hear 5 beeps, the computer is telling you that it's delivered your last message and it wants to know what to do next. And, speaking of what's next, here's a rundown of what the computer can do remotely.

When you call in and give the computer your personalized VoicePrint, here's what happens.

You can: 1) listen to your messages, 2) save them, 3) listen to them as many times as you wish, 4) erase them, or 5) change your outgoing announcement. It's all up to you. And, it's all really easy with this all new answering computer.

And, don't worry too much about your computer giving out your information to someone else. You and the computer set a variable secret code to remotely control its operations.

It's not like interchangeable beepers from other machines. You set a personal code you can change any time you want.

EASY INSTALLATION



Just plug in the modular phone jack, the included AC adaptor and put in the two included standard interchangeable

mini cassettes. This great looking machine is ready to run.

Record your message using the included microphone or from any remote telephone and give yourself phone freedom.

The VoicePrint is made by Unitech. They are known for their great sounding and super reliable personal stereos and cordless phones. It's backed by their standard limited warranty.

TRY THE VOICEPRINT ANSWERING COMPUTER RISK FREE

It's new. And, it will set you free. Wait till you see how easy it is to use. Wait till you call in without fumbling for a beeper. And wait till you and your callers hear just how good it sounds.

Try this heavy duty industrial quality answering computer in your own home or office. If you aren't 100% satisfied, simply return it within 30 days in its original box for courteous refund.

To order your Unitech VoicePrint remote control dual cassette answering computer risk free with your credit card, call toll free or send your check, not for the \$300 you'd expect to pay for this incredible new machine but for just \$159 plus \$7 for postage and handling. Order Number 9715. CA res add 6% sales tax.

At home, at the office or on the road, you'll be in control with the latest in user-friendly telephone technology.



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**GOOD, BUT
MISUNDERSTOOD**

Thought Compressor

I use it. I love it. But it hasn't sold. This computer can let you listen to spoken word tapes, such as seminars, in half the time. So, whether you're in to finance, real estate or you name it, now you can listen to a 60 minute tape in 30 minutes.

By Drew Kaplan

I'm embarrassed. The machine I'm about to describe to you is one I've been involved in from day one. I personally use it to save me time. It's one of my best personal learning tools.

I buy a lot of 'educational' tapes. I don't have time to go to seminars, so I buy the tapes instead. I've learned about mail order, buying a house, losing weight, and lots more from tapes I've bought.

The reason I've been so excited about this product is because it saves me time. And, as I'm sure you'll agree, time is one thing we just don't have enough of.

HISTORY 1A

About 6 years ago, when DAK only made tape and didn't offer electronics, I became familiar with the earlier, more expensive industrial version of this time saving wonder.

It didn't sound as good, and it was bigger. But, I bought one and used it frequently until the improved version pictured above was introduced last year.

Well, I introduced it for VSC (Variable Speech Company) with a really cute ad called, 'Time Warp', with the idea that if you could listen to a cassette up to twice as fast, then the world around you must have slowed down.

Well, it looked great, but it was in for trouble. First, I used a space ship on top of the 'Time Warp' to show the space idea. And, quickly received a letter and a call about infringing on some 'famous' movie's copyrights. So, then I just pictured the machine. But, it didn't sell. Maybe everyone thought it was just an expensive tape recorder.

THE BOTTOM LINE

Ok, here's the bottom line. I don't know how much you earn. But, if you like to keep up with the world around you and learn about new things, look at this.

There are thousands of audio cassettes that you can use to improve your mind, your skills, or just listen to motivational speeches or recreational reading. (Yes, they even have novels on tape.)

Anyway, if your time is worth \$10 an

hour, this machine is worth \$5 an hour to you. If you make \$50 an hour, it's worth \$25 an hour, and if you make \$100, it's worth \$50 an hour.

But, the truth isn't really the dollars per hour you'll save, it's making better use of your time. And best of all, it's acquiring the knowledge you need or want and still having half the time left for your other interests.

So, now you know why I like and use this machine. Now let me tell you about the machine itself.

HERE'S HOW IT WORKS

The VSC Corporation has invented and patented a revolutionary computer chip that extracts small milli-second samples of recorded speech from a fast moving tape.

What you hear is actually a 'sampling', rather than the full words. But, don't worry, you can hardly even tell it's happening. Except, of course, that you'll be listening to the fastest talker you've ever heard. And, you'll be in complete control. You can adjust your 'speed listening' from normal to 200% with a continuously variable slide control.

BUT, WILL YOU UNDERSTAND?

Research has shown that the human brain is most comfortable processing verbal information at speeds of 250 to 300 words per minute, which is two to three times faster than the speed of normal speech. It's close to the comfortable reading speed of most people.

At slower speeds, the mind tends to wander and concentration deteriorates. So, if you speed up your listening, your mind won't wander and you should learn even more. Plus, you'll learn it in half the time.

In school tests, students using VSC tape players spent significantly less time listening to lesson materials, yet scored higher on post reading tests than did the control groups.

HOW'S THE SOUND?

It's clear. There are no clipped noises. It's just about like listening to the normal tape except much faster. You won't hear

a chipmunk-like sound that's usually associated with tapes played back too fast.

How about open reel tapes, records and micro cassettes? This computer lets you 'plug-in' any of your other audio equipment. Here's what you do.

Play an open reel tape that you recorded at 3 $\frac{3}{4}$ ips at 7 $\frac{1}{2}$ ips, play a 33rpm record at 45 or 78rpm and play a micro cassette at the high speed after you've recorded it at the slow speed.

Then simply process the signal through the auxilliary input of the VSC and you'll cut your listening time in half. The special circuitry in the VSC can process any signal up to twice as fast. And, you can listen through the built-in speaker, or feed the signal to a sound system.

It is operated by 4 C batteries (not included), and it comes with an AC adaptor. It's backed by a limited warranty.

TRY SPEED LEARNING RISK FREE

You can save your own time. You'll increase your own productivity and still have time for yourself.

Try this time saving device in your own home or office risk free. If you aren't 100% satisfied, return it within 30 days in its original box for a courteous refund.

To order the VSC Time Saver including the AC adaptor risk free with your credit card, call toll free, or send your check, not for our original price of \$199 plus \$6 for the AC adaptor, but send just **\$149 plus \$4.50** for postage and handling. Order Number 9760. CA res add 6% sales tax.

I use it to save my time. I'm not sitting on a big inventory of these that I'm trying to get rid of. I just think it's a great tool that everyone, including me, who's still interested in learning, should own.



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Music For One And All

Here's the latest breakthrough in personal pocket stereos and group stereos too. It records. It goes where you go. It's great for the office. And, wait till you see our breakthrough price.

You're out for a walk. You're wearing a personal stereo cassette player. And, the sound is great.

Big deal. That's not new. But, what is new is the Yorx Stereo Music Center.

BEAUTIFUL MUSIC

When you get home from your walk, take off the feather-light headphones (included), and slip the personal stereo deck out of its protective leatherette case (included). Then just slide it into its Music Center Base.

Now you'll be listening to a powerful Stereo Music Center complete with AM and FM stereo.

And, you'll have great sound from the detachable speakers that separate up to 8 feet for real stereo separation.

While you're listening to FM, the DJ announces that the next hour will feature your favorite singer. Simply push the record button and you'll have your own flawless stereo cassette copy.

Later in the day, you're off to a party. But, the Yorx goes where you go. You'll be the hit of the party because you will be supplying the music for the whole group with this great sounding portable Music Center.

The rich sounding detachable speakers provide a room full of great sound. So, this system provides music for one or music for all.

For the home, the office or on the road this is the ideal system. The base operates from standard AC house current or 'C' cell batteries (not included).

THERE'S MORE

This pocket Stereo also records when you are using it as a personal pocket stereo. Just pop out your music cassette

and drop in a blank tape.

You can dictate in real time. The Pocket Stereo records your voice monaurally through its built-in condenser microphone. And, you'll have all the dictation convenience features including cue, review and pause.

The Pocket Stereo operates on 3 AA batteries (not included) which are automatically disconnected when you insert it into the Music Center.

But, dictation is just the beginning. When you put on the stereophones, you'll hear a kaleidoscopic panorama of sound that's so powerful it will send shivers up and down your spine. The Pocket Stereo is superb.

Plus there's a stereo line output jack so you can feed another recorder. And there's an input jack so another recorder can feed a signal to this recorder.

POWERFUL SOUND

The Music Center Base produces powerful rich stereo sound. There are slide controls for volume balance and tone.

You can record directly from the sensitive FM stereo and AM tuners. Or simply sit back and enjoy the sound.

There's an LED power meter, an LED FM stereo indicator and a nice extra is a headphone jack so you can use the headphones with the Music Center as well as with the Pocket Stereo.

It is 16" wide, 5" tall and 4¼" deep. Your purchase is protected because this Music Center is made by Yorx, the giant stereo electronics firm. It's backed by

their standard limited warranty.

TRY THE ONE FOR ALL SYSTEM RISK FREE

Plug it in. Listen to the powerful deep bass and sharp crisp highs. It's really great sounding as either a personal stereo



or a Portable Music Center.

Record your favorite music on tape while you're plugged into the base, or record and hear real high fidelity dictation when you use the Pocket Recorder.

When you think about it, this Yorx Music Center fills a lot of musical and business needs.

Try it in your own home, in your office and on the road, risk free. If you're not 100% satisfied for any reason, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your Yorx Music For One And All Stereo Music Center risk free with your credit card, call toll free, or send your check for, and look at this, just \$99 (\$7 P&H) Order Number 9769.

You can use it on the road, at home or at the office. It is as good a tool at work as it is a stereo system at home, and a personal stereo when you're on the move.

I type 90 words per minute and I'd never type on anything but an IBM or my computer till now.

By Drew Kaplan

It's true. I have a Selectric II and an IBM memory typewriter that I use personally. If you're a regular reader of my catalogs, you know that I not only write every word and take the pictures, I set the type myself too.

The typewriter I'm about to describe is the first typewriter I've used, other than my IBMs, that at my 90 wpm speed really feels good. It should, because it uses standard IBM balls, has contoured IBM type keys, and has the same kind of magic correction button as the IBM.



What I like about the IBM and the Avanti, as opposed to other types of correcting typewriters, is that you can go back and correct any letter any time.

Both typewriters work identically. When there's a mistake, you just push the magic button, then restrike the mistaken key. In the case of the IBM, it lifts off the letter with sticky tape. The Avanti covers it over with opaque white. Frankly, I like the lift off a little better, but opaquing has been used by everyone for years.

The feeling is identical. Both are just as easy to use. Both are way superior to any other system I've tried.

The Avanti is a full size office machine. It uses standard IBM interchangeable typing balls. It, like the IBM, has a stationary carriage. It even types a line up to 11" wide on up to 13" paper.

Magic Button



Its automated functions include power repeat keys, finger touch tabulation key, equalized printing pressure and power shift keys. It's a true heavy duty office machine. And, it uses standard fabric correction ribbon cassettes.

It's made by Avanti, a massive Japanese machinery company that's broken into the U.S. market in a big way. It's backed by their limited warranty.

TRY SUPER TYPING RISK FREE

You may not type 90 words per minute like I do. But if you type at all, you're sure

to appreciate the quality of IBM. And, if you like IBM, think Avanti. If you aren't 100% satisfied, return it within 30 days in its original box for a refund.

To order your Avanti 1400 Correcting Typewriter with an interchangeable ball and a ribbon cassette, call toll free or send your check, not for the roughly \$800 for the IBM. Don't even send the \$495 suggested retail for the Avanti. Send just \$359 (\$12 P&H) Order No. 9788.

I'm used to the IBM. This typewriter sounds right to my ear as I type, feels right to my fingers, and types great.

The '39 Duplex SpeakerPhone

Here's the latest in full featured duplex speakerphones. And, wait till you hear the sound.

You're free. You can walk around the room. You can use both hands. You can talk on the phone totally hands free.

Now you can answer your phone by simply pushing a button. And, the sound you'll hear will be crystal clear.

Plus, don't worry about the person you're talking to. You'll speak to them through a high quality condenser microphone that will make you sound like you're sitting right next to them.

TOTAL FREEDOM

Just think about the freedom. You can read your mail, work with your hands or move over to your easy chair while you talk. Plus, you can have a conference call at work or let the whole family talk and listen at one time to someone far away.

TRUE DUPLEX

Most speakerphones are simplex which simply means that when you are talking, you can't hear the other person. So, you're likely to cut each other off.

This all new speakerphone from Callmate is true duplex. With duplex, you and the person you're talking to can interact and talk without pausing.

So, for your office, workshop, study, bedroom or kitchen, it's the ideal phone. It simply plugs into any standard modular phone jack and AC outlet.

It uses universal pulse dialing that works anywhere. Plus, it has last num-



ber redial, mute, a ringer off switch and a full range volume control. There's even a jack on the back so that you can plug your own phone into the speakerphone.

It also has a high quality LED digital clock complete with 24 hour alarm and high/low dimming. It's sharp looking, great sounding and backed by Callmate's standard limited warranty.

SET YOUR HANDS FREE RISK FREE

You've got to hear the sound. You've got to experience the convenience of this phone. If you aren't 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order your Callmate Hands Free Duplex SpeakerPhone and Clock risk free with your credit card, call toll free, or send your check for DAK's breakthrough price of just \$39 (\$4 P&H) Or. No. 9786.



The \$7 AM/FM Digital Clock Radio

Now you can have a decorator styled highly automated AM/FM digital clock radio with all the extras including battery backup for just \$7. But there's a catch.

Be independent. If you're like me, you've only had one clock radio in your bedroom, let alone another clock radio in your kitchen, den or office.

Now for only \$7, not only can you have a great sounding AM/FM radio, but you'll get battery back up, am/pm indicators, and a digital timing system that would make a computer blush.

Now you can have a clock radio on each nightstand in your bedroom so you can easily see the clock on your own side of the bed, and get up when you want in the morning. It even has bright and dim settings for the LED display.

If you haven't acquired an all electronic clock radio recently, you're in for a pleasant surprise. And, for just \$7, you'll

hear. Both the AM and FM tuners are very sensitive and each has a separate built-in antenna for best reception.

You'll easily tune in your favorite stations even in the dark with the **lighted** full size slide rule tuning dial. The heavy magnet full range speaker produces extremely deep rich sound.

The rich walnut look will be a handsome addition to any room. This sophisticated full sized digital clock radio is 10" wide, 5½" deep and 2½" high. It is both UL listed and FCC approved.

And finally, don't be misled by the name. Bardo is a trade name for Groupman, a very substantial electronics company. The radio is backed by a standard manufacturer's limited warranty.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 240,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the automated clock radio for \$7, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the radio in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get the automated clock radio for only \$7 with your credit card, call toll free or send your check for only \$24.90 for the tapes, plus \$7 for the radio and \$4 for postage and handling for each group. Order Number 9627. CA residents add 6% sales tax.

An automated radio for \$7 and DAK's new improved MLX. Time to stock up.



THE CATCH
You're in complete command with your choice of music, 3 clock timers and even time display brightness. have the latest technology, at a price that'll let you have a distinctive clock radio in every room in your home. But, don't forget there's a catch.

ELECTRONIC PROGRAMMING

You'll be amazed at the versatility of the clock computer section of this radio. Setting the 24 hour clock is a breeze with both fast and slow set buttons.

And, there are two other clock systems. One is the 24 hour alarm which lets you wake to radio or alarm. Or, just hit snooze for a few extra winks.

Finally, there's a count down timer to lull you to sleep with music, shut the radio off and still have the alarm get you up on time in the morning.

Best of all, you can laugh at power failures while you're asleep. Just put in a standard 9V battery (not included) and even if there's been a power failure, when the power's restored, the correct time and all programmed functions will still be on schedule.

BEAUTIFUL MUSIC

No, it's not stereo. But wait till you experience the beautiful FM music you'll

Frankly we are losing our shirts on this clock radio, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.



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More Than The Rest

Now you can focus automatically, take pictures of yourself, shoot from 1/500th to 1/2 second, plus much more automatically. And, that's just the beginning.

Auto focus cameras aren't new. Even motor winders and automatic flashes aren't new. But Vivitar's new TEC 35 jumps light years ahead of the pack.

FIRST THE BASICS

The Vivitar uses an invisible infrared beam of light to focus your pictures. It can even focus perfectly in the dark.

Just aim the little square (a) at what you want in focus. Touch the shutter, and one of the indicators (b) will light up to show what's in focus, (see above).

If you want to focus something that won't be in the center, no problem, just focus on the object, then while touching the shutter button move the field of view. The object will stay in focus.

Get just the picture or expression you want. With the motor winder, you never have to look away from the viewfinder. Just keep pushing the button, and you'll keep taking pictures, (see above).

THIS IS AUTOMATIC FLASH?

Lots of cameras have LEDs that show you when you need to use a flash. But, look at Vivitar's smart flash.

First, when you push the shutter if the flash is needed, a motor drives the flash up. Then the shutter remains locked until the flash is charged, (pretty neat).

If you don't use the flash within a minute, the flash automatically retracts

and shuts down the power to save batteries, (nice feature). If you aim at a brighter object, the flash automatically retracts.

With ASA 100 the flash works from 3 to 17 ft, and with ASA 400 it works from 3 to 30 feet. And, speaking of ASA, look at the LCD meter above.

When you first put in your film, pushing the ASA button matches the camera to your film from ASA 25 to ASA 400.

Then, the display shows how many shots you've taken and it warns you 2 rolls before you'll need new batteries.

The electronic brain of this incredible camera is an 84 pin integrated circuit. Vivitar says it's the most advanced chip ever used in a consumer product.

It comes with a 5 year lithium battery for the brain, and you supply two AA batteries for the transport and flash.

THERE'S MORE

You can be in your own pictures. Just touch the auto-picture button and 10 seconds later the camera will take a picture. It will use flash if needed, focus automatically and winds on, ready for the next shot.

You're in control. If you're shooting outdoors and you want 'fill flash', no problem. You can override the functions.

Even loading and rewinding are automatic. Just drop in your 35 MM roll and

position the end of the film. The camera will automatically wind to the first shot. And, when you've finished a roll, the camera will sense the end and automatically rewind for you.

The lens in this camera is a 35MM F/2.8 4 element 3 group Lens with built-in Skylight Filter. Vivitar backs this camera with a limited one year warranty.

GET PERFECT PICTURES RISK FREE

It may look like all the others, but it sure doesn't shoot like the others. Your pictures will be dramatically clear and sharp and properly lighted.

The brain in this camera adjusts the shutter from 1/500th second to 1/2 second, and the aperture from f2.8 to f16.

If you aren't 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order your all new Vivitar Automatic TEC35 Auto Focus Camera risk free with your credit card, call toll free or send your check for DAK's special introductory price of just **\$149 (\$4 P&H)** Order Number 9708.

Now you can have a totally automated 35 MM camera that does everything, automatically, except carry itself around.

Cassette Duplicator

Now you can copy stereo cassettes, or just listen to cassettes in any 8 track player.



It's not a new idea. 8 tracks have been dying for several years. And, lots of people have 8 track players, especially in their cars.

But here's the breakthrough. Our new 8 track adaptor is so good that you can also use it if you have a combination stereo, with a cassette deck and an 8 track player built-in at home. Now you'll have a stereo cassette to cassette duplicator too.

HERE'S ALL YOU DO

Put the cassette you want to copy or listen to into the adaptor. Slide the adaptor into the 8 track slot. Make a flawless recording on your own built-in cassette deck.

LOADED WITH FEATURES

The adaptor is mechanically powered by the capstan on any 8 track player. Just slide it in like any 8 track cartridge. It

has its own auto stop. Plus it even has re-wind. The sensitive full range built-in pre-amp is powered by a single 1.5 volt AA battery with a life of over 400 hours. It's all backed by a one year limited warranty.

TRY THE CASSETTE DUPLICATOR RISK FREE

Make cassette copies or just listen to cassettes through your 8 track risk free. Either way you'll be delighted with the sound or simply return the adaptor in its original box within 30 days for a courteous refund.

To order your cassette to 8 track adaptor-duplicator risk free with your credit card, call our toll free hotline, or send a check for only **\$47 (\$2.50 P&H)** Order No. 9249.

Now you can make use of equipment you already own in new and exciting ways.



The \$9 Record Vacuum

Now you can clean up annoying clicks and pops on your records. And, you can increase the life of both your records and your stylus for only \$9. But, there's a catch.

If you tape. Or, if you seriously listen to records, microdust and dirt can sound like cannons going off in your music.

In order to record, you probably only play a record once. But, over the years, as you listen to your cassettes, you'll get to really know and expect every click and pop that was on the original record.

But now, you can get rid of damaging microdust, dirt and other particles plus static electricity too, with the powerful new Vac-O-Rec from Robins for just \$9. But, don't forget there's a catch.

THE YELLOW DIRT ROAD

You may never have a dust problem as large as I've shown above. But, playing a dirty record is like driving on a dirt road.

Just as your car bounces and lurches over rocks and boulders, your stylus bumps and bounces over the smallest dust and dirt particles. The result is wear and tear on your records, clicks, pops and poor sound reproduction of your music.

DIRTY RECORDS NO MORE

Vac-O-Rec is a complete precision record vacuum cleaning system. It gently lifts damaging dust and dirt from delicate record grooves with real mohair fibers.

Then the dust, even microdust, is lifted off and away from the record by a powerful vacuum, while the Vac-O-Rec automatically rotates your record.

To make sure the dust isn't reattracted, static electricity is reduced on the record surface by special mylar filaments.

They drain off, 'to ground', annoying static electricity that not only attracts the dust, but also causes clicks and pops in your favorite music.

IT DOES IT ALL

A precision drive motor gently rotates the record between the real mohair fibers that lift the dirt. Then the dirt is vacuumed away and finally the static electricity is drained off.

It all takes about 30 seconds. You can do it as often as you wish, because unlike harsh systems, the Vac-O-Rec causes no record wear. And, if you're into recording, you won't be making friends with as many clicks and pops in the future.

It's made by Robins, a leader in record care accessories. It's great for records that are new or old. Your records will last longer. Your stylus will last longer. And, all your music will sound better. It's backed by a standard limited warranty.

THE CATCH

Frankly, we are losing our shirts on the Vac-O-Rec, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING



You're very valuable to us in the form of future business. Over 340,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now, our new Gold Label MLX is second to none. We have a frequency response to 19,500 and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the record saving, music improving Rec-O-Vac for \$9, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the Rec-O-Vac in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get the Rec-O-Vac for only \$9 with your credit card, call toll free or send your check for only \$24.90 for the tapes, plus \$9 for the Rec-O-Vac and \$4 for postage and handling for each group. Order No. 9735. CA res add 6% sales tax.

Now all your records can be clean for \$9 and with DAK's new MLX cassettes all your recordings can sound great.



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TOLL-FREE ORDER LINE

For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . . 1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605



Living, Breathing, Auditorium Sound

Now you can equalize individual mikes as well as your whole system. And with electronic time delay, you can continuously alter your living room's acoustics all the way from a small room to Carnegie Hall.

It's three equalizers. It's an electronic time delay echo chamber. And wait till you hear what it can do for your stereo system. And, if you sing, wow!

NEVER BEFORE

Before we explore what this incredible Sound Enhancer can do for your stereo system, let's see just what it can do for you if you sing.

There are two microphone inputs. Each has its own 5 band equalizer so that you can sculpture the sound of your voice independently of the background music.

And, each of the inputs is switchable so that one may be used for your voice and the other for an electric guitar or electronic keyboard (organ). You can mix and adjust not only the frequency bands but the input volume from each source.

Once you've equalized your voice, you can add rich deep all electronic time delay echo. You'll hear your voice broaden and become rich and deep as you adjust the amount of echo with a continuously variable slide control. That's why pro-

fessional singers use systems like this.

And, once you've made your voice perfect, you can record it on your tape deck by simply pushing 'Effect Rec'.

EASY INSTALLATION

Simply insert the Sound Enhancer into the tape loop of your receiver or preamp. Then connect your tape deck to the tape in and out jacks on the Enhancer.

Whenever you push your tape monitor button, you'll have full access to the echo, a 7 band line equalizer for your main system and of course, the mixing and equalizing of live equipment.

Music at a live concert sounds more alive than it does from your home stereo. The reason—the concert hall's acoustics. And, the acoustics of a concert hall really are its reflectivity and tambour, or the amount of echo and delay you hear.

Now you can add electronic acoustics to your stereo system that will make your music explode with life. Now you'll have a 7 band graphic equalizer to bring life to your system, an electronic echo to

restore the realism that only the acoustics of a concert hall can give to music, and two mixing and equalizing systems for live performances.

You can use the effects only for your system, only for your mikes or for both. It's made by Sansui and backed by their standard limited warranty.

BRING VIBRANT LIFE TO YOUR SYSTEM & YOUR VOICE RISK FREE

Just close your eyes and imagine a live concert in your living room. Then put yourself on stage. It even provides for male and female voices.

Try it on stage or at home risk free. If you aren't 100% satisfied, simply return it in its original box for a refund.

To order your Sansui Sound Reinforcer risk free with your credit card, call toll free, or send your check for just \$199 (\$7 P&H) Order Number 9787.

I don't sing. But now, even I sound rich and full. And, wait till you listen to your favorite records or FM broadcasts with added echo and equalization.

Remote Answerer Breakthrough

Here's a remarkable top of the line remote control answerer with a really micro-sized beeper for just \$99.

It's simple. You want to know if someone called, family, friends or business.

2 CASSETTES

No skimping. Many answering machines use only one cassette and you must record your message 30 times to get 30 calls. DAK's uses a 20 second continuous loop cassette for your message.

Then a standard leaderless cassette is used to get your incoming messages. Both mechanisms are extremely reliable heavy duty industrial tape drives.

EASY TO OPERATE

There's a built-in condenser mike to record your message. You can record and re-record as often as you wish.

Monitor Calls. You can 'listen-in' to caller's messages. At any time, you can pick up your phone and take over the call.

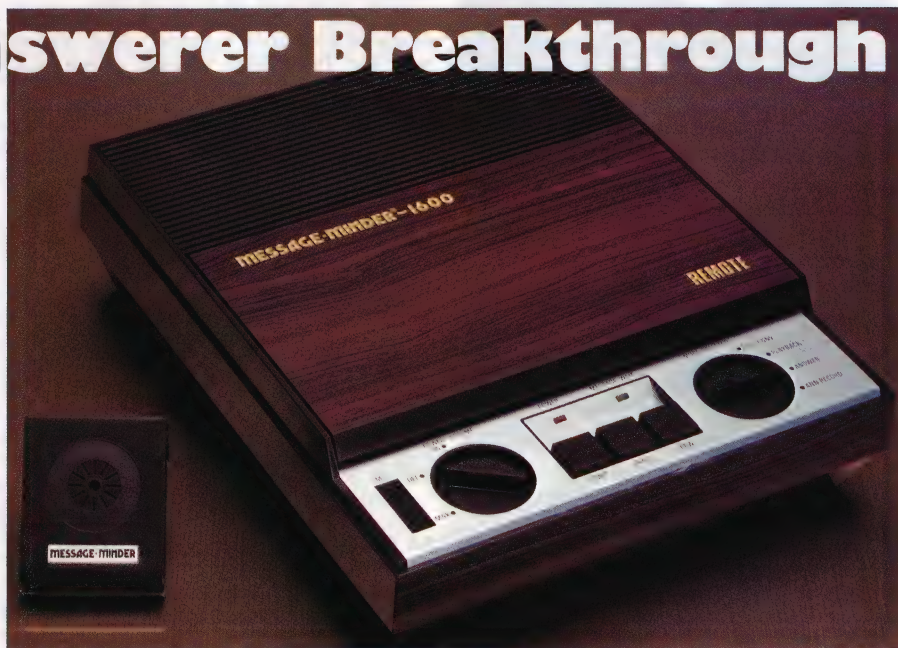
Message Light. A light shows if you have had any calls while you were out.

Phone Tap. Whenever you're talking on the phone, even in the middle of a conversation, you're just a button away from a permanent recording of the call.

CONTROLLED MESSAGE LENGTH

Most answering machines have a set message length that they must record. The more expensive units let callers talk as long as they want.

Ours combines the best of both. There is voice activation so that there is no minimum length, but calls are limited in



total length automatically.

MICRO-REMOTE CONTROL SAVE OR ERASE REMOTELY

With the incredibly small 3/4" by 2 1/4" by 2 3/4" remote beeper, you can call in and get your messages. Then you can decide whether to save or erase them.

INSTALLATION FREE

Just plug in a modular phone plug and the AC power cord and you're ready to go. It's made by TT Systems, a leading supplier of office phone equipment. It's backed by their limited warranty.

TRY REMOTE ANSWERING RISK FREE

Keep track of your messages at your home or office risk free. If you're not 100% satisfied, return it in its original box within 30 days for a refund.

To order your TT Systems Remote Answerer, risk free with your credit card, call toll free, or send your check for DAK's breakthrough price of just \$99 (\$6 P&H) Order Number 9785.

Home, away, or at the office, you won't be tied down by your phone ever again.

The \$50 Extra Set

Here's the perfect extra 12" TV set for your bedroom, kitchen or garage. And if you've got a computer, now you won't have to ration TV time between shows and computing. It's yours for \$50. But, there's a catch.

Sure you've got a TV. In fact, you've probably got two or three. But, between the family room, bedroom, kitchen and garage, two or three sets just doesn't seem to make it anymore.

And if your kids are like mine, they'll be wanting their own TVs to hook up their computers or watch their shows.

Now, for just \$50 each, the whole family can watch what they want, where they want. But, don't forget, there's a catch.

TOP OF THE HEAP

Starting with a quick-start picture and instant sound, this 100% solid state chassis, 12" diagonal, black and white portable TV will entertain you in real style.

You'll have sharp clear reception from its built-in VHF and UHF antennas, or you can connect it to your roof antenna.

It receives VHF 2-13 and UHF 14-83, with full detented individual selection controls and independent fine tuning. Plus, it features automatic gain control for stable picture quality even with variations in station signal strength.

The set has a built-in handle so you can easily carry it from room to room. So, wherever you have a standard AC plug, you can now watch TV.



If you have a computer, you'll find programming is a joy when you feed the RF signal to channel 3 or 4 on this TV, just as you do now with your regular TV. But, if you're working with color, you'll still need to hook up to a color set.

Sampo, a company noted for excellence in electronics since 1936, makes this TV. They back it with a standard limited warranty backed by numerous service centers throughout the country.



And, that means that you won't miss a single play in a game, even when you're working in the garage. Plus, at our super low price, these TVs are great gifts too.



You can watch the morning news at breakfast in the kitchen and watch the late night movie in your bedroom. Or, put this set next to your main set and keep up with two ball games at once.



THE CATCH

Frankly, we are losing our shirts on the portable TV, but we're looking for audio-philes who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form

of future business. Over 360,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now, our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the super 12" black and white TV for just \$50, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the TV in its original box within 30 days for a courteous refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get the 12" TV for only \$50 with your credit card, call toll free or send your check for only \$24.90 for the tapes, plus \$50 for the TV and \$9 for postage and handling for each group. Order No. 9766. CA res add 6% sales tax.

A super 12" portable TV for \$50 and DAK's new MLX cassettes make a fabulous combination of sight and sound.



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TOLL-FREE ORDER LINE

For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . . 1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605

HIGH BIAS SPECIAL

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$50 for the TV and (\$9 P&H) Order No. 9759.



TV To Stereo

\$7

Now with new music vault housing

Don't blame your TV if it doesn't sound as good as your stereo. Now for just \$7, you can get full rich vibrant TV sound through your own stereo system. But, there's a catch.

It's amazing. TV sound is really great. It is actually broadcast on the FM band.

In fact, all of those great sounding FM stations from FM 88 to 108Mhz that you listen to on your home stereo are actually tightly jammed between just the 2 TV channels 6 and 7.

So, why do TVs sound so crummy? Well, if you compare a \$1000 stereo system to even the best \$800 TV, you'll realize that when you bought your TV, all the talk was probably about picture quality, sharpness, and color purity etc.

The truth is that in most TV sets, all the money goes into creating the best picture quality, and the sound is left to a cheap PM (permanent magnet) 3" or 5" one way Low Fi speaker and an even less impressive 1 or 2 watt amplifier.

Your stereo on the other hand may have 25, 50, or even 100 watts per channel to drive 2 or 3 way speaker systems that create breathtaking sound.

Now you can have the best of both worlds. Great picture and great sound. You'll experience sound effects, music and dramatically lifelike sound that's startlingly vibrant. It's yours for just \$7. But, don't forget there's a catch.

KNOCK YOUR SOCKS OFF SOUND

It doesn't matter if you have an \$89 black and white portable or an \$800 color TV. Your stereo system's sound is bound to be much better than the TV's.

DAK's new Sound Enhancer TV to Stereo Interface lets you use your TV just like any other audio component (it plugs in just like your turntable) to plug into your preamp or receiver.

Actually there's no installation. Just locate the earphone jack on your TV. Then plug in the special cable (included) between your TV and the Enhancer.

Connect the standard stereo cables (also included) from the Enhancer to any 'aux' or 'line' input into your stereo system. Note: We supply 4' cables, but

you can use any standard patch cords to extend the distance.

Then sit back and prepare for a shock. You'll harness all the dramatic power of your stereo system as you watch TV.

SIMULATED STEREO

Well, the sound is terrific. And yes, it does come from both speakers. But, real stereo it's not. If you're looking for trumpets from the right and drums from the left, forget it.

What you will get is a separation of the channels, and a feeling that the sound is different from each speaker. It simply sounds great.

The TV Sound Enhancer Stereo Simulator works by taking the standard 8 ohm earphone or speaker output from your TV, transforming, enhancing and altering it into two high impedance 'simulated stereo' outputs to plug into your stereo. It works with all stereos and all TVs with earphone jacks.

In addition to enhancing, there's an output volume control and high filter.

Once you've plugged into your stereo, you can make audio cassette recordings with your own cassette deck just as you would from any other sound source. The quality is great. And, it's backed by a standard one year limited warranty.

THE CATCH

Frankly we are losing our shirts on the TV sound Enhancer, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK

SA. If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. And, DAK's come with a deluxe hard plastic box, index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 210,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a gamble worth taking.

NOT A BAD CATCH

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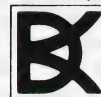
Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the Enhancer for just \$7, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the Enhancer in its original box within 30 days for a refund.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get the TV Sound Enhancer for only \$7 with your credit card, call the toll free hot line or send your check for only \$24.90 for the tapes, plus \$7 for the Enhancer and \$3 for postage & handling for each group. Order No. 9610. CA res add 6%.

Vibrant TV sound for \$7 and DAK's new improved MLX. Time to stock up.



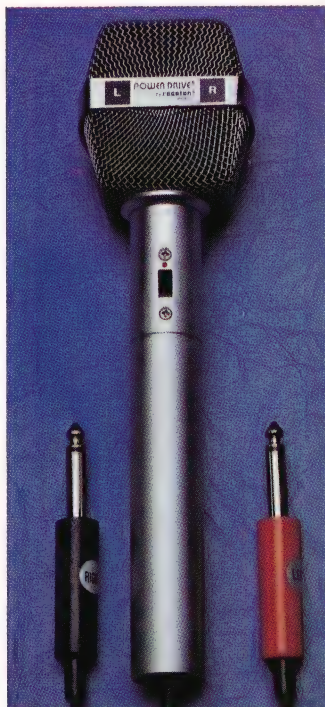
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HIGH BIAS SPECIAL

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$7 for the TV/Stereo Adaptor and (\$3 P&H) Order No. 9657.



Sonically Correct

It's logical. You have two ears which let you sonically place (locate) sounds in your environment.

Now from Recoton comes a new Power Drive Electret Condenser Microphone which like your ears, can give you totally realistic stereo sound and recordings.

It has two totally separate oblique mikes which act just like your ears to give true sonic placement to sounds in recordings.

Its battery driven electret condenser microphone elements (AA battery not included), bring sound quality never before possible outside of the studio.

Electret microphones differ from conventional mikes in that they use battery driven amplifiers so that they can use a more sensitive sensing membrane to capture sound vibrations.

Very little mass must be moved so these microphones are incredibly sensitive. The mike has a wide smooth frequency response from 50 to 16Khz.

It comes with a 10 foot mike cord that terminates in two quarter inch phono plugs as shown, and it's backed by Recoton's standard limited warranty.

TRY SONICALLY CORRECT MIKES RISK FREE

Make some recordings. You'll find real separation that doesn't sound unreal. The signal is as close to the 'stereo' your ears hear at a live concert as you'll find.

If you aren't 100% satisfied for any reason, simply return the mike within 30 days in its original box for a courteous refund.

To order your Recoton Stereo Power Drive Mike risk free with your credit card, call the DAK toll free hotline or send your check for just \$49 (\$3 P&H) Order Number 9463.



Head Games

Once you've got frequency response, signal to noise ratio and dynamic range whipped, the difference between the sound of your home stereo and 'being there live' is all in your head.

You're no dummy. Close your eyes. Have someone make noises in different parts of the room you're in. You'll have almost no problem determining exactly where the sound was made.

The reason you can locate the sound is that your brain interprets the incredibly small micro-second differences between the time the sound reaches your right and left ears. Your smart brain 'tests' the sound not just once, but hundreds of times each second.

TOO SMART

So, when we lived in the jungle and relied on sound placement to stay alive, we survived. But when you listen to your stereo, your brain keeps doing its job.

It accurately 'locates' all the sounds as they come out of your two speakers. Unfortunately too much sound is localized by your brain.

And with so many sounds coming from the two relatively small distinct speaker points, the sound can be muddy, unrealistic and lack presence. And, it definitely lacks the 3 dimensional quality that it would have in an open field or concert.

ILLUSION

Your brain is just like a computer. It accurately processes the information it receives. Now from Omnisonix comes a way to fool your brain.

It's called physio-psychoacoustics. And basically what it does is control time differences between transients, follow tones, and harmonic frequencies from each speaker. The effect is to tell your brain that different sounds are coming from different places.

It's not unusual to hear sounds that come from behind you, or under you. What happens is that your brain loses control over locating the sounds.

So, sounds come from a broad range of angles and offer a significant improvement in realism and a distinct separation of the various musical sounds.

The most common reaction is to look for the extra speakers. Sound seems to come from near and far, up and down

and can't be traced to specific sound sources (your speakers).

You don't have to worry about damaging the sound quality of your stereo system. The Omnisonix has a frequency response from 10hz to 100,000hz.

What you will hear in addition to a wall of sound instead of just sound from two speakers is an incredible improvement in presence and definition of distinct sounds.

The Omnisonix Imager hooks easily into your system between your amp and pre-amp or in the tape monitor loop. There is a tape monitor switch and plugs on the Imager for your tape monitor function.

If you have a cassette deck in your car, or if you have a personal stereo, you can make cassettes using the Imager. You'll hear sounds all around your car and all around your head when you listen to cassettes psychoacoustically altered by the Omnisonix Imager.

The Imager is just 10" by 6" by 4 1/4" and it is backed by a limited manufacturer's warranty.

TRY PSYCHOACOUSTIC IMAGERY RISK FREE

Once you switch it on, we bet you'll never switch it off again. Your whole system seems larger, and your room becomes a panoramic vista of sound.

Just try taking it out of your system once it's been in. Your system will sound dead by comparison. It really adds a life-like presence to your sound.

Try the Omnisonix Imager risk free in your own stereo system. If you aren't 100% satisfied for any reason, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Omnisonix Imager risk free with your credit card, call the DAK toll free hotline, or send your check not for the \$199 retail price, but for just \$149 (\$4 P&H) Order Number 9411.

...creates 3D holographic images...retrieves detail. . .like taking a blanket off your speakers. . .sound surrounds you instead of hitting you—These comments by satisfied users say it all.



Tape Collection Expander

Copying tapes is the simplest thing this dual recording cassette deck with Dolby C, RMPS, and sequential record and play can do. It's much more than just two recording decks.

You're listening to FM. Suddenly you realize that a song you really like is being played. And unfortunately, you've already daydreamed through half of it.

Well, now you can build yourself a flawlessly recorded cassette collection of only your favorite songs almost effortlessly. Simply set this new relay recording dual cassette deck to record, 'tune-in' your favorite FM station, and leave.

When you return, you'll have one side of each cassette recorded with the music you missed. Then just start listening to the cassette in deck 'A'.

Whenever you hear a song you like, just touch one button and you'll compile a collection of tapes with just the music you like by copying them onto a blank cassette in deck 'B'.

And, wait till you hear the sound that these incredible decks produce. You're getting two true audiophile decks for less than the cost of just one.

A REAL DREAM MACHINE

It's the sound. The frequency response reaches 16,000hz with normal tape, 18,000hz with Chrome and 19,000hz with metal.

The signal to noise ratio is 58db without Dolby, 68db with Dolby B, and 78db with Dolby C. **But, look at this.** All these specs are for both decks, not just one.

You see, this all new dual cassette dream machine is really two separate cassette decks with 6 motors, and completely separate circuits housed in one dramatic high-tech black cabinet.

Wait till you use this deck. There's only one set of operational controls. You just push the 'A' or 'B' button before you push play, record, fast forward etc. And, if you want, just push the 'AB' button and both decks will spring to life.

To copy a tape, just put the recorded tape in deck 'A' and a blank cassette in deck 'B'. Then just push 'Dub'.

RMPS

And, speaking of automatic, this deck will search up to 15 different selections to find just the song you want. And, you can program it to play up to 3 songs in the order you choose. Of course, you can

copy the selected songs as you listen.

SOUND ON SOUND

If you sing, this is the deck for you. Here's what you do. You can play a music tape on deck 'A', plug in a microphone and sing along while you record everything on deck 'B'.

Or, if you're really into professional applications, look at this. Record your own voice on either deck 'A' or 'B'. Then play the tape back in deck 'A' while you sing harmony to your first vocal.

Of course, you'll be recording your 'duet' on deck 'B'. Then take the tape from deck 'B' and put it in deck 'A' and repeat the process. Now you're a trio, then a quartet and finally a chorus.

With the incredible signal to noise ratio of this deck, you can really add on. Of course, you can do simple things like be a disc jockey and add your comments to any tape as it's being made. But singing along is really exciting.

DOUBLE RECORDING

In addition to the relay recording described above, you can make two identical recordings at the same time.

Each deck has a High-Bs hard permalloy head and a double-gap ferrite erase head. Each of the main transport motors is an electronically controlled DC motor for a maximum wow and flutter specification of just 0.04% (WRMS).

Each deck has a separate tape counter and each has automatic bias sensing. You can record Chrome in one deck and normal in the other automatically with no buttons to push. This is a very intelligent tape deck indeed.

And speaking of intelligent, it has a feature that is showing up more and more in high quality decks that I think we 'tape nuts' are just going to have to get used to.

This deck features Automatic Level Control for each deck. It does have a peak reading LED meter, but I think they put it in just to prove to us that it knows what it's doing.

And frankly, it does. You won't notice any of the dynamic range compression that I've always associated with auto-

matic level control.

What you will notice is perfectly recorded tapes every time. I still miss the controls, but I must admit that the recording is flawless.

There is one recording level control. It's for the sound on sound mike recording. So, I guess they still need humans for something.

There's much more. You won't have to worry about where to start recording. Touch the tape 'lead-in' button and the deck will be automatically advanced past the leader.

If you have a timer, like the BSR system described on pages 3 to 5 of this catalog, you can set this deck to play or record when you are at work or asleep.

And, just one look at the control panel is enough to send the average astronaut into 7th heaven. There are mode indicators for virtually every function and audible indicators signal the actions.

The Tape Collection Expander is made by Sansui. It's their top of the line, and it sounds like it is. It is 17" wide, 4½" tall and 12¼" deep. They back it with a standard limited warranty.

EXPAND YOUR TAPE COLLECTION RISK FREE

Record from the most dramatic digital disk you own. Then listen to the tape. You'll be sold. Then copy the tape and listen to the copy. You'll find it hard to believe your ears.

You'll copy a friend's tapes, make fabulous live tapes and make spare tapes for your car and personal stereo. If you aren't 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Sansui Tape Collection Expander risk free with your credit card, call toll free or send your check for DAK's breakthrough price of just \$349 (\$7 P&H) Order Number 9792.

Now you can have great music and total automation. And best of all, along with the audiophile quality, you can easily build a massive, totally personalized, tape collection that you'll enjoy for years.



Subwoofer

Man's best friend meets the audiophile's best friend.

A puppy may be man's best friend. Woof, Woof. . . But, now I've got a new friend you can add-on to your stereo system that doesn't need to be taken on walks, washed or fed. But, it makes a great cocktail table for you when you're being fed, and oh what a woof it has.

GREAT SOUND FOR EVERYONE

It's called a Subwoofer. And, normally it is the beloved pet of only the most ardent audiophiles.

It is not generally understood that it can be used with virtually **any speaker systems in any stereo**. And, in addition to substantially increasing and perfecting the bass response, it also has a significant impact on the midrange clarity too.

Before I tell you exactly how marvelous your stereo will sound when you connect this Subwoofer to it, there are two things you should know.

First, you'll be getting your new friend at a large discount. Over 50% off retail. And Second, you won't have to worry about paying vet bills.

Your new friend comes complete with a paid up health insurance policy in the form of a 5 year limited warranty from its father, Cerwin-Vega.

And, after 25 years, Cerwin-Vega certainly qualifies as the father of deep rich bass. Their disco systems have just about shaken California right into the ocean.

But, don't be misled. Cerwin-Vega bass is clean and tight; never sloppy or overpowering. It adds a feeling of depth and fullness to your music that you simply can't get with conventional two or 3-way speaker systems.

HERE'S WHAT IT DOES

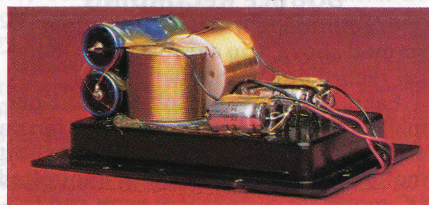
Basically, the problem with most speaker systems is that the bass overpowers the system. In a 3-way system, a woofer may be crossed over at about 800hz. And, in a 2-way system as high as 2-3000hz.

So, the speaker must handle movements of up to an inch at frequencies below about 80hz, while at the same time attempting to reproduce the very fine vibration type movements of the midrange frequencies.

It is this difference in movements that causes both the bass to be weak or non-precise, and the midrange to become muddy. Even the best 3-way systems fall prey to these problems.

PROBLEM SOLVED

It has a specially engineered crossover network that sends frequencies above



120hz to your regular speakers and reproduces just the mammoth movement frequencies from 120hz down to 29hz with a special floor firing dual wound super woofer. (If you have downstairs neighbors, this Subwoofer isn't for you.)

The woofer is a very special hybrid. It has a mammoth two inch voice coil which is about double the average size of a woofer in a two or 3-way system.

This large voice coil allows the speaker to make the very large movements required to reproduce the very low frequencies.

But, it would do a lousy job of reproducing midrange or high frequencies which is why, cost aside, manufacturers don't put big coils in normal woofers.

To make the massive movements, this woofer has a very large speaker magnet that weighs an incredible 112 ounces. This super magnet also makes the subwoofer system extremely efficient. (The

PUPPY LOVE AT 50% OFF



Here's a 'floor's eye view' of the subwoofer. The woofer is positioned just 3" off the floor. You'll feel and hear bass so alive, you'll think it is.

sensitivity is 92db at 1 watt at 1 meter).

Finally, even the cabinet is special. It produces extremely high bass efficiency which is derived from the Helmholtz resonator design. In fact, this is the newest of Cerwin-Vega's Subwoofers, the SW12B and it has an increased output of 2db at 30hz over the original SW12.

So, whether you have two or three-way speaker systems, with 8", 10" or 12" woofers, you will find the sound and sonic differences staggering.

EASY HOOKUP

It's easy to connect. You simply run both the right and left channels from your amplifier to the input terminals of the woofer. It works with any system from 15 to 125 watts per channel.

The signal is passed through its special massive crossover network to two totally separate voice coils on the woofer. Then you connect the speaker wires from your two stereo speaker systems to the output terminals on the Subwoofer and only the 120hz signals and above reach your speakers.

Placement of your regular speakers is just as critical as usual for stereo imaging, but the Subwoofer can be placed anywhere because low frequency material is totally nondirectional.

The Subwoofer makes a perfect end table or cocktail table. Its rich woodtone appearance matches any decor and it is 25½" long, 13¼" high and 16¼" wide.

TRY AUDIOPHILE'S BEST FRIEND RISK FREE

The fullness, richness and depth is awe inspiring. Connect this Subwoofer to your system and you'll feel and hear your music like you never have before.

If you aren't 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order the new improved Cerwin-Vega SW12B Subwoofer risk free with your credit card, call toll free, or send your check, not for the \$332 retail price of the earlier SW12, but for just **\$164.50** plus **\$14** for postage and handling. Order No. 9714. CA res add 6% tax.

You can't replace the love and softness of a warm puppy. But, wait till you experience the richness and depth this Subwoofer will add to your bass and the clarity you'll hear in your midrange. It lets a smaller system sound massive and lets a large system achieve its potential.



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We want you to try anything in this catalog risk free. You'll find our product descriptions more complete than in any other catalog that we have seen. Our feeling is that the more you know about a product the more likely you are to like it when it comes.

And, that's important to us because when you do receive a product from us, you have a full 30 days to decide if 1) it's what we described, 2) it fits your needs, and 3) if you like it.

All you need to do to get your money back, is return the product to us prepaid and insured, in new unmarked condition with all its original parts, instructions, packing boxes and our original invoice (or a copy) within 30 days of when you receive it.

Price Protection. You can't lose. As part of our 30 day risk free trial, in the unlikely event that you find any product that you buy from this catalog selling for less than our catalog price, just send us a copy of any newspaper or magazine advertisement that appears during the 30 day period, and a copy of your invoice.

We will issue you an immediate merchandise credit for the difference in merchandise price. So, you'll have both a satisfaction guarantee plus price protection for 30 days from the time you get any DAK product purchased from this catalog. Of course you are also protected by the individual manufacturer's warranties on all the products we offer.

2 HOW TO ORDER: Just fill in our product number, the name of the product, and how many you want. Then fill in the amount for postage and handling which you will find in parentheses (P&H) after the price of each of our products in this catalog.

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THANK YOU FOR YOUR ORDER

IMPORTANT INFORMATION

1) Shipping—Whenever possible we will ship your order via UPS. Please try to give us a street address rather than a P.O. Box.

2) Manufacturer's warranties available—All products sold by DAK are covered by the individual manufacturer's warranties. If you would like to see a copy of their exact warranty before you buy, just send us a letter, (do not phone) giving us the product number and name to the attention of the Warranty Department.

3) Typographical Errors—We make every effort to avoid errors. DAK cannot be responsible for errors. However, should you buy a product based on our error it is of course covered by the normal conditions of our 30 day free trial period.

4) Mailing list—We occasionally make our mailing list available to selected companies

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Car Subwoofer

It's a love/hate relationship. I swore I'd never carry ANYTHING to do with car stereos again. But, an incredible new product has changed my mind. Wow!

First some history. DAK was born while I was in college. I started by installing 8 track car stereos.

And, if you've cut as many door panels and dashboards as I have, you'll understand why I hate car stereo products.

After that, manufacturing audio cassettes, which is what DAK grew into, was a real joy. Anyway, the mere thought of installing a car stereo system really turned me off.

ENTER HY

A friend of mine named Hy, asked me to introduce his new Bass Woofer with a 25 watt booster with variable cut off frequencies. I, of course, said no. And, I really meant it.

Anyway he sent me one of these Subwoofers and kept calling me to see if I liked it. Finally, to get him off my back, I hooked just the speaker up to the stereo in my office. I didn't even hook up the booster. All I did was connect it in parallel with one of my speakers.

Wow, the full rich bass that this thing generated was unbelievable. I mean this little thing just belted out clean full bass like a 12" speaker. Of course I wasn't using its booster and I wasn't even cutting out the highs. But, I was hooked. And that's the whole true story of why this incredible Car Subwoofer is in my catalog. But there's more

INSTALLATION AND MORE

The hardest part to believe about this subwoofer is that the actual speaker is only 3" in diameter. It seems to fire all the sound backward into its specially designed cabinet and then the deep bass comes out of its unique pipe duct.

Its control console has cutoffs at 80hz, 120hz, 150hz and 180hz. There's a volume control and what you're actually getting is a biamped 25 watt system for your car.

Here's the best part. To install the Subwoofer you don't have to cut wires. Just find the left and right channel wires of your car's stereo and connect the Subwoofer's wires to them. You can do this anywhere along the wire. Then supply power to the amp and run the wire from the amp to the Subwoofer. The amp can go under your seat or under the dash, and the Subwoofer can go under your seat or on the rear deck, because bass is nondirectional.

The sound is nothing short of incredible. You'll hear a bottom end to your music that simply didn't exist before. And what I like most about the bottom end is the full rich deep bodied feeling it gives to my music. Of course the Mid-range and Highs aren't effected at all.

It's backed by a limited warranty from TEI Electronics Inc, a company known for its home equalizers. The Woofer is 7 7/8" X 3 3/4" X 5 1/4". The Amplifier is only 6 1/2" X 7/8" X 5 1/2". You get



easy hook up instructions and precut wire too.

TRY THE CAR SUBWOOFER RISK FREE

It's not just different sound. It's better. It's fuller. It's richer. And, it will make a day and night difference in your car stereo listening. I swore I'd never sell anything for car stereos. But, the sound of this system is just too good.

Try the same test that I did, first with your home stereo, then in your car. If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your TEI Subwoofer with 25 watt amplifier controller risk free with your credit card, call toll free or send your check for just \$79 (\$4 P&H) Order Number 9670.

Set the bass in your car free. Massive earthshaking sound will fill your car. And, with virtually no installation hassle you can be listening to full rich music within an hour.

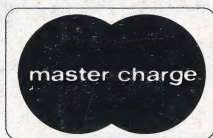
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The Last Mistake

We've offered decks with missing switches and even decks with extra switches at super close-out prices. Now, here's a deck with 6/10ths of a second quick reverse, APSS, intro-scanning, repeat playback, and Dolby B & C. It comes with our super bonuses. And, it's at our close-out price, plus just \$10.

It's happened again. Two years ago, Teac asked DAK to sell its non-metal CX210 cassette decks because they didn't take metal tape.

We called them 'The Missing Switch' and we sold them all. Then, we shipped more expensive decks. And, finally we had to return orders.

Next, we found Hitachi's non-metal D22S. When they arrived, we found we were getting their new metal version.

So, The Missing Switch, became the Extra Switch Mistake. Then just as we got going, they added Dolby C, so we had another Extra Switch.

But, even though each deck has gotten better, we've held very close to our same original close-out price. (Within \$7.50) The bad part is that as soon as our sales get going, we run out of decks.

THE LAST MISTAKE

Well, Hitachi had just delivered our last 800 decks when Sharp walked in with an incredible new deck that didn't just have Dolby C and Soft Touch.

Sharp's deck had quick reverse in both play and record, and full logic controls.

Well, when we asked for deliveries of 1,000 and 2,000 and offered cash in advance, they nearly passed out.

And, to make a long story short, you're going to get Sharp's all new auto reverse cassette deck with APSS, intro-scanning, auto-bias switching, repeat play, auto-spacing and Dolby B & C for just \$10 more than our close-out price.

FABULOUS SOUND

Here's a deck with a frequency response to 15,000hz with normal tape and 18,000hz with metal. And, its signal to noise reaches 77db with Dolby C.

All its function controls are electronic, not just soft touch. And, it has dual capstans. Plus, with 2 color LED Peak level metering and linear volume controls, great recording is a breeze. But, great sound is just the beginning.

TOTALLY AUTOMATED

The computer assisted logic lets you enjoy your music like never before.

Quick Reverse-During record or play, this deck will automatically reverse in just 6/10ths of a second for virtually uninterrupted music from both sides.

APSS-Let's say you're listening to a song you'd like to hear again. Just touch reverse APSS and the deck will locate the beginning of the song and start it over.

If you'd like to skip the rest of the song, or continue skipping songs, just press forward APSS. It will locate the beginning of each song on the tape.

Intro-Scan-Like an expensive car radio, this deck will play just the first 12 seconds of each song automatically, so you can find just the track you want to enjoy.

Multi-Repeat-You can repeat one full side, or even just one song up to 48 times. You can also repeat the entire cassette 24 times for continuous music.

Blank Tape Pass-After this deck has played the last song on a side, it will fast forward to the end, reverse and start playing the other side.

It's 16-15/16" wide, 4-1/8" high and 9-7/8" deep. It's backed by Sharp's standard one year limited warranty.

SUPER BONUSES

When you buy this deck, you'll get 10 of DAK's MLX 90 minute cassettes, a \$24.90 value, plus the incomparable Mura Red Set III Stereophones that we sold for \$29, a free bonus value of \$53.90.



TRY THE LAST MISTAKE RISK FREE

Try recording. Feel the solid quality of its automated controls. Then, sit back and enjoy total musical automation.

If you're not 100% satisfied, return it and the bonuses in their original boxes within 30 days for a courteous refund.

To order your Sharp RT350 Reversing Cassette Deck and get the Mura headphones and 10 MLX90 minute cassettes as a bonus with your credit card, call toll free or send your check, not for the \$239 suggested retail for the deck alone, but complete with bonuses for just \$176.50 (\$6 P&H) Order Number 9762.

Our close-out price for a basic deck with Dolby C was \$166.50. Look what just \$10 can do for your sound. Wow!